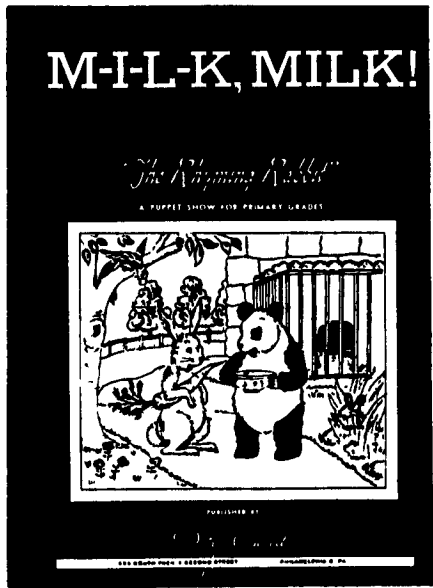


It was also during the 50s that Dairy Council began to extend its nutrition services not only to schools but to church groups, PTAs, and women's clubs.

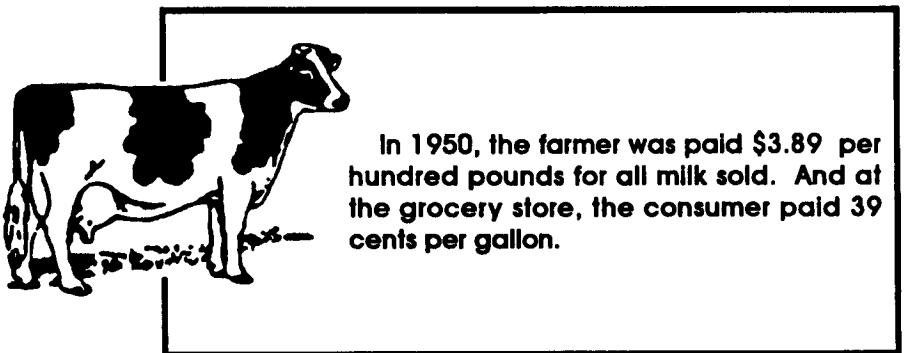
DCI began distributing posters, pamphlets, and leaflets through large mailings to the area schools. Mailings were sent to doctors, dentists, and dietitians with information on the relationship between diet and heart disease.

Dairy Council continued through the 50s the tradition of writing and producing its own songs and plays. Much of the music was written by staff member Robert McKinley, who later became Presi-

dent of Dairy Council (executive director) in the early 60s. The staff took these plays and produced them in the area schools.



Today...Dental Hygienist Arlene Salkin, (left) is seen discussing with Dairy Council's Susan Snyder, materials she has kept since the early 1950s, when she worked with the School District of Philadelphia. Here they look at a dental poster which Dairy Council had sent out in a special mailing.



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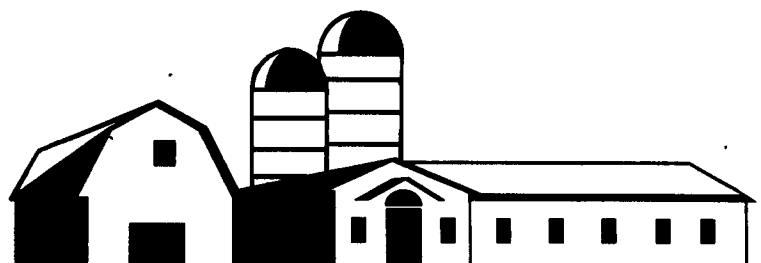
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