

Dairy Council, Inc.

Celebrating 75 years of history

Dairy Council, Inc.

75th Anniversary

Lancaster Farming, Saturday, April 8, 1995



Jan Stanton, Dairy Council's executive director is shown with, left to right, Robert Dever, general manager, Atlantic Dairy Cooperative, Ivo Otto, Jr., vice president, and Robert McSparran, president, of Dairy

Council's Board of Directors. They are posing with Geraldine, Dairy Council's fiberglass cow who, since the 1960s, helped teach school children about farming and dairy products. Photo by Rich Hendrickson

Dairy Council Celebrates Seventy-Fifth Anniversary At April Annual Meeting

SOUTHAMPTON (Bucks Co.)—On Thursday, April 13, 1995 several hundred guests are invited to attend Dairy Council's 75th Anniversary celebration at the Buck Hotel in Feasterville, PA. For three quarters of a century this local Dairy Council unit, funded by the dairy farmers in the region, has provided nutrition education to the tri-state area of southeastern and south central Pennsylvania, southern New Jersey, and the state of Delaware. Joining the organization's Board of Directors on this occasion will be dairy, agricultural, educational, and health professional leaders who have worked closely with Dairy Council over the years.

According to Jan Stanton, Dairy Council's executive director, this meeting's program will highlight the three threads which have woven a pattern of success for this organization over the last seven and a half decades—creativity, scientific integrity, and professional alli-

ances. Grover Silcox, one of the Delaware Valley's most innovative actors and an Emmy award winning comedy writer, will be the master of ceremonies for the anniversary program. There will be a special appearance by Dairy Council's own "Geraldine," the famous fiberglass cow, who has helped teach children about farming and dairy products for over 30 years. Many of the organization's original songs that date back to the 1920s are being arranged and will be performed during the program.

Jan Stanton pointed out that it is in one of Dairy Council's earliest annual reports—1939—that we first read of this organization's commitment to produce scientifically based nutrition education materials and services: "Carefully—let us repeat—the Dairy Council tells its story. Checking and rechecking its facts and figures before presenting them to the public, it is doubly sure that when it speaks, it speaks authoritatively. It

makes no over-statements that must permit of modification on close examination. It makes no under-statements that would cause facts to lose their value. For these reasons the Dairy Council has acquired an enviable reputation among educators everywhere for the absolute accuracy of its reports and its real and thorough

knowledge of the field."

This supplement will feature many of the creative projects, materials and programs Dairy Council developed. It will highlight the partnerships formed with National Dairy Council, professional associations and institutions in the tri-state area, and vital contacts with the media.

A Message Of Gratitude To The Dairy Industry

JAN B. STANTON

**Dairy Council Executive Director
SOUTHAMPTON (Bucks Co.)—**

The dairy industry has always provided the financial foundation for Dairy Council's work of nutrition education. Our earliest records state "that in February 1921 voluntary deductions were made at the rate of 1 cent per cwt. from farmers, and the dealers who bought the farmers' milk also paid 1 cent. This 2 cents

for each 100 pounds of milk from cooperating farmers and dealers gave the Dairy Council its financial support."

Today, our dairy farmers through mandate give 15 cents per cwt. to promotion and within this framework, nutrition education. With this support, today as in our past, we are committed to working creatively and productively with the trust placed in us.

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