

Rush, Barnett, Diller Honored At Cooperative Meeting

STATE COLLEGE (Centre Co.) — Three deserving supporters of cooperative education programs were recently honored at the Leadership Recognition Banquet of the Pennsylvania Council of Cooperatives' (PCC) Annual Meeting.

Receiving the Distinguished Service Award was Jay Rush of York. For nearly a decade, Jay Rush has been a supporter of the Pennsylvania Council of Cooperatives. He has served the organization in many capacities, including council president and several years as chairman of the finance committee. He is also highly supportive of employee involvement, allowing for strong representation by York Farm Credit employees in local cooperative council activities.

Rush has served as president of York Farm Credit since 1984. Prior to joining York in 1982 as vice president for operations, he served in various credit officer positions with Northeastern Farm Credit in Lewisburg.

Explained nominator Harry Roth, General Manager of Atlantic Breeders Cooperative, "Jay's diplomacy and judgement are strong attributes...and his forthright approach in dealing with difficult tasks in a trade association has set an example for others as they assume leadership roles. Pennsylvania cooperatives, and the cooperative industry in general, are benefiting by Jay's presence. He not only has been a beacon within the cooperative industry, he has been a fine ambassador and witness to all other areas of society in behalf of the cooperative effort."

Rush was raised on a dairy and poultry farm in Washington County. He attended Penn State, where he received a Bachelor of Science degree in Agricultural Mechanization. He then served in the U.S. Army as an engineer officer and helicopter pilot from 1969-1972. He is currently enrolled in the MBA Graduate Program at York College. Rush and his wife Joyce have two sons—Dale and Michael.

James Barnett, member relations manager of Atlantic Dairy Cooperative, was the 1994 recipient of the PCC Master Educator Award; he has been a dedicated supporter of cooperative education for the past 25 years.

Barnett joined Atlantic Dairy Cooperative in 1969 as a field representative and was promoted to his current position in 1983. As such, he is responsible for coordinating member education programs, including the Young Cooperator program, which promotes leadership development and cooperative education among members ages 21 to 40.

In addition, Barnett has played an integral role in PCC activities at both the local, regional and state level. He has served as part of the on-going staff and planning committees for both the Summer Institute for youth and the Council's Young Cooperative Leaders program. He has also taken vital roles in the implementation of programs for cooperative employees and extension and vocational agriculture teachers. Barnett has served as a member of the PCC Board of Directors for 4 years.

Concludes PCC President N. Alan Bair, "Beyond these organized activities, I have observed Jim many times educating cooperative members and non-members in informal settings. His understanding of the cooperative way of

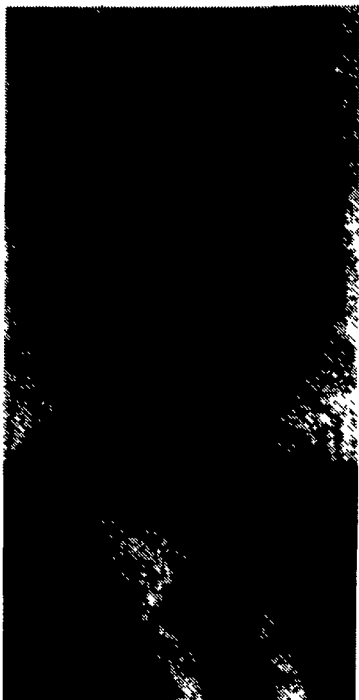
doing business, along with his tremendous network of cooperative members, gives him the opportunity to educate—an opportunity he exercises naturally and routinely."

Barnett and his wife, Susan, have three children—Christina, Jason and Jocelyn.

They reside in Strasburg.

Also recognized was Fred D. Dillner, who as a lifetime educator, began his formal teaching career at Conneaut Valley High School in Crawford County and moved from there to Shippensburg where he was the teacher of agriculture and young farmer instructor for 41 years. During that time, he was instrumental in the cooperative venture of publishing an educational unit plan for teachers implementing cooperative business education with youth and adults.

Dillner and his wife, Rose, were also an integral part of the PCC's Young Cooperative Leaders Program, having served as part of the permanent planning committee for sixteen years prior to their recent retirement in 1993. Moreover, Fred has taken an active role in many state and local Council activities for youth, young farmers, cooperative directors and employees.



Jay Rush, PCC Distinguished Service Award.

"Fred is highly deserving of this prestigious honor," notes PCC Executive Director Crystal Smithmyer. "He truly exemplifies Hal Doran's legacy of quiet, behind the scenes dedication and involvement and his entire career has been committed to the cause of agricultural and cooperative education."



James Barnett, PCC Master Educator Award.

Dillner holds a Master of Science degree from Penn State. He and Rose reside in a lovingly restored farm house in the Shippensburg area.

The Doran Award recognizes individuals who demonstrate exceptional dedication and leadership in furthering the under-



Fred Dillner, PCC Doran Cooperative Business Educator Award.

standing and importance of cooperatives in the American business enterprise system. The award consists of cash and a Penn State Nittany Lion statue, and is sponsored by the Penn State Cooperative Business Education and Research Program. It is made possible by the Hal F. Doran endowment fund.

