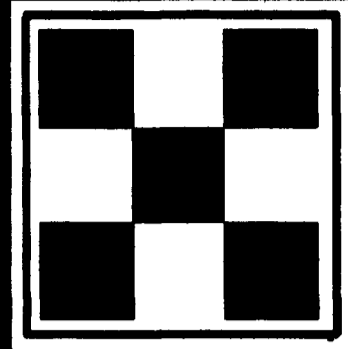
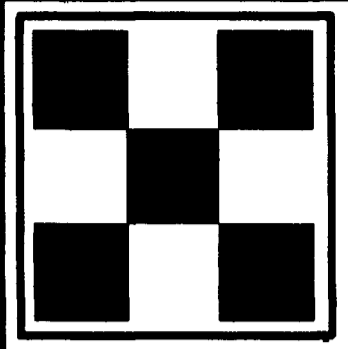


Purina Mills  
**LEAN**  
**GENERATION™**  
 CHOW  
 BRAND FEED



**LEAN GENERATION™ CHOW® PRODUCES  
 LEANER PORK FOR LEANER PEOPLE.**  
**Pennsylvania Lean Generation Proof - Believe It!**

**Feed Trial Results Have Shown**

<b>Hogs Marketed</b>					<b>Avg.</b>
<b>4th Quarter 1993</b>	<b>Mort.</b>	<b>ADG</b>	<b>Wt.</b>	<b>F/G</b>	<b>Lean Cuts*</b>
841	1.18	1.67	248	2.9	57.52
471	1.8	1.72	252	2.8	57.15
472	1.4	1.63	242	2.9	58.14
988	1.4	1.63	240	2.8	57.59

\* Hogs were sold to Hatfield Quality Meats, Inc. on a weight and grade basis.

**THE SECRET?** It's a research breakthrough that helps hogs reach their full lean gain potential because energy and amino acids are precisely matched to your hog's genetics. Lean Generation Chow increases lean gain per day by up to 27%

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\* Trademark of Ralston Purina Company

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