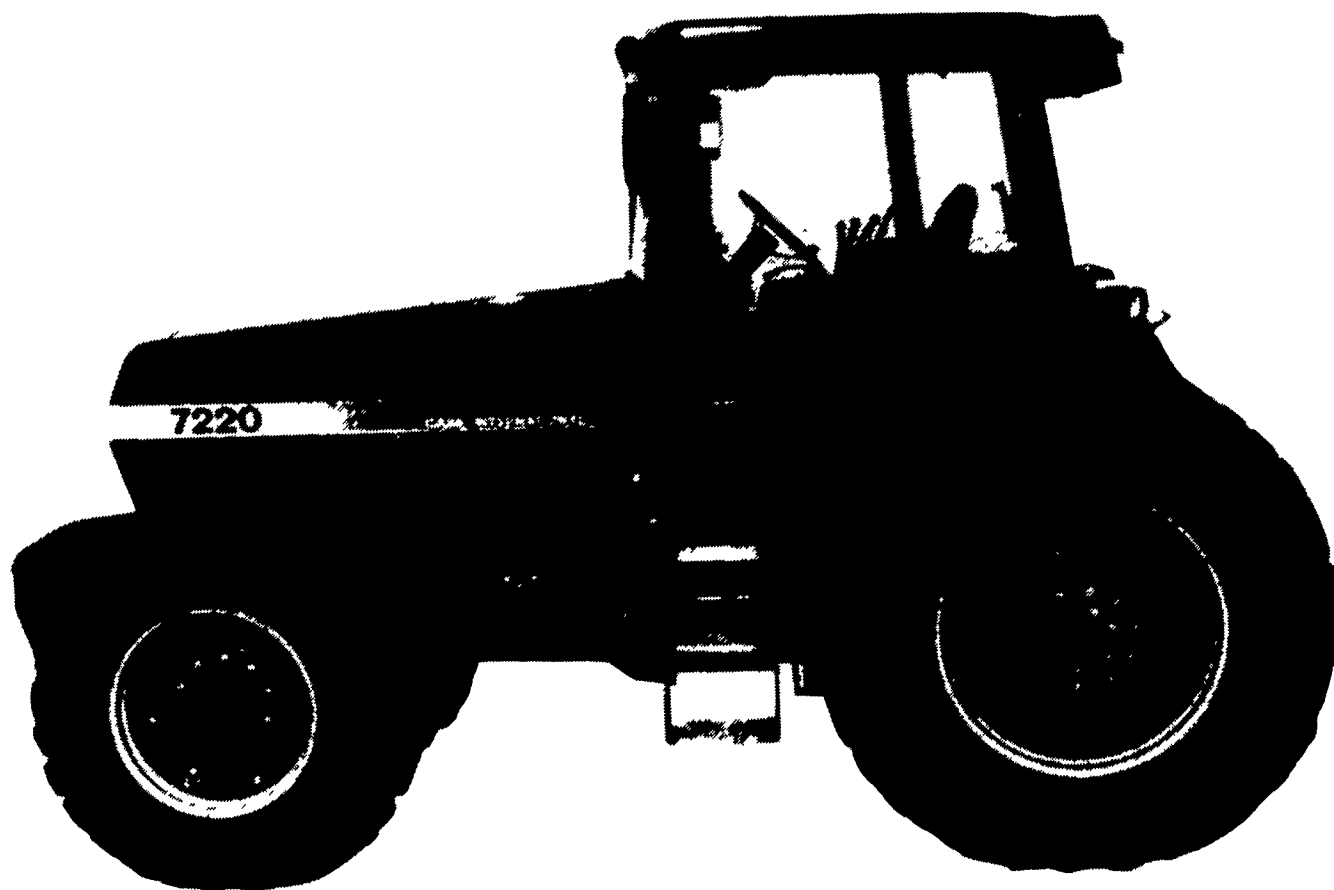


Best Values in New Equipment

... And Now, The Encore



Eight years ago, the introduction of MAGNUM tractors set the new standard of performance for high horsepower row crop tractors. The new standard for power and control. The new standard for visibility and operator comfort. And the new standard for reliability and durability. Eight years of field-proven performance would be good enough for some.

But we weren't content to rest on our laurels — we listened as you told us what impressed you most about your MAGNUM tractor, and

what you needed to take your own performance to the next level. Then we took the best and made it even better.

Now, with the introduction of the new 7200 Series MAGNUM tractors, the standard has just been raised. Smarter styling, improved engines, refined transmissions, better mechanical front drive, and more.

Why? Because when you tell us what you need, we listen. We hear you!

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