

Pennsylvania Dairy Princess Coronation Sept. 23

HARRISBURG (Dauphin Co.) — Pennsylvania Dairy Princess and Promotion Services, Inc. will hold its 39th annual princess pageant on Saturday evening, September 23 at the Sheraton Inn in Harrisburg. A milk punch reception at 5:30 will be followed by the banquet at 6:30 and the pageant at 8:00 p.m.

Thirty-five county dairy princesses will compete for the title of Pennsylvania Dairy Princess now held by Natalie D. Welch of Somerset County. The newly-selected princess will reign for a period of one year from September 1995 to September 1996. During that time, she will represent all of Pennsylvania's dairy farmers speaking out for milk and all its products.

To kick off its 40th year of dairy promotion activities, a special event at this year's banquet will be the auction of a specially-designed 40th Anniversary Winross Milk Truck. This truck, mounted for desk display, will be the very first (number one) of a limited number of collector's milk trucks to be offered for sale starting at the conclusion of the pageant. Information concerning these collector's trucks may be obtained by calling Wanda Yoder at (717) 935-5317.

The pageant, which will be held on the Saturday evening preceding the annual All American dairy week, will end two full days of activities and interviews for the contestants. Four judges, all from out-of-state, will select the Pennsylvania Dairy Princess and two

Alternates from seven finalists.

The Pennsylvania Dairy Princess program is supported by Pennsylvania dairy farmers through their various advertising and promotion agencies: American Dairy Association and Dairy Council, Inc., Middle Atlantic Milk Marketing Association; Federal Order #36-Mideast UDIA; Allied Milk Producers; and the Pennsylvania Dairy Promotion Program, with contributions from other dairy related organizations and individuals. Again this year, as the result of a grant from Sire Power, Inc., and several anonymous individuals, the awards to the winners will be: \$1,200 to the Pennsylvania Dairy Princess and \$600 to each of her two Alternates.

In addition, two contestants will receive \$100 awards for outstanding original dairy promotions for school children and there will be two \$100 awards for the best speeches designed for adult audiences. There will also be two \$50 awards for compiling scrapbooks which chronicle county dairy princess activities to date. The contestants themselves will select the "Miss Congeniality" award from among their own ranks.

The primary purpose of the Dairy Princess program in Pennsylvania is the promotion of the dairy industry and the sale of its products on the local grass roots level. Incentive Awards will again be given to the counties whose last year's princess and her committee completed the incentive requirements.

Additionally, an individual award of \$300 will be given to the young woman who has been the most outstanding dairy promoter during her county reign. This award, entitled the "Tina Shultz Memorial Award," is given in memory and honor of an outstanding young woman, who in May 1986, succumbed to cancer, during her reign as Huntingdon County Dairy Princess.

Pa. Dairy Princess and Promotion Services announces that the Saturday morning presentation session will be open to the public, free of charge. It will run from 8:00 a.m. until 12:00 noon in the Sheraton Ballroom.

Saturday evening, September 23rd, promises to be an exciting evening for 35 county contestants and their families as well as for our Pennsylvania Dairy Industry. Tickets for the event are \$20 per person and are available on a "first come" basis from Pennsylvania Dairy Princess and Promotion Services, Inc., 214 South Street, Box 640, Clarion, Pa. 16214. (814) 226-7470. All tickets must be paid in advance and will be held at the door.

Ticket request deadline is September 20.



Pennsylvania Dairy Princess and Promotion Services, Inc. cordially invites you to attend the 39th Annual Pennsylvania Dairy Princess Banquet and Coronation

on Saturday evening, the twenty-third of September Nineteen hundred and ninety-five 5:30 Milk Punch Reception 6:30 Banquet Sheraton Harrisburg East 800 East Park Drive, Harrisburg, Pennsylvania

RSVP

Tickets \$20.00

Please respond by September 20, 1995

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39th Annual Pennsylvania Dairy Princess Banquet and Coronation Please reserve _____ tickets at \$20.00 to be picked up at door.

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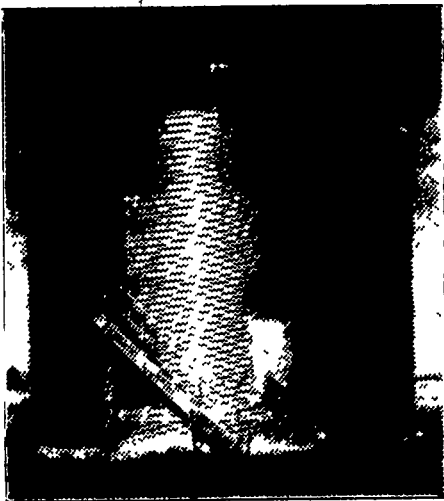
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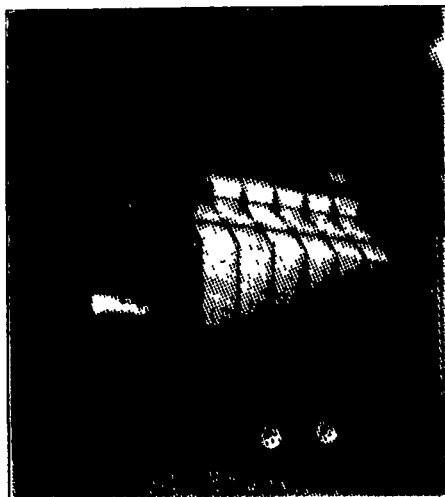
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