

FORD 70 SERIES GENESIS™



THE INNOVATOR

GOTTA DRIVE IT

GENESIS™ tractors feature advanced styling for greater performance. They're designed for the way you want to work. More powerfully. More productively. More confidently.

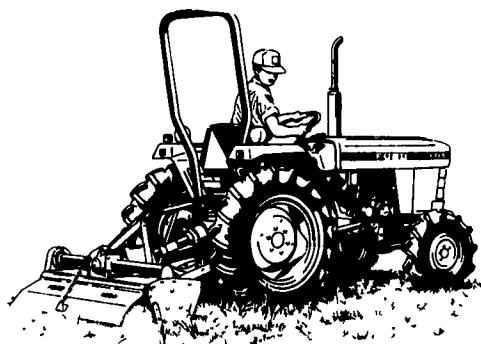
- Advanced exterior styling means contemporary looks plus easy access to all systems
- Advanced cab design — inside and out — means increased comfort, visibility and control

- Advanced state-of-the-art powershift transmissions mean smooth, effortless, straight-line gear changes and shuttle shifts
 - Advanced manufacturing technology means greater engine performance and reliability
 - Advanced electronics mean more control and operation simplicity
- See the tractor styled for performance. See the GENESIS tractor.

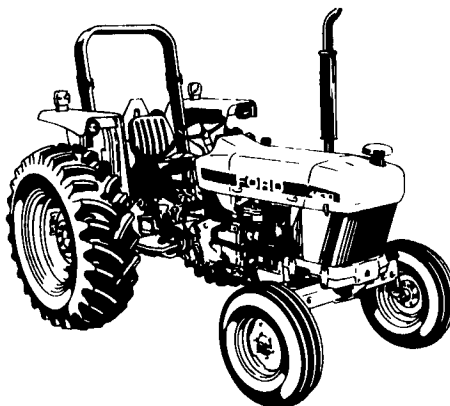
**SEE YOUR LOCAL FORD TRACTOR DEALER
SEE THE FULL LINE OF FORD TRACTORS**



Ford Lawn Tractors



Ford Compact Diesels



Ford All Purpose



Ford Powerstar

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EQUIPMENT CO.

Chambersburg, PA
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EQUIPMENT LTD.

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FITZPATRICK &
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ABC GROFF, INC.

Honey Grove, PA
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LANCASTER FORD
TRACTOR, INC

Oley, PA
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SON, INC.



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SMITH TRACTOR &
EQUIPMENT, INC.

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