PA Cooperatives Council Reports Annual Meeting

STATE COLLEGE (Centre Co.) — The Pennsylvania Council of Cooperatives (PCC) recently hosted their 1994 annual meeting on October 12-13, 1994 at the Penn State Scanticon Conference Center and Hotel.

Highlighting the program portion of the conference was keynote speaker Joseph Famalette, president and CEO of American Crystal Sugar Company headquartered in Moorehead, Minnesota. Famalette urged the audience of cooperative management, employees and directors to challenge existing mindsets and to face the inevitability of change as absolutely essential to productive leadership.

The keynote presentation was followed by a series of panel discussions focussing on international cooperative opportunities, director issues and membership issues. Presenters included Carol Z. Buckhout, former professor at the State University of New York at Morrisville; Robert Cohen, regional manager for Volunteers for Overseas Cooperative Action (VOCA); James Oliver, chair of the VOCA Volunteer Advisory Committee; James Barnett, member relations manager of Atlantic Dairy Cooperative; Gary Hennip, sales and service director of Sire Power; Larry Hiestand, operations manager for Northampton Farm Bureau; and Robert Reich, president and CEO of Northeastern Farm Credit. Providing a wrap-up presentation and discussion of changes and challenges faced by National Grape Cooperative was Patrick O'Donnell, general manager and CEO of the organization.

The program's second day featured an informative discussion of the PCC/Penn State Joint Agreement and the University's Cooperative Business Education and Research Program (CBERP). Participating were: Dr. Theodore Alter, professor and head of the Department of Agricultural Economics and Rural Sociology, Samuel Minor, dairy producer and



Alan Bair, president, PCC.

dairy store and restaurant owner from Washington; Dr. Cathy Smith, CBERP director; and Richard Poorbaugh, CBERP program manager.

The Annual Business Meeting of the Council welcomed the election of several new board members, including: Alfred Calkins, producer-director of Tri-County Rural Electric Cooperative; Bonnie Eno, manager of member relations of Agway, Inc.; Robert Thomson, producer-director of Eastern Milk Producers; and Robert Fox, director of field services of National Grape Cooperative. Re-elected was Harold Martin, producer-director for Dairy-men, Inc.

The Council also voted to revise their existing dues structure to provide greater equity among members, as well as further broaden opportunities for non-traditional cooperative involvement.

The Board of Directors of PCC met for a brief reorganization meeting following the membership meeting. Highlighting their activities was the reelection of Council President N. Alan Bair.

Bair serves as director of member and public relations for Atlantic Breeders Cooperative; he has served as PCC President since 1993. In commenting to the general membership, Bair noted, "Our board of directors are very dedicated and competent people... I plan to challenge them to define the future of PCC and its mission." He also urged PCC to keep up with the ever-changing world of business, stating that "proactive rather than reactive will need to be our byword."

Northeast DHIA Imports Management Technologies

ITHACA, N.Y. — Today Dairy Management Technologies a division of Northeast DHIA announced jointly with SAE Afikim, Israel that Dairy Management Technologies will begin importing the Afikim Herd Management and automatic take-off equipment directly from Israel effective immediately. Previously the equipment was purchased by the Ithaca based Dairy Management Technologies from SAE Afikim's California Subsidiary.

This change was made to streamline the path between Northeast users of the state of the art herd management equipment and the Israeli suppliers. The result will be an immediate reduction in cost of the equipment and a more direct information exchange.

Israel has been touted as having the most modern dairy production industry in the world and has the highest herd average production.

The Afikim System is the primary cow management equipment used in Israel and is a dominant player in the European market. The equipment can serve as a stand-alone milk meter/take-off or can be connected to an automatic ID sys-

The Pennsylvania Council of Cooperatives is a statewide association of cooperative businesses owned and controlled by farmers and rural Pennsylvanians. Its membership includes major marketing and farm supply cooperatives and Pennsylvania Farm Credit Associations and Rural Electric Cooperatives. Organized in 1933, PCC is the voice for agricultural and rural cooperatives in Pennsylvania. For more information contact the PCC office at Building 2, Suite 104, 600 Chestnut Avenue, Altoona, PA 16601.

tem that ties together the cow's daily production, the electrical conductivity of her milk and her activity. The identification tag includes a pedometer and is worn on the leg. The antenna for reading a cow's identification is located at each stall in the milking parlor resulting in exceptional identification rates. After each milking the herdsman can get a list of cows to inseminate and to check for sickness, based on the three parameters, her activity, the conductivity of her milk and the changes in the electrical conductivity of her milk.

"We are very proud to represent equipment like this in the Northeast and see it as part of our mission of bringing the best of herd management technology to the Northeast Dairy Herd," stated Nelvin Empet General Manager of Northeast DHIA. Dairy Management Technologies also sells and supports Dairy Comp 305 on farm herd management software, in the Northeast including, Maine, New Hampshire, Connecticut, Massachusetts, Vermont, Pennsylvania and New Jersey. The group has also installed the software as far south as Alabama and as far east as Bermuda.