

# Association Introduces Industry Position

KANSAS CITY, Mo. — Concluding several months of in-depth study, the American Polled Hereford Association (APHA) has issued a position and direction statement to define and strengthen the breed as a major contributor to the U.S. beef cattle industry.

Approved by the APHA board of directors and presented to the membership in November, the document titled "Polled Herefords-Keeping on Track" defines the breed's strengths, adequacies, and areas needing improvement. The document was prepared from breeder, commercial and industry surveys and discussions.

"This breed direction statement also goes a step further in establishing desirable ranges of EPDs and other objective measures to help Polled Hereford breeders add significant value to their seedstock and thus to the commercial herds who are our customers," said APHA President Ed Bible. "The breeders' intent was to accurately target the end product market and then assess where Polled Herefords can best fit in the efficient production of consistent, tender, tasty beef.

"We have a commitment to 'Keeping on Track.' Our breeders have not endorsed or described any one 'ideal' animal, but have instead given parameters and ranges of characteristics and values that will help direct the breed to profitable contributions to the industry."

Survey results first identified the current slaughter animals most likely to meet industry needs, based on results of the National Beef Quality Audit and other industry sources. That animal

should have a slaughter weight of 1,100 to 1,250 pound, have a carcass weight of 650 to 750 pound, grade Choice to High Select, have a rib-eye area of 11.5 to 14 square inches, produce Yield Grade 2s and 3s, and have a fat thickness of 0.2 to 0.5 inches.

Respondents emphasized that calves produced from the Polled Hereford sire side must add growth, feed efficiency and muscling. On the dam side, Polled Hereford breeders must be concerned with milk, longevity and soundness, with no eye or udder problems.

"Most importantly," Bible said, "our breeders must know what kind of commercial cows their bulls will be bred to and what environment they're working in. Breeders must have a thorough knowledge of the market and customers' needs in order to maintain and enhance the breed's value."

Polled Hereford strengths established included efficiency and cost-cutting ability, disposition, the polled trait, crossing ability, adaptability, mothering ability and high-quality beef. Areas viewed as adequate are growth and longevity. Improvement should be focused on carcass traits, milk and muscling. It

should be noted that APHA has just introduced a national carcass data collection program to address some of these issues.

Ranges for desirable EPDs, weights and frame sizes, specific to geographic areas, were also established.

"Generally speaking, our customers are looking for calving ease, optimums in growth and weights and trouble-free seedstock," Bible said. "Current growth appears to certainly be adequate in most areas. Productivity in a low-cost environment, a trait in which Polled Hereford excel, is

highly important. Frame size and mature weights should fall in the moderate categories to meet industry needs. Polled Herefords can be the ideal 'moderator' to help get commercial herds back on track. It was noted that the breed offers the industry several profitable traits that require no additional inputs."

While there is no single, ideal animal suitable for the entire industry, Polled Hereford breeders have committed to providing the ranges of traits that will fit the market and have set breed enhancement and improvement as the keys for keeping the breed on track.

## USMEF Postpones Vote On New Structure

ORLANDO, Fla. — After two days of deliberation, the U.S. Meat Export Federation board of directors voted to postpone a decision on whether or not to support a structure proposal from the beef industry's Oversight Committee.

As proposed by the Oversight Committee, the industry would create a new organization that would develop one plan and one set of priorities and would allocate beef industry dollars accordingly. The new organization would have specific centers of operation to address the eight leverage points outlined in the beef industry long-range plan. One of these centers would be responsible for domestic and international marketing.

Under the currently proposed plan, USMEF would contract with the new organization and would no longer work directly with the Cattleman's Beef Board (CBB) and individual state beef councils. All beef checkoff dollars for

national and international programs, including those from the state beef councils and the Cattleman's Beef Board, would flow through the new organization.

The USMEF board was united in its support of the goals and leverage points contained in the plan but felt more time was needed to ask questions and more fully understand the implications of the proposed structure. The Oversight Committee completed its work on the structure proposal just two weeks prior to the USMEF meeting in Orlando.

The motion to postpone the vote included provisions for the USMEF board to reconvene and vote on the structure proposal at the NCA meeting in Nashville, January 25-28, 1995. The motion to vote in Nashville passed with 359 votes in favor and 117 votes opposed (five members passed on this motion).

"There were some strong dif-

ferences of opinion and a big difference in the level of understanding between members," said Jim Mullins, outgoing USMEF chairman and one of four USMEF representatives on the Oversight Committee. Despite the differences, Mullins said, "it was great to hear people on this diversified board saying, 'We want to work together on this issue'."

USMEF directors who preferred to vote at the Orlando meeting were divided, with some favoring the proposed structure and some opposing. Those who favored the motion to postpone the vote were also divided but along different lines. On the one hand, some members in this group felt they didn't understand the details of the proposed structure well enough to make up their minds and wanted more time to ask questions and weigh the issues.

