# FORD 70 SERIES GENESIS



## THE INNOVATOR



GENESIS<sup>™</sup> tractors feature advanced styling for greater performance. They're designed for the way you want to work. More powerfully. More productively. More confidently.

- Advanced exterior styling means contemporary looks plus easy access to all systems
- Advanced cab design inside and out — means increased comfort, visibility and control
- Advanced state-of-the-art powershift transmissions mean smooth, effortless, straight-line gear changes and shuttle shifts
- Advanced manufacturing technology means greater engine performance and reliability
- Advanced electronics mean more control and operation simplicity See the tractor styled for performance. See the GENESIS tractor.

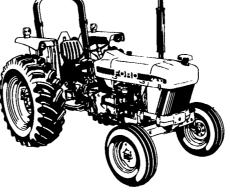
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Ford Lawn Tractors



**Ford Compact** Diesels





**Ford Powerstar** 

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**Ford All Purpose** 

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