

Dairy Council Marches Through The 1940s



Before Dairy Council employee Robert McKinley donned his World War II uniform, he is seen speaking to a group of high school students.

"This is a cooperative type of organization. We are to feel that Dairy Council is ours as much as any other contributing staff member's. Dairy Council is custodian of trust funds put up by farmers and dealers with responsibility of carrying out this program of sound nutrition according to our capabilities for which we all have been carefully selected. Every staff member (whether of dramatic, nutrition, or office staffs) is to feel that the Philadel-

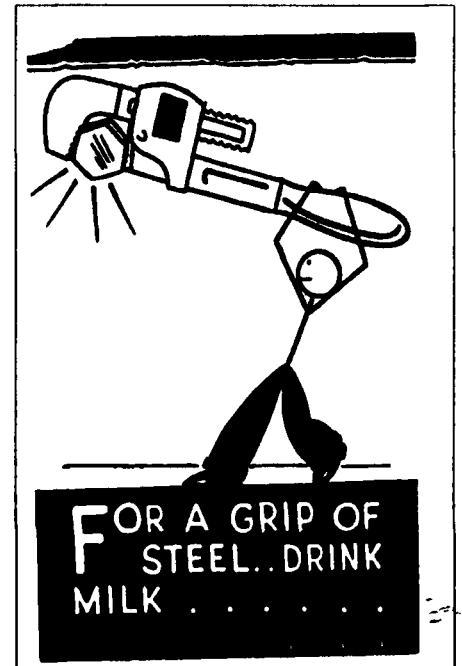
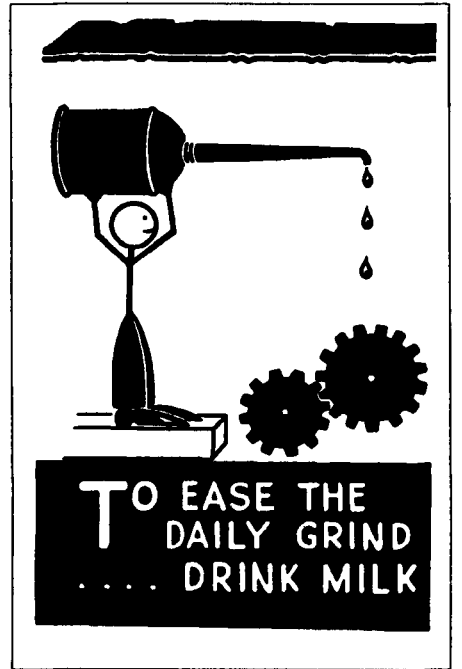
phia Dairy Council is a democratic family." Mr. C. I. Cohee in a talk to Dairy Council staff, September 8, 1945

Dairy Council became involved in the military effort by purchasing war bonds. Robert McKinley, one of the key staff members at the time, was called to duty in the U.S. Marine Corps. The remaining staff kept busy with the war cause.

In 1942 alone, 451 plants were supplied with nutrition posters—reaching

over 360,000 employees. One Dairy Council staff person in 1943 spent almost her entire time making new contacts and maintaining old ones in defense plants.

The staff also furnished instructors for cadet nurse classes in nutrition and food preparation at the local Drexel Institute.



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Dairy Council Staff



(Seated left to right) - Georgette MacArthur, Lisa Diewald, Nancy Scott Roeger, Elaine Leimkuhler, Sue Snyder. (Standing left to right) - Carolyn Weaver, Pat Kennedy, Dawn Reynolds, Pat Tyson, Mark Shaw, Brenda Ripoli, Elaine Madden, Althea Zanicosky, Mike Smith, Ellen Fuller, Jan Stanton.



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Here's To Dairy Council's Future!