

Poultry President

(Continued from Page 1)

just farmers but scientists and businessmen with tremendous financial output."

Georges is a poultry technician and building and construction supervisor for Wenger Feeds in Rheems. But his first job after college graduation in 1986 was with the turkey industry in Virginia and later with the turkey industry in Lancaster County. In 1990, he took over layer responsibilities for Wenger Feeds.

"Georges is goal oriented and has won several awards from layer breeding companies for outstanding performance of the flocks he oversees," said Jim Adams, director of operations and technical services for Wenger Feeds.

Georges wants to spread the word about the Lancaster County Poultry Association. "Many don't know we exist or are an independent entity of the Pennsylvania Poultry Federation," he said. "We are the number one egg county in the nation and the number one pullet county in the nation."

Georges is pleased that the association has a strong board with what he defines as energetic people on it. The board is working on a mission statement and setting both short-term and long-term goals.

Other industry functions such as entering a float in fairs and manning a food booth at the Ephrata Fair have proven beneficial. "It gets our name out there. People recognize us," Georges said.

Most of the finances used in promotion are from the Association's food booth at Ephrata Fair. But the food booth does much more than provide finances.

"It's advertising our product. The Poultry Association's Food Booth is where people can taste top quality poultry products such as chicken breast sandwiches and chicken corn soup."

Georges would like to see the booth at all the fairs. "But it's exhausting work and some fairs have restrictions," he said.

He'd like to see more farm families help with promotions. "Many hands help lighten the load," he said.

The board also plans to continue the Pennsylvania With Pride radio and television spots.

Of the fly and manure problems that plague the industry, Georges said, "The poultry industry has had a lot of bad publicity. Those are negative issues that will be solved with time. I'd like to encourage people to focus on the services we are providing. Nutritious food is produced at a low cost. Jobs are provided, which benefits the whole East Coast."

Georges and his wife Jean live in Elizabethtown and have two children, Steven, 6, and Victoria, 4.

He is active in American Hellenic Educational Progressive Association West, an outreach of his church.

"I like to hunt and fish, but at this point in my life, my family requires more time than my hobbies," he said.

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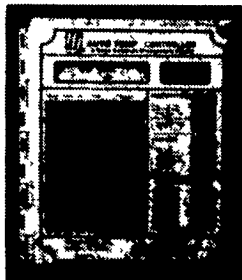
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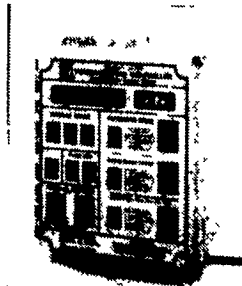
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Features

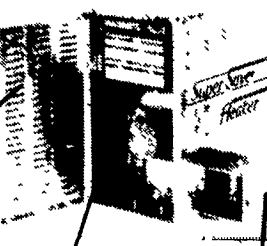
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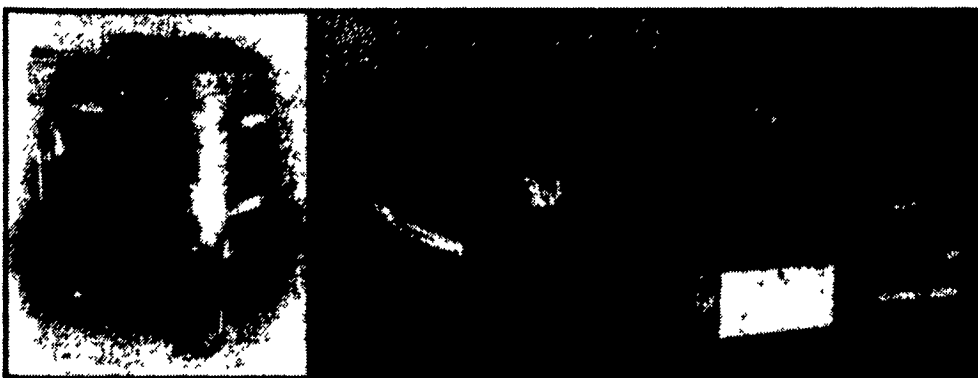
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