

Hellerick Takes Position With Landscape Firm

ANDY ANDREWS
Lancaster Farming Staff
LANCASTER (Lancaster Co.)
— Bruce Hellerick, who served as horticulture agent for the Lancaster County Extension Service for nearly seven years, is leaving Extension at the end of the month. Since joining Extension in March 1988, Hellerick, who will

be named regional horticulture specialist for The Brickman Group, Ltd., in Langhorne, has been instrumental in guiding a wide variety of county extension programs and conferences. Included in his accomplishments are the professional landscape management program, the Master

Gardener program, the home horticultural symposium, vegetable and flower trials throughout the county, the Idea Garden at the Farm and Home Center, and his work with the vegetable growers at the Leola Produce Auction. Hellerick also chaired an irrigation conference after the drought of 1988 at the

Farm and Home Center. In addition, Hellerick wrote a weekly column, "What's Growing On" for the Lancaster New Era and hosted a semimonthly program on gardening for WGAL-TV. In his new position, Hellerick, who has a bachelor's degree in horticulture from Delaware Valley College and a master's in public administration from Penn State, will be responsible for landscape site analysis for large commercial properties in a five-state region for The Brickman Group. Hellerick was also involved in

the horticulture events at the state Farm Show. Del Voight, Lebanon County agent, will assume those responsibilities for the 1995 Farm Show. Penn State Extension has organized a search committee to choose a replacement for Hellerick. Hellerick, who was honored last year by the National Association of County Agriculture Agents for his work with the professional landscape management program, said he will stay in touch with the "friendly people of Lancaster County" in his new line of work.

Jersey Sale Averages \$5,414

REYNOLDSBURG, Ohio — The 37th All American Jersey Sale averaged \$5,414.66 on 58 lots, making it the third highest average in the history of the sale.

This is the highest sale average since 1981 when 48 animals averaged \$6,410.42. This year's edition of the All American Sale was held November 8, in Louisville, Ky.

Topping this year's sale was Duncans Princess Belle-ET, consigned by Cedarcrest Farms, Faunsdale, Ala. She was purchased by Rock Ella Jerseys, Hornby, Ontario, Canada for \$30,000. "Belle" is a Highland Magic Duncan, PTI +332, daughter out of an Excellent-90 percent "Master C" daughter and is backed by two generations of Excellent dams. She has a Parent Average (PA) of +859M, +49F, +35P, +127P\$, +143CY\$, +2.2

Type, and +234 PE. Another consignment by Cedarcrest Farms, TH Amoco-ET, sold for \$27,000, the second highest price in the sale. He was one of four bulls offered and was the top selling male. "Amoco" was purchased by ABS Global Inc. and "Amoco" Syndicate, De Forest, Wis. He is a son of AU Lester Tophat-ET out of an Excellent-90 percent daughter of Soldierboy Boomer Sooner of CJF PTI 372, with an ME average of 19,632M, 921F, and 733P. "Amoco" has a PA of +1905M, +78F, +64P, +241P\$, +256CY\$, +3.7 Type, and +405 PTI.

The second high selling bull was Lutz Guriten-ET, consigned by the Lutz Syndicate, Mocksville, NC. He was purchased by Select Sires and "Guriten" Syndicate, Plain City, Ohio for \$26,000. "Guriten" is a son of Mason

Boomer Sooner Berretta PTI +495, out of an Excellent-90 percent daughter of Highland Duncan Lester with an ME average of 22,263M, 956F, and 775P.

The second high selling female was Billings Top Rosanne, consigned by The Billings Farm, Woodstock, Vt., and Rosanne Syndicate, Washington, N.J. "Rosanne" was purchased by Max and Steve Bachelor and Family, Angola, Ind., for \$10,600. "Rosanne" is a "Top Brass" daughter out of an Excellent-95 percent Texas Chief PTI -117 daughter. She produced 16,810M, 931F, and 655P in her eighth lactation.

The All American Jersey Sale is held each November in conjunction with the North American International Livestock Exposition and is managed by Jersey Marketing Service, an affiliate of the American Jersey Cattle Association.



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