

National Holstein Assn. Changes Name

EVERETT NEWSWANGER
Managing Editor

SEATTLE, Wa.—The 109th national Holstein convention held in the Westin Hotel last week ran quite smoothly this year, according to James Yanizyn, manager of public relations. All those running for office on the board and those running for re-election ran unopposed. And delegates voted to change the name of the national association from Holstein Friesian Association of America to Holstein U.S.A., Inc.

John Selz of Wisconsin was re-elected president, and John Cope from Pennsylvania was re-elected vice president. Ron Wood from Pennsylvania was seated on the board, replacing Tom Kelly, who finished an eight-year term.

The national Holstein sale had an average of \$9,115 that included a \$50,000 top price for the first choice Jed male from McHart Kismet-ET, a 2E-91 Bova with PTA plus 117P. Universal Genetics, Alberta, Canada, purchased the consignment from Clover Mist Farms, Inc., Manitowoc, WI.

The second high price came on a VG Southwind consigned by Lylehaven, East Montpelier, VT. Harley Marr, New Brunswick, Canada, purchased her for \$47,000.

Prior to the sale, 1,500 people enjoyed a 4th of July salmon barbecue picnic on the beautifully landscaped Carnation grounds and gardens. Tours of Carnation Milk Farms were also on the agenda.

Both the senior and the junior dairy bowl teams from Pennsylvania placed second to New England teams in a contest that was described as one of the strongest in years. The senior division had 15, and the junior division had 16

teams.

The first place senior team from New England included: Dan Barnes, Jeremy Michand, Jen Belter and Betsy Briggs. Their junior team members are: Sarah Belter, Karl Hartshorn and Kate and Vivian Briggs.

The Pennsylvania senior team from Lebanon County are Steve Bollinger, Karen Lentz, Jeff Hostetter, and Jen Beshore. The junior team from Berks County are: Melissa Wenley, Erica Davis and Michael and Jennifer Neiman.

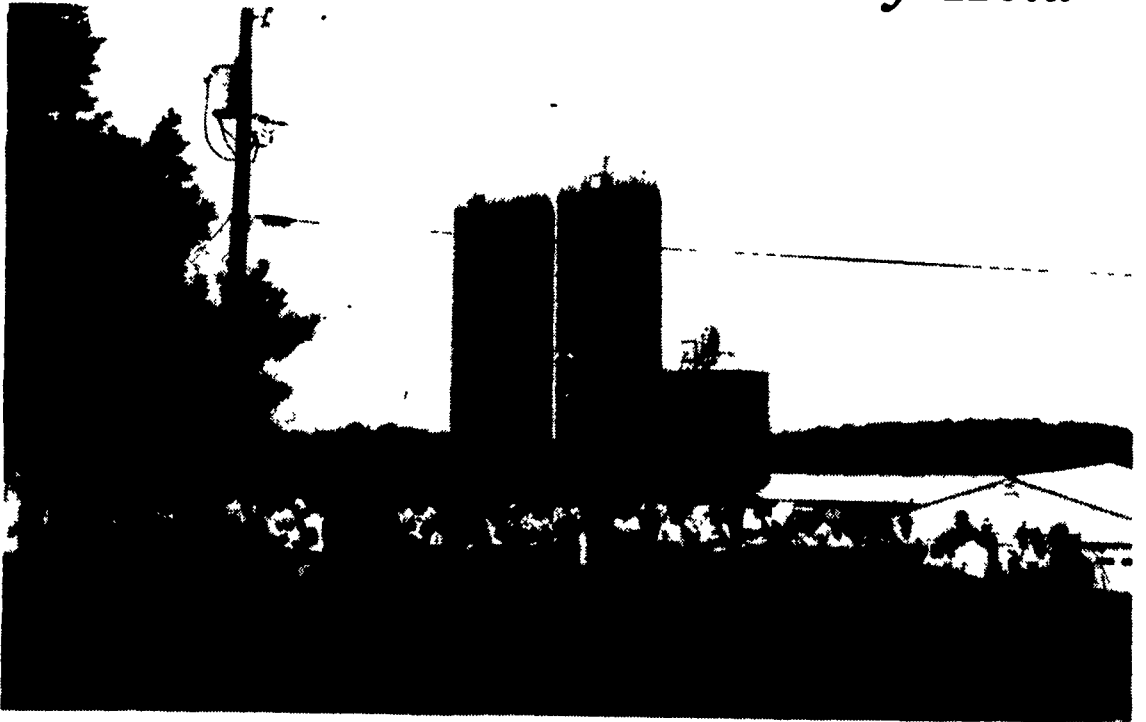
Six national distinguished junior members were honored at the awards luncheon during the national junior convention. They are: Chris Booth, Cuba City, Wisconsin; Betsy Briggs, Turner, Maine; Renee Nugent, Lowell, Michigan; Jason Pullis, Richfield Springs, New York; Thad Sturgeon, Fombell, Pennsylvania and Matt Syme, South Windsor, Connecticut.

Steve Kerr, executive secretary, recounted the accomplishments of the association for the year. Kerr said they continue to focus on the basic mission to provide products and services to those in the dairy industry who need management information for better breeding and marketing of Holstein cattle. These core services include identification, type evaluation, management information and genetics marketing.

"We have begun to diversify how we package and deliver those products and services to ensure that they meet your particular needs," Kerr said. "As our recent marketing slogan for the new classification participation options noted, 'one size doesn't fit all.'"

"We continue our strategy to reduce our costs in order to remain

Lancaster Holstein Field Day Held



The members of the Lancaster County Holstein Association hear how John Bomgardner placed the classes at the field day Thursday.

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ation's name was changed to Holstein U.S.A., Inc., and membership fees were raised from \$10 to \$25. He said if members register only four calves, they will make up the difference. And this way the association can continue to keep registration fees low.

competitive, and we continue to re-engineer our processes and technologies to deliver more timely, customer-friendly products."

Next year, the national Holstein convention will be held in Pittsburgh, and plans are already being formed by members of the Pennsylvania Holstein Association. If you have questions, you may call Bill Nichol or Ken Raney at the state office. Phone: (814) 234-0364.

Ken Raney, Pennsylvania Holstein Assn., said they have an order for short bred heifers to be ready to ship overseas this fall. The requirements are within reach of most dairy farmers, and if you have heifers for sale, you should contact the state office.

"We are in the cattle moving business," Raney said. "We also have orders from local breeders, or if you have heifers to sell, call us."

Rane Betts from Profiles said the national convention that will be held in Pittsburgh next year is an opportunity for Pennsylvania breeders to meet people from many other parts of the nation. And it's an opportunity to promote your herd to these people. She recommended that dairy farmers get involved in this opportunity and plan to attend at least part of the convention.

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