

Kreider Sets 210 Bushels Per Acre As Yield Goal



Kreider subscribes to a weather tracking system, which allows him to monitor approaching storms through use of heavily sophisticated radar systems which are broadcast via satellite right into his office. It's this reliance on high technology, including a new computerized business record system, that allows him to compete with several larger farms in the Lebanon Valley area.

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The Pioneer seed sales representative, who takes care of about 250 customers and sells corn, soybeans, and alfalfa, wears the Pioneer jacket. Chewing gum in little Pioneer wrappers sits ready for customers in a jar on his desk. His daughter, Jodi, presented him a license plate that bears the title, "The Pioneer Man."

For the contest, Kreider used only one variety — Pioneer 3394 in all three years, from 1992-1994, in the shelled grain class, regular harvest size. In 1992, Kreider harvested 203.5 bushels per acre. In 1993, he harvested 170.6 bushels per acre. In 1994, he harvested 181 bushels per acre. Average for the three years was 185 bushels per acre.

CORN TALK NEWS

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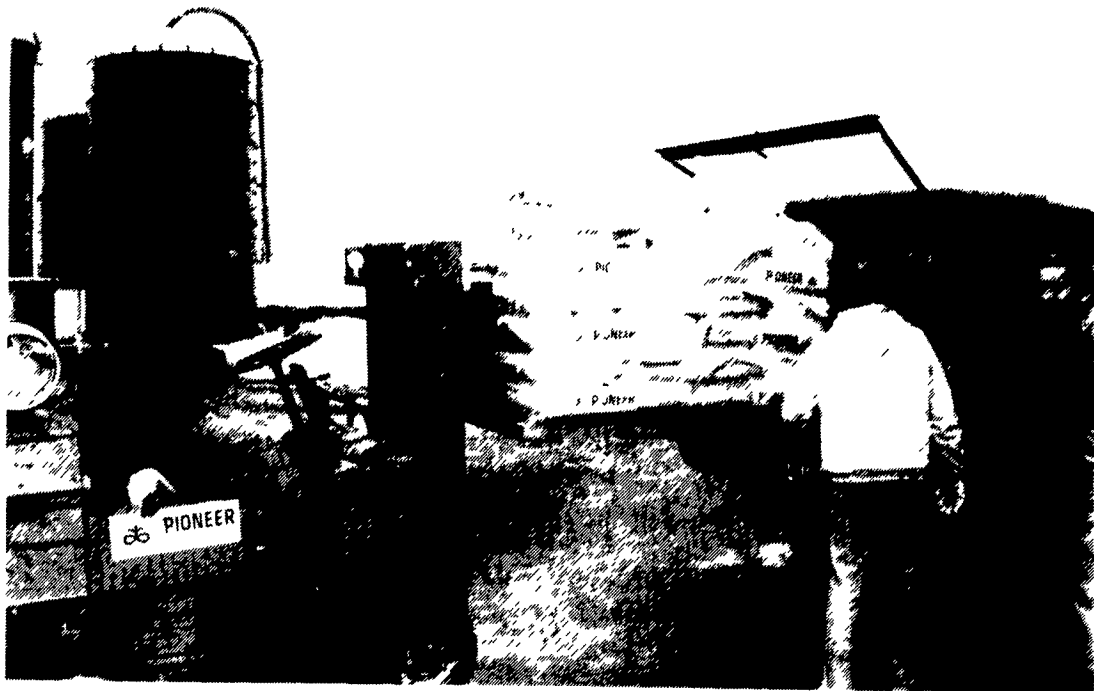
Kreider farms about 250 acres on two farms, including his father, Joseph's, land north of Schaefferstown. Richard grows about 125 acres of corn

altogether, which he raises to feed his 150 head of beef cattle. The rest Kreider sells to a local farmer. The remaining acres are

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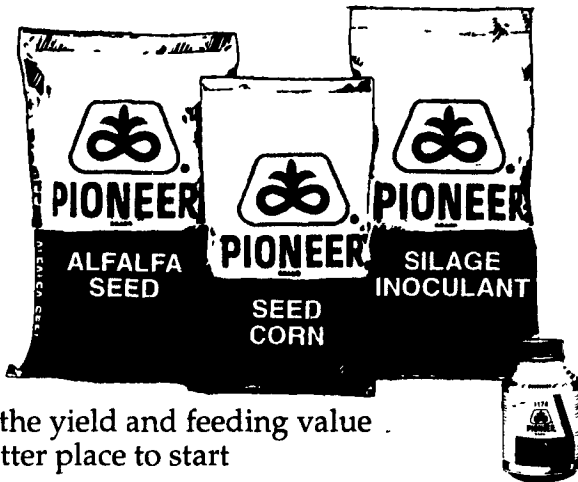


At planting time (on April 28, 1994), Kreider used a six-row corn planter. Here, he looks over a specially modified six-row cultivator with large fertilizer boxes to hold the dry urea at sidedressing.



The Pioneer seed sales representative, who takes care of about 250 customers and sells corn, soybeans, and alfalfa, wears the Pioneer jacket. Here, he helps David and Daniel Groff load up seed.

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