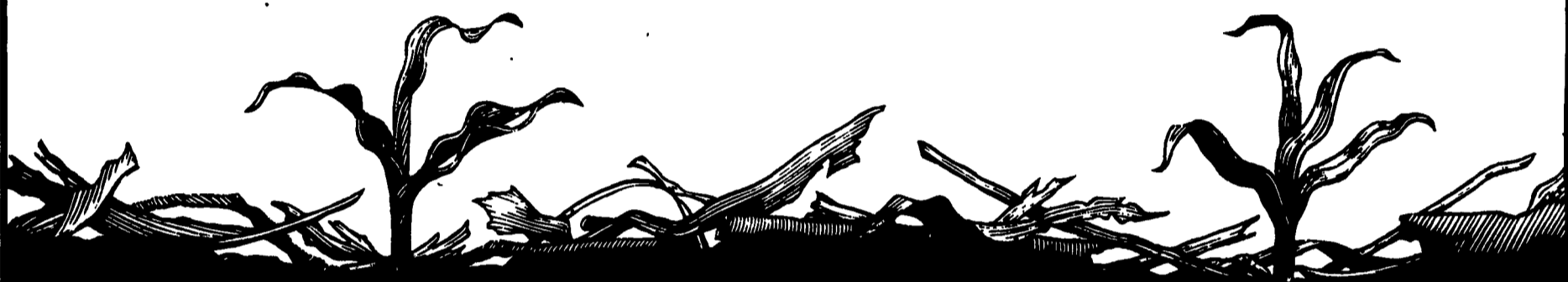


**WITH NEW EXCEED, THE BROADLEAVES
UP HERE DON'T HAVE A CHANCE.**



**FOR THE NEXT 30 DAYS, NEITHER DO
THE WEEDS DOWN HERE.**

There's a new postemergence herbicide for corn just out from Ciba Crop Protection that knocks down your toughest broadleaves, then keeps them down with longer residual control. It's called Exceed.

Exceed knocks down 27 different broadleaves, including velvetleaf, ragweed, pigweed, cocklebur and lambsquarters. And it delivers up to four weeks of residual control.

But the benefits don't stop there. Exceed also gives you a wide application window and excellent crop safety. There's still time to include new Exceed in your crop plans for this year. See your dealer for details on this powerful new tool. Exceed. It gets more weeds. It gives you more time to get them.

MORE WEEDS. MORE TIME. Exceed