Cook's Question

(Continued from Page B8)

ANSWER - D.K. Love wanted recipes for unusual whoopie pies such as oatmeal, pumpkin, zucchini, carrot, etc. Thanks to an anonymous reader, Vera Dietz of Port Trevorton, and to Glenna Shaner, Hughesville, for sending recipes. • Oatmeal Whoopie Pies

4 cups brown sugar

- 1½ cups butter
- 4 eggs
- 2 teaspoons salt
- 4 cups flour
- 4 cups oatmeal
- 2 teaspoons cinnamon
- 2 teaspoons baking powder
- 2 teaspoons baking soda
- 6 tablespoons boiling water

Cream together sugar, butter, eggs, flour, salt, baking powder, and oatmeal. Mix well. Put baking soda in hot water; add to batter. Mix well. Bake at 350 degrees for 8 minutes.

Molasses Whoople Ples

- 3 cups vegetable oil
- 4 cups sugar
- 1 cup black molasses
- 4 eggs
- 8 cups flour
- 8 teaspoons baking soda
- 4 teaspoons cinnamon
- 2 teaspoons ginger
- 2 teaspoons cloves
- 2 teaspoons salt

Mix and roll into balls. Press into sugar. Bake at 375 degrees. Bake on top shelf of oven. Do not overbake.

Red Velvet Whoople Pies

- ½ cup shortening
- 11/2 cups granulated sugar

POURED WALLS

- 2 ounces red food coloring 2 tablespoons baking cocoa
- 11/2 teaspoon baking soda
- 3½ cups flour
- 1 teaspoon vanilla
- teaspoon salt
- cup buttermilk
- tablespoon vinegar

Make a paste of the cocoa and food coloring. Set aside. Cream shortening, sugar, and eggs. Add cocoa mixture and vanilla. Beat at medium speed for several minutes. Add flour, salt, and buttermilk alternately to mixture. Beat several minutes at medium speed. Fold in baking soda and vinegar. Do not beat. Drop by tablespoonful on greased cookie sheets. Bake at 350 degrees for 12 to 15 minutes or until done. Put your favorite filling between cookies.

Banana Whoopie Pies

- 1 cup banana, mashed
- 1 teaspoon baking soda
- 1 cup sugar
- 1/2 cup oil
- ½ teaspoon cinnamon
- ½ teaspoon salt
- 1 cup nuts
- 2 cups flour
- ½ teaspoon vanilla

Mix together ingredients. Drop by spoonful on greased cookie sheet. Bake for 12 to 15 minutes at 350 degrees until done. Cool. Put your favorite icing between each cookie.

Peanut Butter Whoople Pies

- 2 cups brown sugar
- 1/2 cup peanut butter
- 2 teaspoons baking soda dissolved in
- 3 tablespoons boiling water
- ½ teaspoon salt
- ½ cup whole wheat flour
- 1/2 cup butter
- 2 eggs
- 2 cups flour
- teaspoon baking powder

Cream sugar, butter, peanut butter, and eggs. Add salt, flours, and baking powder, baking soda, and water. Beat and drop by spoonful on cookie sheet. Bake at 350 degrees for 8 to 10 minutes.

- Filling:
 - 3 cups confectioners' sugar
 - ½ teaspooon salt
 - 1 tablespoon hot water
 - 1/3 cup milk
 - ½ cup peanut butter

Mix together all ingredients and spread between cookies.

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Restaurant Operators Smell Success

CHICAGO, Ill. — Restaurant operators have discovered a sweet smell of success in the delicious aroma of beef promoted in recent beef industry advertising to the foodservice industry.

Since February, more than 2,000 requests have come in for recipes from the current foodservice advertising promotion, which features "scratch and sniff" technology. The ads began in February and will run until October in five of the nation's most prominent foodservice publications: Restaurants & Institutions, Restaurant Hospitality, Nation's Restaurant News, Restaurant News and Food Arts.

After experiencing the aroma of a "Steak Vesuvio" ad, foodservice operators can call the toll-free beef industry hotline number included in the ads and receive four new recipe cards. Hand-in-hand with the new recipes and advertisements, the beef industry also is using direct mail to entice foodservice managers and other key menu decision-makers to offer more beef entrees. The direct mail piece, "Beef, New Menu Classics," features new beef recipes for steak, burgers, sandwiches and entree salads.

"We've received four to five times as many requests from these ads as we typically receive," said Larry Oltjen, a beef producer from Robinson, Kan., and chairman of the BIC Foodservice Subcommittec.

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