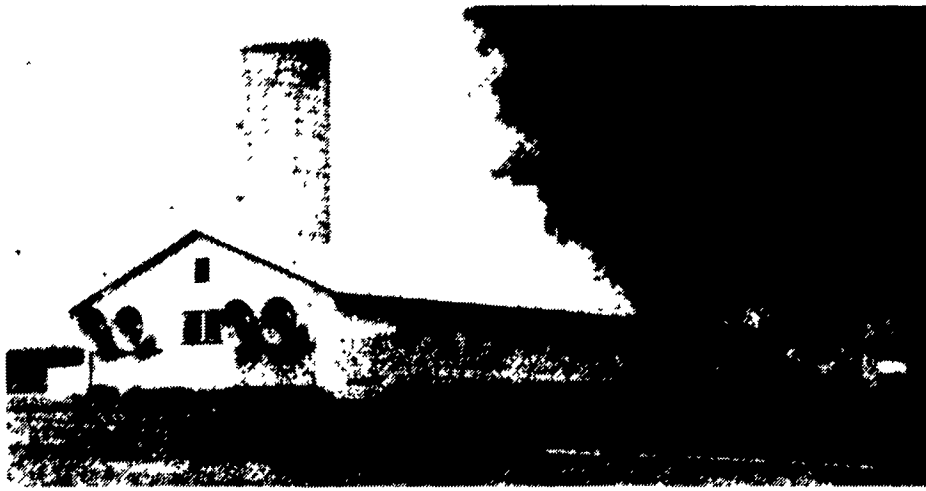


Improving THE BOTTOM LINE

With...



**“LANCASTER COUNTY
DAIRY HERD
GOES TO
22,000 + RHA”**



KATLIN FARM Marlin & Kathy Horst, Lititz, PA

“We have always been pleased with the on farm consulting, nutritional and delivery services we get from Sensenig’s. When they suggested that we try the new AIM feeding program, we felt it was a good idea.

We started with the AIM top dress and immediately had a three pound increase. When we brought the AIM Complete feed into our TMR, we saw another three pound response. To help maintain production during the summer heat stress, we feed five to eight times a day, have tunnel ventilation, put a buffer in our TMR and use MasterPlex. Our calving interval went from 13.5 down to 13.0.

A competitive salesman told me his company had analyzed the AIM product and claimed it was the same as Aminotek. After the results we had I told him that there had to be more than a name change - this feed is great!”

Fall RUMATEL Special

Purchase 3 bags of
Rumatel and receive
1 FREE Milk Cow Blanket
plus a

\$4.00 off manufacturer’s coupon for your next
purchase of Rumatel

OFFER EXPIRES NOV. 30, 1995



HERD PRODUCTION RESULTS

	PAST PROGRAM Sept. 8, 1993	AIM™ Program July 4, 1995
Date	Sept. 8, 1993	July 4, 1995
No. Of Lactating Cows	52	52
Days In Milk	175	166
Production/Cow/Day	59.3	76.3
DHIA Rolling Herd Avg.	19,987	22,319
Butterfat Test, %	3.5%	3.6%
Pounds Butterfat	717	796
Protein, %	3.3%	3.2%
Pounds Protein	660	721

FEED PROGRAM INFORMATION

TMR		Grain Mix Program	
Corn Silage	AIM™ 18 Pellets	AIM™ Hi-Peak	Roasted Beans
Haylage	AIM™ Concentrate	Whole Cottenseed	Master Plex

**MIFFLINBURG
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