

Pa. Ayrshire Association Names Brubaker To Hall Of Fame

LINDA WILLIAMS
Bedford Co. Correspondent

BEDFORD (Bedford Co.) — A queen was elected, a new member of the Ayrshire Hall of Fame announced, and an Ayrshire Spring Calf and Heifer Sale highlighted the first day of the 1995 Pennsylvania Ayrshire Convention.

Kicking off the eventful weekend was the "Princess Presentation," with Kathy McKenzie of Clinton, being named princess. Katie Young of West Grove and Elizabeth Seaman, Thompson, were runners-up.

Junior princesses were Erica Seaman, Thompson, Rebecca Nolan of Pottstown, and Jennifer Maulfair of Jonestown.

Rodger Hoyt, sire analyst for Select Sires, was the guest speaker following the banquet, held at Clara's in Bedford. Pointing out the shortfalls of Ayrshire breeders over the past five years. Hoyt noted a need for a greater protein increase.

"The key to better genetics," Hoyt said, is to sample a large number of bulls in organized programs.

"Sire selection is 90 percent of genetic improvement because we

don't know a lot about cows, but we do know a tremendous amount about bulls."

He recommended all Ayrshire farmers to adopt a better breeding program; have DHI testing; breed 30 percent of cows to young sires in an organized program; set reasonable goals; and select cows for lifetime profits.

Milton Brubaker of Lititz was announced as the 1995 "Hall of Fame," inductee. Now a resident of the Brethren Village, Brubaker, 84, has belonged to the Ayrshire organization for 61 years. He began farming in 1934 and is still active in the organization helping to publish the Ayrshire Digest.

A sale immediately followed the banquet at the Bedford Fairgrounds. Wayne Weaver was auctioneer while Kristen M. Russell did the pedigrees.

A bid of \$1,400 topped the bidding for the evening for Wentworth-Farm Trident Karess, a summer yearling owned by Rob and Bonnie Wentworth of Quarryville.

Close second was Conebella Corben Rachel, a winter calf, sold for \$1,360. She was owned by Don Gable of Conebella Farm, Elverson.

"The steal of the sale," accord-



Calves and heifers sell at the Pennsylvania Ayrshire Association annual convention sale.

ing to the auctioneer, was Heverston Kojak's Sandra, a spring yearling of Plum Bottom Farm, Belleville. The cow brought only \$325 with a set of horns seeming to be the culprit of the low bidding.

Other bids were a winter yearling owned by Jacob S. Zook, Honey Brook for \$540; a summer yearling owned by Charles H. Pent, \$500; a fall yearling owned by Mike S. Zook, \$720.

A spring calf, owned by the Sweinharts of Rushing Spring Farm, went for \$800; Pure-Ayr Request's Mary Joe, a winter calf, sold for \$585. She was owned by Pure-Ayr Farm of West Grove.

Masonic Homes sold a winter calf, Masonic Homes Jem Stone Ann, for \$285; Rushing Spring Farm's Babe Carla, a spring calf, sold for \$760.

Toll Gate Ayrshires of West

Alexander sold Papillion Jocke, a winter calf, for \$735; Pure-Ayr's Requests Bobbie brought \$700.

Alvin Zook, Honey Brook, sold a winter calf, for \$510. B.J. Waltmeyer's Yaples Rita of Jarrettsville, Md., brought \$520.

Melody-Lane Joyce, a summer yearling, went for \$325; EJ'S Ayr-Willow Farm of Thompson, sold a spring calf for \$385.



From the left, Don Gable, president of the Pa. Ayrshire Association, presents Milton Brubaker, an inductee into the association's Hall of Fame, with a plaque.



State Ayrshire royalty are Katie Young, Kathy McKenzie, Elizabeth Seaman, Erica Seaman, sitting, and Rebecca Nolan. Not shown is Jennifer Maulfair.

Allied Milk Producers Hold 45th Annual Meeting

GAY BROWNLEE
Somerset Co.
Correspondent

JOHNSTOWN (Cambria Co.) — Approximately 250 members and guests of Allied Milk Producers Cooperative Inc. attended the co-op's 45th annual meeting, held recently at the Masonic Temple in Johnstown.

Allied Milk Producers Cooperative is a dairy promotion cooperative with members in a nine-county region including Somerset, Bedford, Cambria, Indiana, Blair, Westmoreland, Jefferson, Armstrong, and Clearfield.

Its board of directors include Joel Rose, president, Fred Shankle, vice president, Lowell Friedline, secretary, Janice Lidwell, treasurer, Robert Beatty, Dave Myers, and Marvin Thomas.

In his president's report, Rose said that radio advertising continues to be the cooperative's best promotion tool, and also its most expensive, at \$72,000 per year.

He said that a series of 30-second commercials are used by 14 radio stations in the area, with changes in the commercials every six to seven months.

The cooperative's second-most emphasized advertising campaign uses billboards. "We're very proud of our billboard campaign," Rose said.

He said that a new billboard is to be soon displayed along Rt. 422, near Indiana, and seven new billboards are being made to replace previous rotating ones.

According to the cooperative's annual report, Allied has been a leader in a Altoona-area campaign that promotes milk and a drug-free environment.

Further, Allied supports the dairy princess program operations in its membership area, as well as

promotion committees and programs such as farm families serving as host for school tours, or other tours.

In other activities, for several years the cooperative has been a leading sponsor of the Pennsylvania Special Olympic Winter Games; and also has sponsored 10

area school teachers who participated in the week-long Farm Bureau's Ag in the Classroom program, held at Penn State University.

One of the teachers who attended the program told about here experience.

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From the left, Dorothy Naugle, a dairy marketing specialist for Allied Milk Producers Cooperative, stands with Kim Hudson, a third grade teacher who used Ag in the Classroom-learned teaching skills with her class, and Troy Baumgardner, one of Hudson's students.