

Dairyman Of Year

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ing Brook Farms with his wife Mary Ann. He has a Dairy Husbandry degree from Pennsylvania State University. Snider has worked on the farm since 1951, developing it into its current 1,200 acre and 400 head dairy farm. Son Bruce is now in partnership. Obie and Mary Ann Snider have three other children including Karyl Lynn Harper, Jo Nell, and Ross Ann Clark, along with 10 grandchildren.

Singing Brook Farms has received numerous honors. According to Tom Lyon, president of Cooperative Resources International, it "must rank among the nation's elite breeding establishments from the standpoint of productive capacity, national and international genetic influence, and industry service."

Four cows have been exhibited to grand championships at Pennsylvania state shows by Singing Brook Farms, three were owned and bred by exhibitor. The farm has received dozens of All-Pennsylvania awards, 13 Premier Breeder and four Premier Exhibitor awards. Its BAA is consistently 105-107. Six bulls currently in the top 400 of the Sire Summary carry the Singing Brook prefix, 40 bulls have been placed in major U.S. studs and 20 bulls are in Canadian and foreign studs. "Beyond his dairy and university leadership roles," says Lyon, "Obie Snider has also demonstrated a deep concern for the preservation of our land and water resources."

Snider is on the national boards for the Holstein Association Foundation and the American Farmland Trust. He is president of the Pennsylvania All-American Dairy Show and the Christian Workers Fund, and serves on the Bedford County Planning Commission and Chamber of Commerce.

DAIRY WOMAN OF THE YEAR

Bonnie Jo Ayars of Mechanicsburg, Ohio, is World Dairy Expo's Dairy Woman of the Year. She is "the type of person who is self-motivated, organized and displays professionalism in whatever project or job she touches." That's according to Neil Jensen, executive secretary-treasurer of the American Guernsey Association, Reynoldsburg, Ohio.

"Bonnie is active on the farm milking and feeding, making management decisions, upkeep of records, along with raising three sons," Jensen continues. "Yet, she still has time to work toward the big picture whether it is promoting Guernseys or the entire dairy industry."

As owners and operators of Land of the Living Farm, Bonnie and her husband John have enjoyed great success. The couple's favorite saying is "Anything good that has ever happened to us has been directly related to cows." They run a diversified operation that includes three dairies, three cattle breeds, a cattle leasing business, and a thriving pizza business. Their sons, Eli, Austin, and Lucas play an active role in the family business.

Land of the Living Farm was the unofficial high national Guernsey herd for 1993 and holds a new world production record for Guernseys. Its cattle have been merchandised across the U.S. and three foreign countries. Twelve plus Guernsey bulls with the Land of the Living prefix have entered AI sampling. Cows from the herd have made at least 15 class leading records, while seven have produced more than 30,000 actual. The pinnacle of their showing achievement came in 1992, when Wincrest Vayette Grace was named Reserved Grand Champion at World Dairy Expo.

But the Dairy Woman of the Year was not raised on a dairy farm, according to Lee Majeski, a Maryland extension dairy specialist. Much of Bonnie's dairy "interest, enthusiasm and knowledge were gained after marrying her husband, John, and getting involved in the dairy industry." He says her "willingness to gain knowledge about the breed has helped her be a critical part of the farming operation including breeding and management decisions."

Bonnie holds a bachelor's degree in Home Economics from The Ohio State University. She's active in the Mechanicsburg United Methodist Church, Ohio Guernsey Breeder's Association, the local Parent Advisory Council, and many other state and national organizations. She is also recognized as a talented singer, writer, and strong supporter of youth.

INDUSTRY PERSON OF THE YEAR

Terry Howard "relates to the dairy farmer," says Dr. Lee Allenstein, Whitewater, Wis. Howard has been selected by World Dairy Expo as the 1994 Industry Person of the year. He is a dairy science professor at the University of Wisconsin-Madison, a member of the World Dairy Expo Board of Directors, an accredited judge for the Purebred Dairy Cattle Association, and an international dairy consultant.

Howard understands his dairy farm audience according to Allenstein. "He knows their language, their problems, and most of the time their solutions. The dairy industry, at the level of milk production from the dairy cow, is a better world due to the efforts of Terry Howard."

