

# Generate

## Beef Sales

CHICAGO, Ill. — Consumer market research shows that new recipes can generate incremental beef retail purchases. Using checkoff funds, the Beef Industry Council (BIC) has created a new self-standing, meat counter display, called the Beef Recipe Center, to distribute more recipes during this time of increased supply.

The Holiday Entertaining Recipe Center is the first of three mailings that will hit stores during critical supply periods over the next year. In April, retailers will receive the second Recipe Center with grilling recipes and in September, they will receive another Recipe Center with winning recipes from the 1995 National Beef Cook-Off®.

# Cook's Question

(Continued from Page B8)

**ANSWER** — Catherine Bucher, Harleysville, wanted recipes using wild (native) persimmons and also information on Pennsylvania persimmons. Thanks to Joan Yarnall, Gilbertsville, for sending a recipe.

### Persimmon Cookies

- 1 cup fresh persimmon pulp
- 1 teaspoon baking soda
- 1 cup sugar
- ½ cup butter
- 1 egg
- 2 cups flour
- 1 teaspoon cinnamon
- ½ teaspoon ground nutmeg
- ¼ teaspoon ground cloves
- ½ cup chopped nuts
- ½ cup dark raisins

Preheat oven to 350 degrees. Grease cookie sheets. In small bowl, combine persimmons and baking soda. In large bowl, cream sugar and butter; beat in egg. Add persimmon mixture and remaining ingredients to creamed mixture; blend well. Drop batter by teaspoonfuls onto prepared cookie sheets. Bake for 5 to 10 minutes or until golden. Cool on wire racks.

**ANSWER** — A Chester County reader wanted a recipe to make wine or brandy from pears. Thanks to Jacque Schiffer, Olivebridge, N.Y., for sending a recipe. She recommends the book "Enjoy Home Winemaking," by Robert and Eileen Frishman. It's a good guide for the beginner and only costs \$2. Wine making supplies are available from various suppliers, check the yellow pages under winemaking. She gets her supplies from The Science and Hobby Emporium in Tillson, N.Y. 1-800-763-3212 or The Mountain Malt and Hop Shoppe in Lake Katrine, N.Y., 914-336-7688.

### Pear Wine

1 gallon

- 4 pounds ripe pears
- 6 pints water
- 4 cups sugar
- 2½ teaspoons acid blend
- ½ teaspoon pectic enzyme
- 1 teaspoon yeast nutrient
- 1 campden tablet, crushed
- 1 package wine yeast

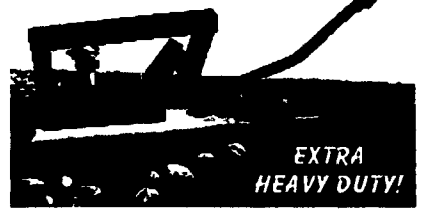
Wash, drain, remove stems. Cut in half and core. Cut into small pieces. Using nylon straining bag, mash and strain juice into primary fermentor. Immediately add crushed campden to prevent discoloring and spoiling of juice. Keep all pulp in bag, tie top and place in primary fermentor. Stir in all other ingredients except yeast. Cover. After 24 hours, add yeast. Cover. Stir daily, check specific gravity and squeeze pulp lightly to aid juice extraction. When specific gravity reaches 1.040 (3-5) days syphon wine off into glass secondary fermentor. Attach air lock. Let fermentation continue until SG reaches 1.000, about 3 weeks. Syphon off into clean glass fermentor. Reattach airlock. Syphon again in two months and again if necessary until clear before bottling.

The recipe is for one gallon of wine. Simply multiply the ingredients by the number of desired gallons. Except yeast: 1 package will do five gallons.

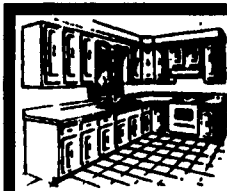
**ANSWER** — LaFaye Burkholder, Fredericksburg, wanted to know how to dry sunflower seeds and also how to wash them. Thanks to Diana Broskey, Howell, N.J., who writes that this method also works well with pumpkin and squash seeds. When the seeds separate easily from the head, the sunflowers are ready to be soaked. Add sunflower seeds and 2 tablespoons salt to a large container of hot water. Soak overnight. Drain and rinse seeds lightly with fresh water. Spread the seeds on towels to dry or put on a cookie sheet in oven with pilot light on. As the seeds soak in the hot water, they absorb the salt. As the seeds dry the salt crystalizes inside on the meat of the sunflower seed.

(Turn to Page B12)

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