

## Gun Show At Lancaster Farm & Home Center

LANCASTER (Lancaster Co.) — Hunters, collectors, shooters, outdoorsmen, and Americana buffs will be heading for the 36th annual Gun Show, sponsored by the Lancaster Muzzle Loading Rifle Association, to be held at the Lancaster Farm and Home Center on Saturday, March 11 and Sunday, March 12.

The show will be open from 8 a.m. to 5 p.m. Saturday, and from 9 a.m. to 3 p.m. Sunday. Admission is \$3.

For 36 years, the association has sponsored this show of 100

plus displays. Featured for sale or display will be firearms dating from the American Revolution and the Kentucky Rifle era to today's modern hunting magnums.

For the hunter, shooter or collector, the show includes equipment, ammunition, decoys, supplies, or just about anything to make the sport more enjoyable. The collector will find military accoutrements from the Civil War to the World Wars, as well as antique powder horns, flasks, bullet molds, and restoration parts.

## BCS Recognizes Stauffer

Wes Stauffer, left, of Wes Stauffer Engines & Equipment, Ephrata, accepts a plaque from Dean Walker, salesman for Stull Enterprises, BCS Distributor, in recognition as the second largest dealer for BCS Equipment in 1994.

Stauffer has been selling the BCS tiller line since 1986. This all-gear drive, no belts or chains system allows quick change of many attachments, including two blade



mower, cutter bar, snowblower, sweeper, and chipper/shredder.

## PPI Announces Director

NORCROSS, Ga. — Dr. Thomas W. Bruulsema is joining the staff of the Potash & Phosphate Institute (PPI) as Eastern Canada and Northeast U.S. director. He is responsible for the agronomic research and education programs of the Institute in the region.

"We are proud to welcome Tom Bruulsema to the organization," said Dr. David W. Dibb, president of PPI. "He has excellent credentials as an agronomic scientist and proven skills in working with people."

A native of Ontario, Bruulsema was active in the operation and management of his home farm for several years during high school. In 1983, he graduated with distinction from the University of Guelph with a bachelor's degree in agriculture, then completed his master's degree in crop science in 1985.

From 1986 to 1990, Bruulsema and his wife, Elizabeth Anne, worked as volunteers in Bangladesh, he as a research agronomist, she as a family nutri-

tion adviser.

After returning to North America, Bruulsema studied and conducted research from 1991 to early 1994 at Cornell University. Following completion of requirements for his doctorate, he moved to the University of Minnesota. As a research associate studying fertility management of soil spatial variability, he worked with Dr. Gary Malzer.

In his new responsibility, Bruulsema will direct PPI programs in the Canadian provinces of Ontario, Quebec, New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland. His region will also include Pennsylvania, New Jersey, New York, and the New England states.

**MILK.  
IT DOES A  
BODY GOOD.**

## Future Ag Will Be Integrated Into Global Food System

HONOLULU, Hawaii — "No agricultural cooperative meeting here today will be unaffected by the inevitable emergence of a 21st century agriculture. Most will be completely transformed," said C.T. "Terry" Fredrickson, chairman of the board of the National Council of Farmer Cooperatives, at the 66th NCFC annual meeting.

Fredrickson said this new agriculture will be shaped as never before by the forces of biological and information technology, market coordination and integration,

innovation, and entrepreneurship. "It will no longer be a domestic industry to which exports are important, but a fully integrated part of a global food system," he said. "The relationship between the agriculture of the next century and government will be dramatically changed from what we have come to know."

The NCFC chairman, who is also chief executive officer of AgriBank, FCB in St. Paul, Minn., said, "In a curious, ironic way, we will return to the very dawn of

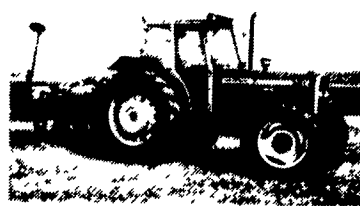
modern national agricultural policy in this country."

He drew a parallel stating that cooperatives were the first significant policy solution put forward by agriculture, and the first to be embraced by policymakers. "The challenges confronting agricultural producers competing in a world food system will at least be equally daunting, but cooperatives will have an opportunity to play a larger and more important role than ever before," he said. "That role will be limited only by the bounds

## New Transmission For Massey Ferguson Tractors

ATLANTA, Ga. — Massey Ferguson® 300 Series cab and footstep tractors, in 60, 70, 80 and 95 PTO horsepower models, are available with a new 18 Speedshift transmission that excels in row crop and field work.

