

# West Virginia Couple Heads Cooperative Leaders Conference

ALTOONA (Blair Co.)—For Michael and Dorrie Blue of Shannendoah Junction, West Virginia, the opportunity to gain leadership skills, the chance to make friends and the management skills that are shared are reason enough to convince any cooperative producer to attend the Pennsylvania Council of Cooperative's Young Cooperative Leaders Conference. The three day event is planned for July 5-7, 1995 at the Ramada Inn in Altoona.

Sponsored by CoBank, the Blues will return to the conference for the third consecutive summer, this time in the role of overall Chair Couple. As such, they have provided invaluable input into the planning process for the 1995 conference and will serve as host for approximately 70 producers from Pennsylvania and surrounding states.

Michael and Dorrie were first sponsored to the YCL Conference in 1993 by the former Dairymen, Inc. The Blues operate a 115 cow dairy in conjunction with four of Michael's brothers and one sister; they also raise replacement heifers, as well as a few poultry and

hogs. It was through their appointment as 1994 Ambassador Couple for Dairymen that they first learned of PCC's program. Since then, they have traveled throughout the country to various leadership opportunities, but are convinced that Pennsylvania's program is the most thorough and the most progressive.

"I was really given a place to participate," explains Dorrie. "My involvement and interest were really encouraged." The program has also had a marked impact on both partners' leadership abilities. Dorrie feels that Michael has made the most noticeable strides, developing from a shy and quiet producer to a confident and involved cooperative member.

The Blues also value the unique opportunity the PCC program provides to bring different kinds of agricultural producers into one room. "As a dairy farmer, I never really gave much thought to how grapes or potatoes are produced or marketed," notes Dorrie. Adds Michael, "It was interesting to learn about producing for the Welch's label or about marketing potato chips." Just as significant-

ly, they've learned that all farmers share many of the same joys and concerns. Weather, governmental regulations, and hired help are issues that besiege everyone.

Helping to cope with those management concerns is another important component of the YCL program. Each year, the conference features speakers on farm family relationships, finances and management techniques. The program also includes a one on one opportunity for participants to sit down with cooperative management and directors to ask specific questions about their businesses.

"With fewer and fewer farms and farmers, I feel that it is really important to be good neighbors and good cooperative members," states Michael. "PCC's program is a great place to learn how to do both."

For more information about this worthwhile conference, please contact PCC at (814) 946-9970. PCC is a statewide association of cooperative businesses owned and controlled by farmers and rural Pennsylvanians. Its membership includes major marketing and farm supply cooperatives, the Farm Credit Associations of Pennsylvania as well as rural electric cooperatives. Organized in 1933, PCC is the voice for agricultural and rural cooperatives operating in Pennsylvania.



Michael and Dorrie Blue from Shannendoah Junction, West Virginia are the chair couple for the Pennsylvania Council of Cooperative's young leader's conference. Shown with them at their dairy farm are their children Mychael Tiffany, 10; and Jake, 5.

## REAL JUNE IS DAIRY MONTH

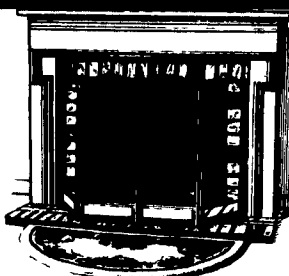
### BOWMAN'S STOVE & PATIO 18<sup>th</sup> Anniversary Sale Now thru July 3rd

**10% OFF ALL ACCESSORIES IN STOCK**

- Fireplace Tool Sets
- Fireplace Screens
- Solid or Plated Brass
- Trivets
- Cast Iron Kettles
- Hearth Rugs
- And Much, Much More!