According to David Selner, 21st Century Genetics, Shawano, Wis., Howard's "efforts to help dairy producers milk the most profitable way possible are probably his greatest achievement," Selner says. "He helped pioneer the least

cost ration balancing software programs that are now standard throughout the feed industry. He still, today, is improving those programs and challenging the feed industry to maintain high standards of scientific basis for ration formulated programs. Generations of dairymen have profited directly or indirectly from Terry's efforts."

Howard provided leadership to Wisconsin DHI for development of feeding guides and options, as well as nutrition and management training program for DHI supervisors. He has provided nutrition consultation to AI organizations, served as instructor at the Midwest Bankers Institute for 16 years, and served on the Wisconsin Governor's Drought Committee and Drought Assessment Task Force. A strong supporter of youth programs, Howard has been active in teaching and cattle judging for 4-H and FFA members.

Terry and his wife Karen live in Madison, Wis. But the international dairy industry is also familiar to Howard. His "influence is being spread globally through his frequent trips to advise foreign farmers, governments and industries," Selner explains. According to Jim Crowley, Wayne Feeds, Madison, Wis., Howard "is respected for his abilities to implement practical dairy management concepts into developing dairy markets." He has been involved in dairy nutrition and management consulting in at least 17 countries.

The local community also benefits from Howard's involvement in the Mt. Olive Lutheran Church, St. Coletta School Board, Madison West Kiwanis, 4-H Junior Fair Board, and 4-H Leader Council.

INTERNATIONAL PERSON OF THE YEAR

A cattle breeder from the United Kingdom has been named the International Person of the Year by World Dairy Expo. John Moffit, of New Castle-Upon-Tyne, is "probably the best known and most influential man in British agriculture today," according to Robert Walton, chairman, American Breeders Service, DeForest, Wis. Walton says that Moffit is "equally at home in the milking parlor, in the show ring, leading a discussion on a highly technical committee, or chairing a national meeting on international agriculture policy."

Moffit was born in 1929 into a long-standing dairy farm family. He was educated at St. Bees School, Cumbria, and the University of Newcastle-Upon-Tyne, before returning to milk cows at his parents' new home in the late 1940's. At 33, Moffit was the youngest breeder in the Breed Society Council, and at 44, was the youngest president. The current farm business consists of four farms totaling 1,550 acres.

The Hunday herd, while smaller today because of milk quota restraints, once consisted of more than 1,000 head with three milking herds totaling 450 cows. Hunday herds have been extremely successful in the show ring, winning more than 15 championship reserves, 500 first prizes and 100 breeder group awards. Moffit has also won three championships at the Royal Agricultural Show. The farm business has exported cattle to numerous countries including Brazil, Columbia, Kenya, Japan, and Spain. Hunday was named

Premier Breeder of the Year in 1980.

According to D.G. Spring, chief executive of the Holstein Friesian Society of Great Britain and Ireland, Moffit was a founding member of Cattle Breeding Services, the first private AI company in the U.K. It eventually became Premier Breeders. During that time, Moffit began the MOET program which used a mathematical model and efficient ET operation to establish a nucleus herd in the United Kingdom selected from the top one percent of the American cattle population. Moffit sold the operation in 1990 to the U.K.'s Milk Marketing Board.

Moffit has judged more than 600 shows including the Royal Shows in Australia and New Zealand. He is joint owner of Hunday Electronics Limited and chairman of the Animal Data Center, a national organization he established to gather various data processing organizations into one organized group.

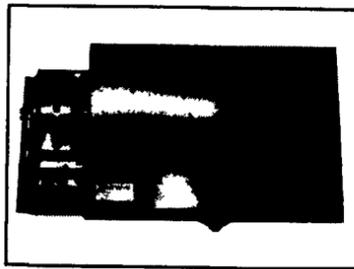
Moffit is joined by his wife Madge, daughter Susan, and son Peter who currently runs the family farm business. He is an avid traveler and photographer, and sportsman. His love of agricultural history and old farm equipment has resulted in the Hunday Countryside Museum.

World Dairy Expo recognition winners are selected from nominations submitted each spring. Finalists are named by an anonymous selection committee. The four dairy leaders will be honored at a recognition reception and banquet in October which kicks off World Dairy Expo.

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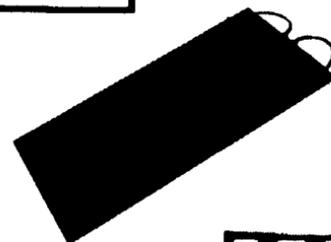
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