Shannon Hoffman Reigns In Four Counties

SELINSGROVE (Snyder Co.) - Shannon Hoffman of Snyder County is the new SUN Area Dairy Princess. SUN Area includes Snyder, Union, Northumberland, and Montour counties. Shannon is the daughter of Sid and Sue Hoffman from Mt. Pleasant Mills.

Shannon received her crown from Taryn Laidacker, Milton. Her Alternate Dairy Princess is Missy Ranck, daughter of Glen and Ileen Ranck, Watsontown, PA, Northumberland County.

The SUN Area Dairy Princess Pageant was held Saturday evening June 25, at the Susquehanna Valley Mall, Selinsgrove, at 7 p.m. The Boscov Store in the Susquehanna Valley Mall, sponsored the Dairy Days along with the help of the SUN Area Dairy Promotion Committee.

The 20th Annual Dairy Salute was filled with fun and excitement for all ages. On Thursday, June 23, The Country Twirlers, provided music and dancing on the Boscov Mall Stage. The North-Mont 4-H Club served milk shakes.

Friday evening, June 24, at 6 p.m., a seven-foot-tall Giant Ice Cream Sundae was built on the Mall Stage. Turkey Hill Dairies of Conestoga, PA, furnished 138 gallons of ice cream, 10 gallons of chocolate sauce, 25 pounds of pecans, and 5 gallons of strawberries. Contestants, Dairy Maids, Dairy Misses, and the SUN Area Promotion Committee dipped and served the public free ice cream sundaes. More than 2,000 sundaes were served.

Saturday, June 25, began with a "Dairy Petting Zoo" area in the front of the Boscov Store, under a tent. All dairy breeds were represented. The calves were provided by area 4-H Clubs. They were a striking contrast to the "Turkey Hill Giant Cow." Snyder County Holstein Club served popsicles on the sidewalk. At 3 p.m. a celebrity milking contest was held under the tent with 16 contestants competing against each other. The highlight was the competition of the Snyder and Union County Commissioners.

During the day the Snyder Co. Holstein Club had a "Dairy Bean Bag Toss" with the Dairy Misses helping. They also served seven different cheeses to the public. The Swineford National Bank, Selinsgrove, sponsored and served ice cream from their "Scooper Bowl" with proceeds going to the Beaver Fair 4-H Pavilion. Ice cream was donated by Kemps, Sunset, Breyers, Schwan's, and

Rakestraw. The SUN Area Dairy Promotion Committee sold Tshirts, milk pitchers, cookbooks, and hats to help support the local Princess Program.

The 20th annual Dairy Princess Pageant began with Mike Daniels, Wiggle radio announcer serving as Master of Ceremonies. This year three dairy maids, Jolene Adam, Lisa Heimbach, and Lola Shanner, participated. Also for the first time nine Dairy Misses participated in the program. All girls took part in the Fashion Review, with commentary by Jane Hawn, public relations manager, at Boscovs, they also provided the clothing. Karen Auker, a singer from Drums, provided the music for the Pageant.

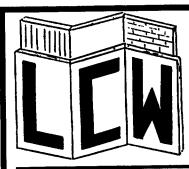
Phil Durst, dairy extension agent for SUN Area, announced the two winners of the Dairy of Distinction Award. They were Mr. and Mrs. Lee Shaffer, Selins. grove, and Mr. and Mrs. R. Dale

Groff, Dalmatia. Nationwide Insurance Company also gave away a color T.V. for a prize.

Also 12 former Dairy Princess es returned for this special anniversary Pageant.

They were recognized with gift and flower.

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Taryn Lairdacker straightens the crown on Sun Area Dairy Princess Shannon Hoffman. Alternate Missy Ranck is on the right.

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