

# PCA Sets Awards Banquet

PORT MATILDA (Centre Co.) — Pennsylvania Cattlemen's Association (PCA) annual membership meeting and Cattlemen's Awards Banquet will be held at Toftrees Resort Hotel in State College on Friday, March 31, at 6 p.m.

The election of directors, presentation of annual reports, approval of the 1995 budget, and any other business which may be presented, will occur during the banquet.

The 1995 PCA nominating committee chairman is Erskine Cash, Windcrest Farm, RD1, Box 373, Centre Hall, PA 16828, (814) 364-9184. Nominations for directors should be sent to Cash before March 10. Please include the nominee's address, phone number, and type of cattle operation.

The 1995 PCA Awards Committee Chairman is Frank Darcey, Jr., Spring Bottom Farm, 1198 Bullfrog Road, Fairfield, PA 17320-9124 (717/334-1903).

Please forward nominations for *Commercial Cattleman of the Year*, *Seedstock Breeder of the Year*, and *Industry Service Awards* before March 10, along with a brief biographical sketch of the nominee and an explanation why he/she should receive this honor.

Please forward your reservations as early as possible to RD1, Box 83, Port Matilda, PA 16870. The cost of the banquet is \$25 per person.

# Penn State Sets Garden Symposium

LANCASTER (Lancaster Co.)—On Saturday, March 18, Penn State is sponsoring an all-day landscaping program intended for novice gardeners as well as professional landscapers, for designing an entire yard or creating the specialty flower bed at the Farm and Home Center.

The symposium will feature nationally recognized horticulturists Steve Frowine, vice president, White Flower Farm, Litchfield, Conn.; Bruce Hellerick, regional horticultural specialist with the Brickman Group; Marilyn Daly of

Rosewood Farm, Dallastown, Pa.; and Julianne Schieffer, Penn State forestry agent.

The morning begins with "The Elements of Landscape Design," presented by Perry Morgan, assistant professor of landscape contracting for the Department of Horticulture at Penn State University. These professionals teach how to select, plant, and care for trees, shrubs, perennials, and annuals to build that landscape plan. Lepidopterist Rich Mikula from Hole-In-Hand Butterfly Farms, creator of the "Butterfly Emporium" for Dollywood, pre-

sents ideas for attracting butterflies to your garden. During several breaks, certified massage therapist Janice Eastman offers techniques to avoid muscle aches and pains due to gardening.

The symposium is sponsored by Penn State, The Lancaster Center, Cooperative Extension, Lancaster County, and Master Gardeners of Lancaster County. Cost for the day is \$35, and includes continental breakfast, lunch, and up-to-the-minute hand-out material. Call the extension office at (717) 394-6851 for information or for registration.

# Mid East UDIA Hosts Annual Meeting At Dairy Spectacular

COLUMBUS, Ohio—Dairy producers will learn more about the value of their investment in product promotion at the opening luncheon of the 1995 Ohio Spring Dairy Spectacular.

Mid East United Dairy Industry Association, the advertising and promotion organization for Federal Orders 33 and 36, will host the luncheon and annual information meeting Thursday, April 6, in the Circle Building on the Ohio State Fairgrounds. Registration begins at 10:30 a.m. Lunch will be served at 11 a.m. and is free to those in attendance.

Mid East UDIA management will share how their team of marketers, dietitians, home economists and communicators build demand for dairy products and make a difference for the dairy industry. Topics to be addressed include the new fluid milk advertising campaign, Milk. Help Yourself; workshops to help retailers and restaurateurs to increase the demand for milk through proper care and marketing, school breakfast programs to benefit children and increase milk demand, nutrition education and health professional programs to help consumers make

dairy products a part of their diets, and efforts to respond to media and consumer crises involving the image and safety of dairy products.

The information meeting will conclude by 12:45 p.m. as the Ohio Spring Dairy Spectacular events begin at 1 p.m. Dairy producers in Federal Orders 33 and 36 will receive an invitation to the annual meeting. Others interested in attending may RSVP at least seven days in advance by calling Mid East UDIA at (800) 292-MILK.

## PCA Cattlemen's Awards Banquet & Annual Membership Meeting -and- Cattlemen's Breakfast & Educational Conference

**Friday, March 31**  
6:00 p.m.

### PCA CATTLEMEN'S AWARDS BANQUET & MEMBERSHIP MEETING

Toftrees Resort, State College, Pennsylvania  
NOTE: A block of rooms is being held at Toftrees at a special rate of \$69 for reservations made prior to March 1st. Reservations made after March 1st will be at the prevailing rate. Call 800/252-3551 (in PA) or 800/458-3602 (outside PA).

**Saturday April 1**

7:15 a.m.  
8:00 - 9:00 a.m.