**30% OFF ALL FIREPLACE DOORS**

IN STOCK  
Featuring:  
Schaefer, Stoll and Fireguard, Etc.  
(Special orders 10% Off)

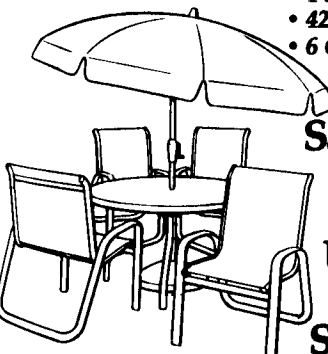


**40-60% OFF ALL HALCYON®, SAMSONITE & TELESCOPE PATIO FURNITURE IN STOCK**  
(40% Off on Special Orders)

**Telescope Casual 5 PIECE DINING SET**

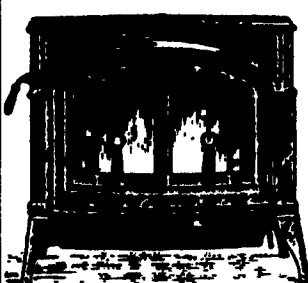
- 4 Sling Chairs
- 42" Glass Top Table
- 6 Colors To Choose

Reg. Retail \$789  
**Sale \$473**



**7 1/2' Umbrella**  
Reg. Retail \$296  
**Sale \$177**

**Vermont Castings**  
Keeping warm never looked so good!



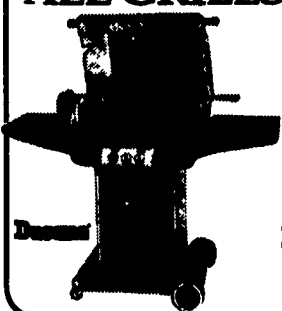
**10% OFF ALL\* VERMONT CASTINGS STOVES**  
IN STOCK

\*Includes:  
Wood, Coal, & Gas  
Vermont Castings Stoves.

**ALL GRILLS ON SALE! FREE**

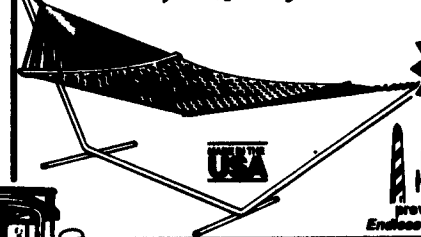
- Tank
- Gas
- Assembly
- Delivery (Within 15 Miles)

For Example Model 804  
Reg. Retail \$419  
**Sale \$339**



**HATTARAS HAMMOCKS**

• Hand Crafted Quality • Made in the USA



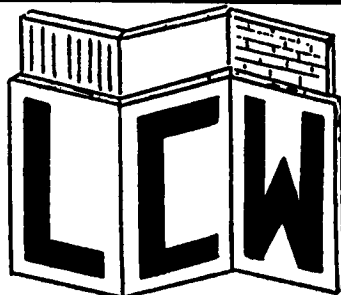
**\$80**

Hattaras Hammocks provides Endless Pleasure

906 E. Main St. (Rt. 322)  
Ephrata • (717) 733-4973  
1 Block East of Rt. 222  
1-800-642-0310

**BOWMAN'S STOVE & PATIO**

Shop Early for Best Selection  
No Rainchecks  
No Layaways  
Hours: M-T-W 10-6;  
TH-F 10-8; Sat. 10-4



**LANCO CONCRETE WALLS**

Agricultural • Commercial • Residential

**WE DO SCS WORK - ALL TYPES OF POURED WALLS**

- Retaining Walls
- Manure Pits (circular or rectangular)
- Footers
- Bunker Silos
- Slatted Floor Deep Pits
- Flatwork

**CONTACT: STEVE PETERSHEIM, JR.**

P.O. Box 256, Bird-In-Hand, PA 17505  
**717-291-4585 • (FAX) 717-291-4686**



"Atlantic Dairy Cooperative has marketed our family's milk since 1917. The cooperative provides us a guaranteed market and security — we know our milk check is going to come every month."

—John Frederick  
New Hope, PA

### ADC Is the Place To Be

A guaranteed market and security — the outstanding benefits that John Frederick refers to — are among the strengths of the premier dairy cooperative in the region.

Atlantic Dairy Cooperative has a 78-year history of excellent service to its members. Financially strong, ADC guarantees a market for all member milk and excels in maximizing returns. ADC is a leader in providing equity payments, quality bonuses and over-earnings premiums to members.

Nearly 4,000 dairy farmers agree that "ADC is the Place to Be."

For free information on how you can secure the future of your dairy farm operation, write or call:

Atlantic Dairy Cooperative  
1225 Industrial Highway  
Southampton, PA 18966  
1-800-645-MILK

