Novelty Isn't Squashed In Pumpkin Fields

(Continued from Page B14)

paper, agrees that Hubbards are

probably the best for pies.

Pumpkins and squash are touted as great sources of Vitamin A. You can't tell from the external appearance of pumpkin or squash which contains more Vitamin A, but research shows that one cup of cooked and mashed acorn squash contributes 2,700 IU's of Vitamin A; the same amount of a Butternut squash contains 13,120 IU's, and a Hubbard squash has a little over 10,000 IU's. An orange pumpkin has 2,650 IU's of Vitamin A.

Squash is classified as either winter or summer squash. Winter squash, such as Hubbard or butternut squash, has a tough, hard skin that is never eaten. Winter squash tastes a good bit like sweet potatoes and may be substituted for them. Summer squash such as zucchini or basic yellow squash has soft skin and lots of seeds, both of which may eaten with the flesh of the squash.

Acorn squash is a hard-skinned squash available from fall to early spring. Because of its bland flavor, it is ideal to stuff.

Here are some of the different varieties and a brief description of them.

PUMPKINS

Howdens — big with uniform

size, very solid with extra-thick flesh, skin hard, ridges and a wonderful rich orange.

 Jackpot — first hybrid pumpkin and still the one to beat. Uniform round shape and bright color adapt well for Halloween carving, and may be eaten.

• Atlantic Giant -- known for its huge size and for growing the world's largest pumpkins. It requires plenty of space to grow because vines spread 25 feet or

 Pankow's Field — unique feature — the famous sturdy handle, stems are thicker and sturdier making them easy to pick up.

 Munchkin — delightful miniature pumpkins 3-4-inches wide and a bright orange color with pronouced scallops.

 Spooky — a cross between jack-o-lantern and sweet sugar types bred for both carving and eating. The bright orange pumpkins grow 7-9-inches in diameter.

 Baby Pam's — Spookie types that are about 5-inches in diameter. The deep orange color and smooth skin make them ideal for painting on faces. They are also rated excellent for pies.

SQUASH

 Acorn squash — large-shaped acorns in black-green to light tan shades. Bright orange flesh is smooth and delicious.

 Sweet Dumpling — grows to 4-inches in diameter in ivory green with sweet, tender orange flesh.

• Blue Hubbard — huge bluegray color, rough and rugged. Flesh is deep yellow with good flavor and texture.

 Jersey Golden Acorn — bright golden variety may be eaten like a summer squash when no larger than a golf ball or allow to grow to the size of an average pumpkin. Flesh is bright orange, smooth, sweet and rich.

 Spaghetti Squash — produces spaghetti-like strands of flesh which add interesting variety to menus. Scoop it out or boil in the shell. Serve it topped with spaghetti sauce or served cold with salad dressing. Oblong 8-10-inches long. Sweet meat—golden yellow 10-15 pound round with hard, slate-gray skin.

Golden Delicious — developed especially for baby food. Richer orange flesh color and higher vitamin C content than other squash. Large and bright orange outside with finegrained and well flavored.

• Butternut — long thick, cylindrical necks. Skin is a creamy tan, flesh is a richer tan. Ideal size for the average family meal.

Buttercup — extra rich and

sweet in flavor, deep orange and

entirely free from stringiness. S'abil dark green color.

 Seneca Autumn Queen — dark green skin with orange flesh. Yields 2 table servings.

 Scallop squash — in shades of green are fun to serve or use in fall arrangements.

GOURDS

• Turk's Turban — brightly colored in richly varied colors. Flattened goards are 8-10-inches in diameter, brilliant orange-red with prominent buttons striped and spotted with scarlet, orange, cream, white and dark green.

 Ornamental mixtures includes orange, pear, apple, crown of thorns, spoon, warted varieties in multi-colors, striped types, and solids.

 Large bottle-shaped gourds make unique birdhouses. A Saudi Arabian visitor to the Nolt farm stand reported that in his country, the gourds are dried and hollowed out and turned into water jugs fitted with a cork top.

· Luffa gourds have dual purposes. They may be used as miniature vegetables if harvested when they are about 2-inches in length. But most luffas are harvested after 90 days and used as long bath sponges.

Crown of Thorns is a rounded gourd with thorn-like protuberances in a wide range of different

Veal Sales Get A Boost

CHICAGO, II.—Two new veal promotion programs, developed for the veal industry through the checkoff, are building on veal's strengths with consumers to increase demand for the product in selected markets throughout the country. The programs are managed by the Veal Committee of the Beef Industry Council.

The continued popularity of Veal Marsala, a classic dish in Italian restaurants, has established a link in consumers' minds between veal and Marsala wine. That link is being promoted to help increase veal usage in homes through a

cooperative promotion between the Veal Committee and Cribari Marsala cooking wine—two ingredients that taste great together.

During the month-long October promotion, more than 7,000 retail locations nationwide are displaying cards in the meat case and wine aisle that feature veal recipes and coupons. One card offers an instant \$1 off coupon for any veal cut at the meat case, while a second card offers a \$1 mail-in rebate for the purchase of Cribari Marsala cooking wine.



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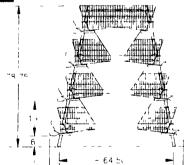
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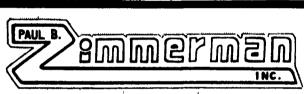
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