

Keystone Farm Credit Forms Alliance

LANCASTER (Lancaster Co.)—Keystone Farm Credit and American Express Financial Advisors (AXP Advisors) announced that effective December 1, 1995, they have formed an alliance.

AXP Advisors will provide financial planning services and products to Keystone Farm Credit customers through Keystone's Lancaster and Quarryville branches in Lancaster County and their Avondale branch in Chester County.

Phil Kimmel, Keystone Farm Credit president, said that they expect to expand the program to the rest of Keystone's 15-county territory in the near future.

American Express Financial

Advisors, Inc., headquartered in Minneapolis, Minn., provides an array of financial products and services to nearly two million individuals and businesses throughout the nation. For the past two years, AXP Advisors has established relationships with commercial banks and credit unions in a number of states to deliver financing planning services to their customers.

"We are convinced that farmers and other rural residents have a need and a desire for high-quality financial planning through their financial institution. We are able to offer that, as well as a wide-range of quality investment products, through this program," said Jim Choat, senior vice president for AXP Advisors.

SOUDERTON (Montgomery Co.)—Leidy's Inc. has recently begun construction on a 42,000 square foot expansion.

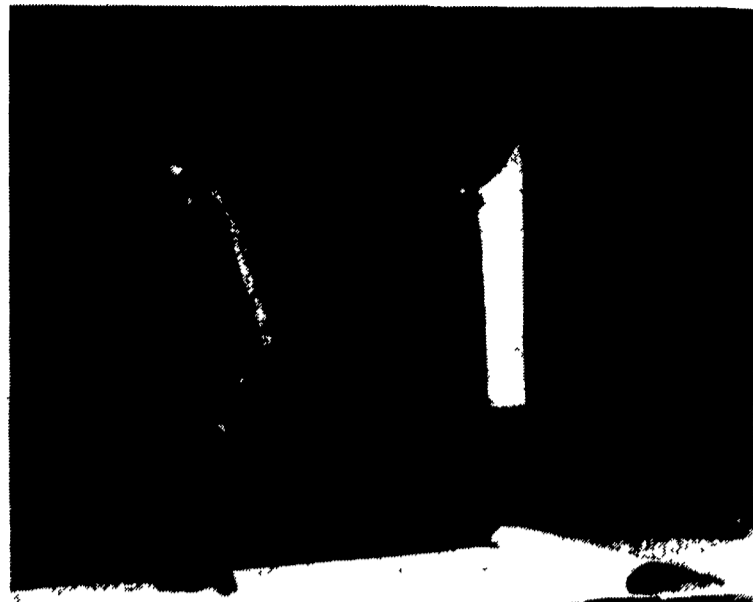
Leidy's has operated a pork processing plant since the early 1900s. This new production facility will double their capacity for production of pork specialty products and consumer cut fresh pork.

"We have a wonderful relationship with many eastern Pennsylvania growers. And with the expansion of our facility we look forward to doing more business in the not-too-distant future," said Thomas Leidy, president. "Our new facility will offer an animal holding area that will allow for greater convenience in delivery times and schedules."

"Our grandfather developed the Leidy passion for excellence; our father perpetuated it; and we are institutionalizing it," said Leidy. "Safety has always been a primary concern in our plant operations."

Leidy's, Inc. has received an AMI award for safe workplace practice.

"We voluntarily set up a total quality control program for our



Looking over the blueprints for Leidy's expansion are President Thomas Leidy, left, and Vice President and Chief Operations Officer Terry Leidy.

plant. It's a more expensive way to do things but we believe it's what gives us a better product and is essential in ensuring the safety of the worker and the sanitation standards we require for the meat we deliver to the store."

Beginning the early 1900s, Leidy's has grown to its present size, processing more than 600,000 pounds of pork per week. Leidy is one of a few full-line medium-sized pork processing plants in the country.

Pioneer Plans Insect-Protected Hybrids

ST. LOUIS, Mo.—Pioneer Hi-Bred International Inc. plans to use Monsanto Company's technology for YieldGard insect protected corn in Pioneer brand seed corn.

Monsanto licensed the technology for YieldGard to Pioneer for use in Pioneer's proprietary breeding lines.

"We're pleased the leading seed company has chosen the leading

agricultural biotechnology company as a partner in developing insect protected corn seed," said Tom Klevorn, Monsanto's business director for corn.

"We're excited about the resistance to corn borer offered by this new technology," said Jack Cavanah, vice president and director of corn research for Pioneer. "Pioneer customers will derive additional value from this protection

against European corn borer."

The protection in YieldGard is provided by a protein derived from *Bacillus thuringiensis* (Bt), a common, naturally occurring soil microorganism.

Foliar preparations based on Bt has been used for insect control for more than 30 years by home gardeners, organic growers, and other farmers. The protein is effective in controlling certain

target insect pests, but harmless to humans, animals and birds. It also allows other, beneficial insects to thrive.

Corn with YieldGard protects against European corn borer and other boring insects of the order Lepidoptera.

