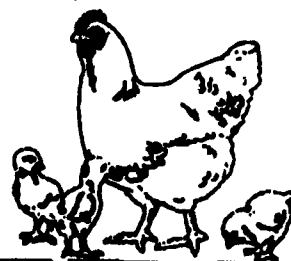


POULTRY NOTES



New Poultry President Generates Enthusiasm For Industry

LOU ANN GOOD

Lancaster Farming Staff
MOUNT JOY (Lancaster Co.)

—For a guy who was raised in the Philadelphia suburbs, far away from country smells, George Georges is surprisingly loyal to the spiny-legged chicken and its plump cousin, the turkey.

In his new role as president of the Lancaster County Poultry Association, George Georges is out to generate enthusiasm for the industry. With a background of education in poultry science and work experience in both turkey and egg servicing, Georges is knowledgeable in the varied aspects of the industry.

Let opponents to poultry expansion hassle over the smells created by manure. Georges is out to spread the news that the poultry industry generates 9,400 jobs for the county. No small feat when

compared to the industry giants that succumb more and more to layoffs and shutdowns.

Georges thinks it is a shame that the non-farming community focuses on occasional acrid smells and not on the product produced. Lean meat and nutrient-packed eggs have made the poultry industry the fastest growing commodity among meat industries. Broiler, turkey meat and eggs are produced economically.

"The poultry industry's potential is unlimited," Georges said. "This is not a dying industry. It's a growing industry. It's exciting to be part of that."

Being a part of the poultry industry was a choice that Georges deliberately chose after checking out his options.

Because he wanted to work with animals, Georges studied animal production at Penn State.

Before his senior year, Georges researched job opportunities. He found layer and turkey consumption was growing at a phenomenal rate. With consumers concerned about the detrimental effects of fat

consumption, Georges believed the poultry industry would continue to surge ahead with chicken and turkey sales.

In his senior year at Penn State, Georges added a minor in poultry

science to his studies and joined the poultry judging team and the poultry science club.

Some of his classmates ridiculed him. They thought it more romantic to be out with the horses and beef, and a bit whimpy to be with chickens.

Their opinions did not diminish Georges' resolve to work in the poultry industry. He said, "From the beginning, poultry was exciting to me."

"I wanted to enter a growing industry, not a stagnant one. I wanted to fully utilize my college degree in the workplace."

Georges found life offered him exactly what he wanted. "The growth rate far exceeds that of most industries. There are tons of opportunities in the poultry industry," he said.

"Most people don't realize the high tech industry that we are. Every year, we have lower feed conversions. Scientific research is constantly increasing efficiency and profits. Poultry farmers are not

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With a background in poultry science and work experience with both turkeys and poultry, George Georges is knowledgeable in varied aspects of the industry.

USDA's Luchsinger Keynote Speaker At Show

LANCASTER (Lancaster Co.) — Keynote speaker for this year's annual Northeast Poultry Show is Dr. Don Luchsinger, acting deputy administrator for USDA Veterinary Sciences. The show is scheduled at the Lancaster Host Resort Sept. 26-28.

Luchsinger will speak on Wednesday, Sept. 27, at 11 a.m. He replaces Charles Brosius, state secretary of agriculture, who had to cancel.

Luchsinger provides policy guidance for USDA's animal health

programs. His presentation will focus on projected federal initiatives relative to poultry disease control and public health.

USDA APHIS Veterinary Services is a complex organization charged with protecting U.S. livestock from dangerous foreign animal pests and diseases. Luchsinger, who has extensive background in veterinary medicine, received his doctorate in veterinary medicine and masters in public health from the University of Minnesota in 1961 and 1966, respec-

tively. Luchsinger was director of the veterinary services operational support staff from 1990-1992.

Also at the show, Clyde (Cajun) Harris will speak at 11 a.m. on Thursday, Sept. 28. Harris has warmed and inspired thousands with his lighthearted luncheon entertainment and professional sales motivation. He has appeared on many commercials and on the TV series, "Dallas".

Included at the show are seminars that provide information for

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Egg Producers Face Challenges Over Long, Hot Summer

ANDY ANDREWS
Lancaster Farming Staff
KLINGERSTOWN (Schuylkill Co.) — In the heart of the summer, for several days previously, temperatures soared well into the 90s.

The fans kept running. Then, one Saturday early in August, the temperature hit 100 degrees.

The fans kept running, saving thousands of birds.

For Willard and Steve Haas and family, it's a summer they won't forget.

"We made it through," said Willard, with a shrug. "We didn't lose birds."

Haas, who grows 235,000 Delta layers, said that every day he and his son went into the two layer houses, checking inlets and mak-

ing sure all the doors were open and the fans were running — and clean.

