

# PCC Honors

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Holsteins, in addition to raising corn, hay and beans. In 1984, Bupp was elected to Dairymen, Inc.'s Division Board of Directors. Subsequently, she has been elected as Vice President of the Middle Atlantic Division Board and as a Director on the Corporate Board of what is now Mid-America Dairymen, Inc.

While serving in her role as a director and farmer, Bupp has served as a member of PCC and Penn State's instructor staff responsible for training directors of cooperatives and management personnel. Bupp also served as an instructor on the cooperative's Young Dairymen's Couples training seminar with special emphasis on media response training. Moreover, she is a writer/columnist for *Lancaster Farming* and *York Dispatch* newspapers.

Luanne Eckenrode, Manager of Member Services and Public Relations for Valley Rural Electric Cooperative, was the 1995 recipient of the PCC Master Educator Award.

For several years, Eckenrode has been heavily involved in PCC's South Central Cooperative Council where she has taken various leadership roles and responsibilities. This includes primary leadership of the local council's one-day training program for young farmers, as well as her support of the statewide young farmer program. Luanne joined the PCC Board of Directors in 1993. She currently serves as Chair of the Membership Committee, and has been instrumental in supporting greater membership efforts.

At Valley REC, Eckenrode's responsibilities include preparing the Cooperative's Annual Meeting and district nominating meetings, and preparing and presenting civic programs for youth and adults, to such audiences as schools, youth groups, and fire departments. She also coordinates the Cooperative's booths at the Huntington and Juniata County Fairs and also assists the State-wide Association with rural electric displays at the Pennsylvania Farm Show and Ag Progress Days.

Also recognized was Donald Robinson, the 1995 recipient of the Hal F. Doran Cooperative Business Education Award, who has served as a lifetime educator regarding farming and cooperatives to both youth and adults. Presently serving as the administrator of the Lancaster County Conservation District, Robinson previously held the position of adult-farmer teacher in the Eastern Lancaster County School District.

An integral part of the PCC/PSU Summer Institute for Youth, Robinson served as Institute Director from 1988 to 1994. While Director, he was instrumental in the development and promotion of a cooperative business enterprise study guide that has been used throughout Pennsylvania, and the world, to teach business principles to youth and young adults.

The Doran Award recognizes individuals who demonstrate exceptional dedication and leadership in furthering the understanding and importance of cooperatives in the American business enterprise system. The award consists of cash and a Penn State Nittany Lion statue, and is sponsored by the Penn State Cooperative Business Education and Research Program. It is made possible by the Hal F. Doran endowment fund.

The Pennsylvania Council of Cooperatives is a statewide association of cooperative businesses owned and controlled by farmers and rural Pennsylvanians. Its membership includes major mark-



Donald Robinson, right, receives the Hal F. Doran Cooperative Business Education Award from Dr. Theodore Alter, professor and head, Ag Economics and Rural Sociology Dept., Penn State.

Luanne Eckenrode received the 1995 Master Educator Award from Bruce Stainbrook, senior accounting officer, Penn West Farm Credit.

eting and farm supply cooperatives and Pennsylvania Farm Credit Associations and Rural Electr-

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