Pour-On Offers Lice-Free Guarantee

WHITEHOUSE STATION, N.J.—In yet another industry first, Merck AgVet is offering producers with beef and non-breeding age dairy cattle the opportunity to rid their herds of lice—guaranteed.

The company announces its Lice-Free Guarantee Program featuring Ivomec® (ivermectin) Pour-On as part of a comprehen-

sive parasite control regime.

This initiative is expected to enable cattlemen to recoup some of the more than \$100 million they fail to realize annually due to depressed livestock performance attributed to lice.

"Cattle producers don't want to see their herd losing hair and rubbing against fences due to lice," said Brad Holen, cattle feedlot

product manager with Merck AgVet. "If they do, it's likely that their cattle are not performing to their potential, which can mean higher production costs and reduced profits."

Increased production costs in lice-infested cattle can stem from decreased weight gain, reduced vitality, anemia and a weakened immune system. These problems often appear in calves, yearlings and unthrifty animals. Costs can also rise from damage caused by excessive rubbing by cattle against facilities.

Both biting lice and sucking lice are responsible for producing problems in cattle.

"Producers who want to have a lice-free herd this winter and next spring will find it relatively easy to accomplish if they follow the recommended guidelines," said Duane Maye, DVM, cow-calf product manager at Merck AgVet. "However, producers must spend some time thinking about management strategies that take into account housing and pasture situations."

Here are the keys to making Merck AgVet's Lice-Free Guarantee Program work:

- Treat all animals entering the same confined pen or pasture with Ivomec Pour-On within a four-day period.

- Keep all untreated animals out of pens or pastures housing treated animals. Eliminate contact between treated and untreated animals in adjacent pens or pastures.

- Treat every animal according to dosage and application recommendations stated on the label.

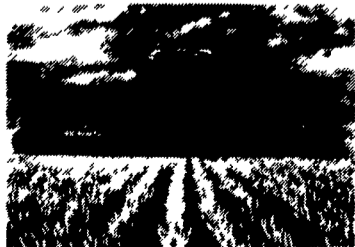
Case Receives Awards For Innovation

RACINE, Wis.—Case Corporation continues to receive numerous awards for product excellence. Adding to this list, four Case IH agricultural products were recently named among the Agricultural Engineering 50.

The AE 50 selects products based on outstanding innovations in product or systems technology. The four Case IH products receiving recognition are the 2100 Series Axial-Flow® combines, 2155 Cotton Express® picker, 8850 High Performance Self-propelled Windrower, and the 6800 Combo-mulch Ripper.

"At Case we're dedicated to providing superior products and services for our customers," said Jon Carlson, vice president, North American sales and marketing. "Receiving the AE 50 awards reinforces our commitment to quality and customer satisfaction."

Companies—component/material suppliers, equipment manufacturers, and system developers—from many different industries submitted nominations to be honored among the AE 50. Top developments were selected by a panel of national engineering experts to receive the highly prized recognition for addressing market needs.



The 2100 Series Axial-Flow combine is one of four Case IH products awarded this year's Agricultural Engineering 50.

Weinstein Joins White Oak Mills

ELIZABETHTOWN (Lancaster Co.)—White Oak Mills is pleased to announce the addition of Larry Weinstein of Lancaster as vice president of finance.

His daily responsibilities include overseeing the accounting and management information system departments.

Having earned a bachelor of science degree in accounting and a master's of business administration from York College of Pennsylvania, he previously worked as a CPA for Miller, Miller & Co., CPAs, as vice president of finance for Round Hill Foods, and most recently as controller for Brown's of Carolina. He joined White Oak Mills on July 24.



Larry Weinstein

Pleasure, Work Driving Horses Make Comeback

BRIDGEVILLE, Del.—The Carriage Place, a commercial horse and carriage business owned and operated by Ed and Deana Banning, Clydesdale breeders, is offering one of the most comprehensive three-day beginner's driving clinics in the east, on the following dates: Dec. 28-30, Jan. 25-27, Feb. 22-24, and March 21-23.

The clinics will take place on The Banning's Clydesdale Horse Farm on County Rd. 531 (just before Four Paws) outside of Seaford, Del.

Each seminar will begin at 6 a.m. and end after sundown all three days. The morning clinics will cover grooming, nutrition, horse and stable care, harness

care, breaking and training of horses, safety, dental, veterinary and hoof care, while afternoons will be open for harnessing, driving and working single and double horses in the field, pulling a disc, plow, work sled, drag, fore cart, wagon and manure spreader. Each person will receive plenty of one-on-one, hands-on driving experience daily.

A tentative schedule of trainers and staff are Wendy Fearins, Harrington, Del., George Parris, Delmar, Del., Jim Parkinson, Dagsboro, Del. and Clint Glenn, Ed Evans, and Billy Bean, Laurel, Del. A veterinarian from Cokesbury Equine Clinic and Larry Simpson, an equine dentist, will conduct a portion of the training.