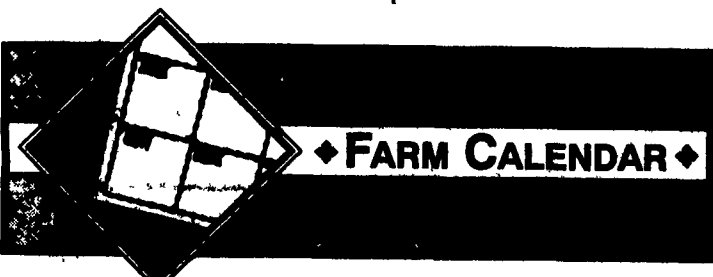
"You make sure your equipment is always in good working condition," said Steven. "Every day you walk your pits — every day, winter and summer."

The Haas father and son team take care of two houses, one built in the spring of 1992 to house 110,000 hens and the other finished in late 1993 to house 125,000 hens.

The 1993 building, Building 2, uses a slot air system with a four-tier cage. The earlier building has side wall air inlets.

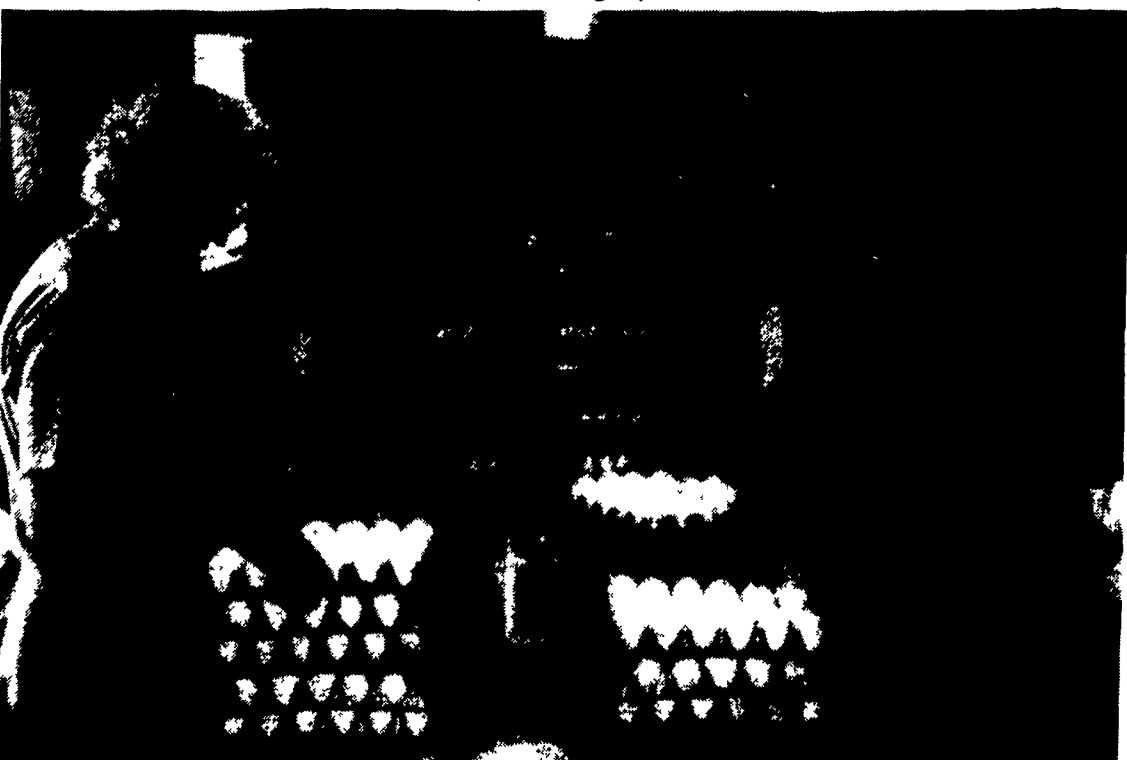
A challenge is to keep the fans and shutters clean and free of dust.

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Tuesday, September 26
Northeast Poultry Show, Lancaster Host Resort, thru Sept. 28.
Wednesday, September 27
Northeast Poultry Show, Lancaster Host Resort, thru Sept. 28.
Thursday, September 28
Northeast Poultry Show, Lancaster Host Resort.
Tuesday, October 3
Kansas Poultry Association Convention, McPherson, Kan., thru Oct. 4.
Wednesday, October 4
Midwest UEP Board Meeting, Chicago, Ill. thru Oct. 5.

Monday, October 9
Columbus Day
Poultry Management and Health Seminar, Kreider's Restaurant, Manheim, noon.
Tuesday, October 10
Delmarva Poultry Industry Annual Meeting, Delmarva Convention Center, Delmar, Md.
Thursday, October 12
Pennsylvania/Virginia Turkey Day, Embers Inn and Convention Center, Carlisle, 10 a.m.-4 p.m.
Wednesday, October 18
UEP Board meeting, New York.
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Eggs are shipped for further processing to meet the demands of the processed egg market, growing year by year, according to Willard Haas, right. The eggs are large, with good shell quality and case weight. At left is Willard's daughter, Faith.