Other members of this group, however, felt they understood the plan but were uncomfortable with certain aspects of the proposed structure. It was their view that the Oversight Committee should be given more time to address these concerns prior to a vote. Chief among the concerns expressed in

Orlando was the diminished opportunity for state beef councils to participate directly in USMEF affairs under the new structure.

After the USMEF Business Session early Friday evening, Mullins explained that, "What the beef industry is trying to do with its long-range plan is very, very important. I think the industry needs to be more focused and more effective than it is today. It's also important," he said, "that we continue to do the kind of job we've been doing in foreign markets. MEF has done a tremendous job in this regard, as evidenced by significant gains in both beef and pork exports."

The Oversight Committee has asked the four national organizations (USMEF, CBB, NCA and the Beef Industry Council of the National Livestock and Meat Board) to vote on the plan and for the new structure to be implemented by July 1, 1995. This time table, Mullins stressed, can still be met. He added that USMEF members who cannot attend the meeting in Nashville will have an opportunity to vote, possibly by proxy or absentee ballot.

## BCS YEAR-END CLEARANCE SALE

The BCS model 205 is ideal for home gardeners who appreciate a lightweight, smooth-handling tractor.

- 6HP engine
- All-gear transmission
- Two speeds forward; one speed reverse

COMPARE!  
BEATS THE  
COMPETITION



Visit A Dealer Near You Today:

<b>BOB'S OUTDOOR POWER</b> Lewisburg, PA 717-292-3640	<b>D &amp; E EQUIPMENT</b> Bloomsburg, PA 717-784-5217	<b>ECKROTH BROS.</b> New Ringgold, PA 717-943-2131
<b>STOLTZFUS FARM SUPPLY</b> Cochranville, PA 610-593-2407	<b>WES STAUFFER ENGINE</b> Ephrata, PA 717-738-4215	<b>WHITEMALL TURF</b> Allentown, PA 610-432-0299

**UMBERGER'S OF FONTANA**  
Lebanon, PA  
717-867-5161



# make it Milk

BUY, SELL, TRADE OR RENT THROUGH THE  
**CLASSIFIED ADS**

PHONE: 717-626-1164 or 717-394-3047  
FAX 717-733-6058

Mon., Tues., Wed., Fri. 8 AM to 5 PM; Thurs. 7 AM to 5 PM

### 1 FARM EQUIPMENT

(1)3000 & (1)9000 Gal. SS nitrogen storage tanks. 703/639-2262, after 8pm 703/382-0570.

1665 Martin Scavenger spreader, extra HD spindles, \$5,000. '73 F100 pickup, \$500. Steel and aluminum dock plates, \$75. (717)272-0041.

1991 CASE/IH-485 45HP ROPS Shuttle Trans. 16.9X24 Turf Tires 142Hrs. \$16,900/BO; 1987 MF-30E Tractor/Loader 3pt TC Shuttle \$9900/BO; 1991 CASE/IH-245 22HP 4X4 ROPS/Canopy 3pt PTO NEW 54" Front End Snow Blower \$10,900/BO. (609)466-2953.

1678 Martin Scavenger Spreader, \$2200 OBO. 717/627-3373 No Sunday Calls.

1845C Case Skid Loader, 2200 Hours, Good Condition, \$13,900 Firm. (717)762-9418.

1947 John Deere A; Ford 8N. 717-336-2497 after 4PM.

1988 JD 5830 Forage Harvester, 2WD, 1985 Hours, Good Condition. \$53,900. (219)831-5695.

2110 Ford tractor and loader w/rollomatic post for JD 10 or 20 series. Single wheel for JD. (610)868-5781.

(2) 15hp air compressors equipped w/unloaders, will be available late January 1995. 717/626-4981.

2-85 White tractor, diesel, in A1 condition, 4600 hrs., \$10,000 OBO; also 13 white Chinese geese, live. Call 717/354-5826 after 5pm.

2Bt. Ferguson Plow, Type 12A, Good Condition; Steel Wheels for JD Fits 40, 320, 420 and M; Sickle Bar Mower for JD 40, 320, and 420. Perfect Condition. (717)859-1662.

(2) Model 40FC JD Crawler Dozer, 1)Complete, 1)90% \$3000 OBO. (717)589-7408.

(3) Coleman Kerosene Heaters, large, medium, small, \$100/all. 609/561-5279 5-8pm weekdays.

4500 lb. tow motor/ forklift, \$1,350. (610)868-5781.

464 Int. diesel tractor w/ loader, \$4900; 178 MF diesel, \$4500. 717/859-2797.

70 AC-H3 Crawler/Loader \$5900 / BO (609)466-2953/1991.

'77 JD 6600 side hill combine, \$7500 or will part out. 717-867-4530.

'79 Case 380 loader, diesel, w/ROPS, 3pt, live PTO, \$6,500. (717)752-7131.