Cumberland Valley Produce Auction Begins Operations

ANDY ANDREWS Lancaster Farming Staff SHIPPENSBURG (Cumberland Co.) — A new produce auction has recently been established to handle the increasing demand for produce in the Cumberland Valley region.

Called the Cumberland Valley Produce Auction, the first sale was held on Koser Road four miles north of Shippensburg on June 2.

The auction facilities, begun in mid-May this year and finished in time for the auction, have been accommodating a growing list of

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Early season cantaloupes in bulk quantities are ready to sell at Cumberland Valley Produce Auction.

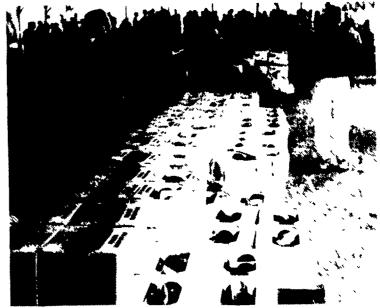
produce growers and buyers. As ot presstime, there were 300 growers and about 500 buyers.

Construction of the facility was finished within 20 days, according to Delmar Martin, manager of the auction. The facility measures nearly 11,000 square feet with an additional 720 feet of office space. The facilities are maintained on about four acres of land.

Many growers volunteered to establish the auction in time for the opening date by donating labor. 'This attests to the support of the growers who provide a tremendous amount of assistance for the auction," said Martin.

At mid-season, the auction continues to take in more growers and buyers for the region. Buyers attend from Pennsylvania's south and central regions and from Maryland, Ohio, New York State, Virginia, and West Virginia, said Martin.

The auction was ready in time to begin at the heart of the season, according to Martin. The auction will continue until late November.



Locally grown tomatoes are in season at the newly formed Cumberland Valley Produce Auction. Here, a buyer inspects early season tomatoes packaged in half-bushel boxes.

Plans next year are to begin the auction in mid- to late-March and operate through the Thanksgiving season.

The auction charges a flat rate of 8 percent to growers.

The business was formed as a partnership with 14 members. Some who helped with the development of the auction also worked with the Leola Produce Auction in Lancaster County.

> Amos King, secretary of the Cumberland Valley Produce board, said the auction would like to install and operate a small vegetable plot test site much like the one at Leola.

"The purpose of the auction is to allow farmers to market their locally grown product at an auction that serves a broad range of customers (small and large) to include supermarkets, wholesale buyers, and fruit and vegetable stand operations," said Mar-tin. "Locally grown produce is really our speciality." He indicated that growers are not restricted to product type or amount.

Sales are held six days a week, from Monday through Saturday, beginning at 10 a.m. For more information, contact Delmar Martin, Cumberland Valley Produce, 47 Mud Level Rd., Shippensburg, PA 17257, (717) 530-5007.







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