Turnpike Farm Markets

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the turnpike are accessible from
one direction of travel only.

The turnpike averages 300,000 vehicles per day. That can be expected to increase dramatically during a holiday, and as a result, over the four days, more than a million travelers can be expected to have an opportunity to stop and shop.

Also, banners are to be errected along the turnpike within the vicinity of the farmer markets, to alert motorists.

Don't expect to see any other markets open this year, as development of other markets depends somewhat on how well the pilot programs develop.

However, there have been requests to start similar markets near Pittsburgh, and another at the Valley Forge Service Center. While those requests are being considered, they wouldn't open until 1996.

Fulginiti said that the producerrun organizations operating the pilot markets are full and every member who started with the process has stayed with it.

However, those interested in. being considered for future membership can submit their request and will be put on a waiting list.

For members of the turnpike farmer market organizations, the pilot program is an example of something that state government should be doing — helping existing, taxpaying, instate production businesses market their products.

In fact, according to the Pen-

nsylvania Manual, the state Department of Agriculture, created in 1895, was given responsibility for conducting such programs.

"The secretary of agriculture is charged with 'encouraging and promoting agriculture and related industries throughout the commonwealth."

John Whitesell, a member of the Sideling Hill group, on Thursday said he was excited about the program.

Whitesell's main farming business is a partnership with his son Edward, in which they raise small grains, corn, soybeans, wheat, and oats on about 300 acres.

However, his other business is beekeeping.

Whitesell said he lives about a 45-minute drive from the Sideling Hill site, and he and his wife Mary Jane will be marketing honey from his 80 to 90 bee hives.

Up until this opportunity came, Whitesell said he had been marketing his honey locally in Bedford, and also at the Bedford Fall Foliage Festival.

He said that through his experience with the festival, and through his discussions with other beekeepers, he decided that, along with the close proximity of the propose turnpike farmer's market, it was a risk worth taking to try to enhance the marketing of his honey.

"It sounds like its going to be a worthwhile venture," he said, adding that this is the type of program that state government ought to

1995 Brown Swiss Futurity Nominations Due June 1

FREDERICK, Md. — The second annual Mid-Atlantic Brown Swiss Futurity is scheduled to be held Sept. 3 at the Maryland State Fair in Timonium, Md., but the deadline for making a final nomination is June 1.

The first Mid-Atlantic Brown Swiss Futurity was very successful with 14 2-year-old entries vying for the honor.

The winner was an entry by Pennsylvanian Gary Mase, of Lebanon. Brown Swiss breeders in Maryland and surrounding states are anticipating another strong competitive event, according to Cindy Warner, chairman of the futurity.

"The first year of the futurity

be conducting.

"I think it's a good idea. I think it's a good experiment. It's probably one of the things that should be tried in other places," he said.

"With the government encouraging farmers to go into sustainable agriculture (and other nontraditional roles) ... you just can't establish markets like that overnight."

According to Whitesell, the turnpike program is an example of the way government can help farmers find those markets that enable them to try altherative practices. "It goes a lot faster and better for everybody," Whitesell said."

For more information on the program, call Fulginiti at (717) 787-5086; or write to her at 2301 North Cameron Street, Harrisburg, PA 17710-9408.

held in 1994 was a strong indication of the interest in Brown Swiss in the Mid-Atlantic states," Warner said.

"We look for this event to continue to grow and get bigger and better each year."

A project of the Maryland Brown Swiss Association to stimulate interest in breeding and developing outstanding registered Brown Swiss, regardless of individual herd size, three nominations are required for each animal.

The nominations are entry fees paid into the show to demonstrate commitment to showing the animal.

The nomination scheduled is spread out over the two years from birth/registration through the final

nomination. The first nomination is made when the animal is a calf, the second is made when the heifer is a yearling, and the final nomination is made June 1 prior to the actual Futurity, held in conjunction with the Maryland State Fair.

All funds collected are then returned to the participants in the form of a class purse.

The actual Sept. 3 Futurity is to be held during the Brown Swiss show, set to begin at 12:30 p.m.. The Futurity is to follow the heifer and dry cow classes, leading off the milking classes.

The final payment for the 1995 Futurity is \$8, and should be sent to: Cindy Warner, 7417 Round Hill Road, Frederick, Md., 21702. For more information, call Warner at (301)371-5206.

Adams Farm Bureau Picnic Aug. 6

GETTYSBURG (Adams Co.)
— A special invitation has been extended to all 900 farm members of the Adams County Farm Bureau to attend the annual summer picnic to be held on Sunday, August 6, beginning at 1 p.m.

The Adams County Farm Bureau will provide a chicken barbecue, rolls, and beverage. All members attending are requested to bring a covered dish to serve a family and table service. Dinner will be served at 1 p.m.

During the program, service representatives of PFB, (insurance, FMB, Market Master, etc.) will be available to discuss problems or concerns.

Special entertainment will in-

clude children's games and kids and adult pedal tractor pulls. An antique farm tractor show will also be on hand. Prizes will be presented by popular vote. Volleyball, horseshoe, and softball games can be arranged. Bring sports equipment.

The safety poster contest winners will be announced and will receive a \$50 savings bond as well as personalized T-shirts.

The Pennsylvania Foundation for Better Living teacher participant for the 1995 workshop will be on hand to relate experiences gained through attending the seminar at Penn State during July.

Reservations are needed by July 23. Contact secretary Pam Ketterman, Gettysburg, (717) 337-2845.

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