"The 18 Speedshift transmission provides a total of 18 forward and six reverse speeds, with eight speed ratios in the 3.5 to 8.5 mph working range plus excellent gear overlap. This increases productivity for jobs such as primary and secondary tillage, cultivating, planting, chemical application, harvesting, mowing, and baling," said Wilfred Boyle, director, Mas-



sey Ferguson operations. The MF® 18 Speedshift trans-

mission utilizes one reverse and three forward synchronized gears, three synchronized ranges, and a two-speed powershift to achieve 18 forward and six reverse speeds. On-the-go speed changes are made without clutching, and all shifts are fully synchronized for maximum comfort, convenience, and productivity.

A synchronized reverse gear is located opposite the first forward gear to provide for easy straight-line shuttle shifts. This improves forward-reverse cycle times for applications such as loader work, moving round bales, tight headland maneuvering, and utility work.

## New Figures Show Importance Of Poultry Industry

GEORGETOWN, Del. — Newly released information compiled by Delmarva Poultry Industry, Inc. (DPI), the nonprofit trade association working for the continued progress of the Delmarva Peninsula's poultry industry, shows the chicken industry continues to grow, providing major employment opportunities and increased economic contributions to the area.

Broiler production last year totaled 604,523,000 birds, up 5.4 percent from 1993, while the number of pounds produced rose 7.7 percent to reach 2,995,394,000 pounds. Each bird weighed an average of 4.95 pounds, which is heavier than the national average.

Unlike some industries on Delmarva, the poultry industry re-

mained strong in 1994. More than 21,000 were directly employed in the industry, while thousands of others on Delmarva had jobs because of the poultry industry's presence.

These 21,000 earned more than \$389 million, a tremendous amount of money in a small area such as Delmarva.

Last year, there were 2,800 growers and 6,000 chicken houses on the peninsula. Growers and poultry companies spent \$72 million on capital improvements in 1994, providing another significant economic and employment contribution.

The poultry industry creates a built-in market for local grain and soybean farmers. Most of the corn, soybeans, and sorghum raised by local farmers is used by the

poultry industry. In fact, it is necessary to bring in grain from other areas to meet the poultry industry's growing needs. DPI's 1994 figures show that 24 million bushels of soybeans, 70 million bushels of corn, and 997,000 bushels of sorghum, with a farm value of \$344,673,000 were used for poultry feed.

Processed and ready for market, the 604,523,000 broiler chickens were valued at \$1.413 billion.

"The economy of every community and business on Delmarva is positively impacted by the poultry industry as these figures clearly illustrate," said DPI President Dr. Douglas K. Marvil. "Our industry continues to expand, which benefits everyone on Delmarva. The work done by DPI helps that growth."

## United Soybean Board Realigns Program

ST. LOUIS, Mo. — At its annual meeting in St. Louis, the farmer members of the United Soybean Board (USB) realigned the program and operating committee structure.

The new structure now allows each of the program committees to deal directly with all issues affecting their areas. According to Barry Mumby, who was reelected USB chairman at the meeting, the realignment will make the USB committee structure even more goal oriented.

"The USB mission has always been foremost in our minds as we utilize checkoff dollars," Mumby said. "This new structure streamlines our operations while allowing each of the program areas — international marketing, domestic marketing, new uses, production — to control essential elements that affect reaching their particular goals."

He said the new structure creates more flexibility and gains involvement from a broader range

of farmers on issues critical to the success of checkoff programs.

In addition to the realignment of the program committees, the strategic planning function was assumed by the Executive Committee. The Audit and Evaluation, Budget and Finance, and Compliance and Credentials committees continue to be comprised of board members who also serve on program committees.

## Ag Communication Veteran Named To Meat Board

CHICAGO, Ill. — Sharlet Brown has been promoted to director of research/meat science information for the National Live Stock and Meat Board. Brown started her career in agricultural journalism while still in school and joined the Meat Board in 1988.

Brown will be in charge of all Meat Board research and meat science information disseminated to producers, packers, processors,

"This modification of the committee structure will help the board to do a better job of investing farmer checkoff dollars," said Mumby. "We live in a time of change, and that is especially true for soybean farmers. And, while we have a good plan, it's not carved in stone. We'll make changes wherever they are necessary to do a better job."



Sharlet Brown

of our imagination and our ability to maintain a favorable public policy environment for cooperatives."

To address these new challenges, the co-op leader announced that NCFC and its member cooperatives would be forming response teams composed of farmer directors capable of communicating directly with members of Congress on important issues. "More than ever, the political system will be listening to its constituents. Those who are organized will get their message heard. Those who aren't won't," he said.

other industry, segments, academia and scientific audiences. In addition, she will spearhead industry information efforts for Meat Board lamb program.

She will also continue to be director of pork information, which involves overseeing the pork consumer information, youth education, industry communications, and state relations programs.

A South Dakota native, she grew up on one of the nation's leading sheep ranches.