**CATTLEMEN'S BREAKFAST, Toftrees Resort EDUCATIONAL CONFERENCE REGISTRATION, Agricultural Sciences Bldg Lobby, PSU ORIENTATION & INTRODUCTIONS, 101 Agricultural Sciences Building**

9:15 & 10:00 a.m.

**CONCURRENT SESSIONS:**  
• The National Non-Fed Beef Quality Audit, 101 Ag Sciences  
• Bob Calf Quality: Impacts on Food Safety, 111 Henning  
• Cattle Feeding Budgets: Steers vs Heifers & Holstein Beef, 324 Ag Sciences

10:15 & 11:00 a.m.

**CONCURRENT SESSIONS:**  
• Zero Tolerance: Impacts on the Cattle Feeding Industry, 101 Ag Sciences  
• Weaning Methods for Beef Calves, 324 Ag Sciences

12:00 noon

**LUNCH: Keystone Rib-Eye Steak Sandwiches, Ag Sciences Building Lobby**

12:45 - 1:00 p.m.  
1:00 - 4:00 p.m.

**TRANSFER TO PSU BEEF-SHEEP CENTER CATTLEMEN'S PRODUCTION WORKSHOP; CONCURRENT SESSIONS**

- Castration methods
- Identification: ear tags, freeze branding, tattoos
- Implanting growth promotants and dehorning
- Vaccination schedules for the cow herd
- Injection sites, vaccine safety, using pour-ons
- Life cycle ration for the beef herd
- Condition scores, udder exams, and mousing beef cows

Co-sponsored by the Pennsylvania Cattlemen's Association, its Affiliates, and the Dept. of Dairy & Animal Science, PSU

### REGISTRATION FORM

Cattlemen's Awards Banquet/Membership Meeting ..... March 31, 6:00 p.m., Toftrees Resort  
Cattlemen's Breakfast ..... April 1, 7:15 a.m., Toftrees Resort  
Educational Conference ..... April 1, 9:00 a.m., PSU Ag Sciences Building

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Farm/Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

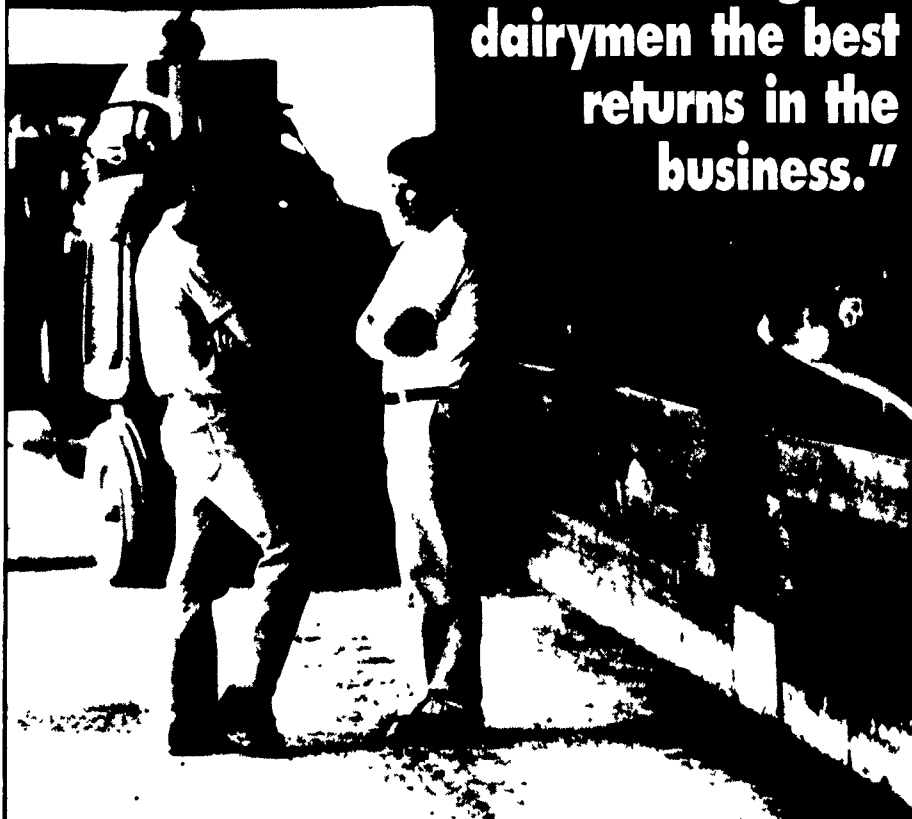
Event	# Attending	Cost/Person	Total Due
Awards Banquet		\$25.00	\$
Cattlemen's Breakfast		\$10.00	\$
Educational Conference		\$25.00	\$
		TOTAL	\$

Please make check payable to  
PA CATTLEMEN'S  
ASSOCIATION  
RD1 Box 83 Port Matilda PA 16870

PLEASE SEND IN YOUR REGISTRATION BEFORE MARCH 20, 1995

BUY, SELL, TRADE OR RENT THROUGH THE  
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