

Dairy Name Reflects A Way Of Life

LORETTA GOLDEN
Cambria Co. Correspondent
EBENSBURG (Cambria Co.)
— What's in a name? Jim Harteis of Friend-Lea Farm near Ebensburg hopes that the name says it all.
The "friend" part is self-explanatory — friendly people,

friendly animals, in general just a very friendly atmosphere. "Lea" is a word which means "pasture" or "grassland." In choosing a name for his farm, Harteis wanted a label which was "transportable" so that it could be taken with him in the event of a move. He also wanted a name which was a reflection

of his philosophies and way of life, not merely something which was a dot on a map.
Harteis grew up on a farm in the Ebensburg area. After graduating

with a degree in dairy husbandry from Delaware Valley College, Bucks County, Harteis began his farming career in the "Friend's Cove" area of Bedford County.

For a short while, he worked as an extension agent in Bedford County and then taught chemistry and physics at Chestnut Ridge
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Loretta has been the Cambria County correspondent for *Lancaster Farming* for only a short period of time. Born and raised in Johnstown, she had no experience with farming until she married her husband Vince Golden in 1978.



She was a former junior high school math teacher in the Greater Johnstown School District and has a master's degree in secondary education from the University of Pittsburgh.

When twins Katie and Beth (now 14 years old) were born, Loretta became a full-time "stay-at-home" mom. Three more children — Andy, age 12, Julie, age 10, and Emily, age 8 — complete the family. They live on Golden Farms, a 300-acre cash crop operation specializing in growing and marketing buckwheat. The farm is located in the Portage area of Cambria County.

The family is quite active and Loretta is the "logistics manager," making sure that everyone is where they are supposed to be when they are supposed to be

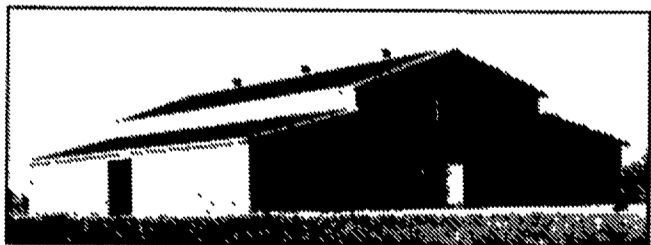
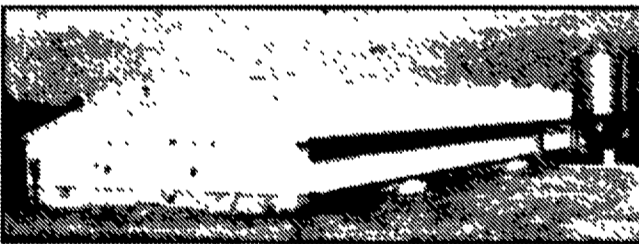
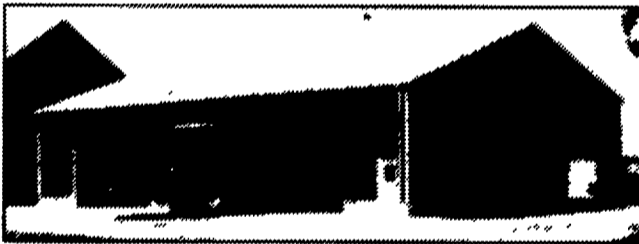
there. This is in addition to keeping farm records, being "parts runner," etc.

While Loretta is not too familiar with the technical aspects of farming, she enjoys writing the articles which are family-oriented and those dealing with education, cooking, and crafts.



Jim in front of his new modified Virginia-style barn with his "salvage crew" — some of the 140 head of cattle housed in the barn. The hay bay in the photo weighs approximately 600 pounds.

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