National Dairy Board Seats Members, Elects Officers

WASHINGTON, D.C. — The National Dairy Promotion and Research Board held its annual meeting recently at the Park Hyatt in Washington, D.C., to celebrate its 10th anniversary, elect officers and conduct business.

During the three-day event, the 36 dairy farmers serving on the board began by seating 12 new members, electing officers and appointed committees.

According to several news releases from the NDB, Patricia Jensen, USDA acting assistant secretary of Marketing and Inspection Services, seated 12 new members and presented awards to retiring members during a first-day ceremony at the hotel.

Dairy farmers newly seated include Mary Cameron, of Hanford, Calif.; Jack S. Davis, of Kuna, Idaho; Jimmie L. Davis. Green Forest, Ark.; Ronnie Hornstra, Avon, S.D.,; Lyle Tjosaas, Kasson, Minn.; David Krug, Owen, Wis.; Roger Rebout, Janesville, Wis.; Myron Erdman, Chenoa, III.; Roger Crossgrove, Archbold, Ohio; William HIgginbotham, Washington, Ga.; H. Wallace Cook Jr., Newark, Del.; and Paul Kirsch, Varysburg, N.Y.

Farm and dairy groups nominated dairy farmers for open seats on the board, and active dairy farmers also submitted applications to be considered for a board seat. In the application, candidates acknowledged a commitment of 25 days each year of their term to NDB activities. The U.S. secretary of agriculture appointed board members from at least two nominations for each open seat.

In other business, the board reorganized and reelected Robert Giacomini, of Point Reyes Station, Calif., a dairy farmer, as chairman.

Giacomini milks 450 cows and is director on the Western United Dairymen Association and the Alliance of Western Milk Producers boards. He is a member of California Cooperative Creamery and president of the Marin Agriculture Land Trust.

David Noss, of Port Royal, Pa.,

was elected vice chairman of the board. A member since 1993, Noss served on the board's Public Relations Committee last year.

In partnership with his brother, Noss milks 60 cows and raises replacement heifers. He is a director on the Atlantic Dairy Cooperative, the Middle Atlantic Milk Marketing Association and Pennmarva boards.

Five-year NDB member Sylvia Hemauer was re-elected secretary. She was a member of the board's Advertising and Sales Promotion Committee as well as the Export Market Development Committee.

With her family, Hemauer milks 100 cows in Plymouth, Wis. She is a member of the Wisconsin and American Holstien associations. and the Sheboygan County Dairy Promotion Committee. Hemauer is also a county 4-H leader and was a charter member of the Wisconsin Milk Marketing Board.

New Salem, N.D., dairy farmer Robert Gaebe was re-elected treasurer of the NDB. In that office, he is to chair the board's Finance and Administration Committee.

Gaebe milks 100 cows with his family, and also serves on the Executive Committee of Land 'O Lakes and the Export Committee of National Milk Producers Federation.

With the NDB, Gaebe served on the Market and Economic Research Committee last year and in other years was a member of the Export Market Development and Public Relations committees.

During the three-day annual meeting, the NDB also appointed its committees for the year.

This year committees were organized by the board's business priorities - fluid milk, cheese. milkfat, export market development and dairy image.

Assignments on the Fluid Milk Committee is chair Joseph Bavido, from Sharon, Tenn.; vice chair Alvin Sherman, of Coupeville, Wash., Todd Arant, of Bowman, S.C.; H. Wallace Cook, Newark, Del: Francis Gregerson, Longmont, Colo.; Ronald Quinn,

Tulare, Calif; and John Sullivan, of Superior, Neb.

On the Cheese Committee is chair Slyvia Hemauer; vice chair Tony Souza, Jr., of Tulare, Calif.; Paul Kirsch, of Varysburg, N.Y.; Shirley Mower, Jordonville, N.Y.; David Noss; and Lyle Tjosaas.

On the Milkfat Committee is chair Mary Parente, of Chino, Calif.; vice chair John Malcheski, Pulaski, Wis.; Myeron Erdman; Robert Gaebe; David Krug; and

On the Export Market Development Committee is chair Elwood Kirkpatrick, of Kinde, Mich.; vice chair kay Zeosky, of Turin, N.Y.; Jack Davis, of Kuna, Idaho; Jimmie Davis, of Green Forest, Arlk; harold Howrigan, of Fairfield, Vt.; Harold Lehnhart, of Thurmont, Md.; and Allard Peck, of Chippewa Falls, Wis.

On the Dairy Image Committee, is chair Maynard Lang, of Brook-

lyn, Iowa; vice chair Myron Schmidt, of Newton, Kan.; Mary Cameron; Roger Crossgrove, Archbold, Ohio; Williman Higginbotham; Ronald Hornstra, of Avon, S.D.; and Roger Rebout.

The officers and chairs of each committee make up the Finance and Administration Committee. As treasurer of the NDB, Gaebe is chairman of that committee. Elwood Kirkpatrick was elected

Hess Earns First Loper Memorial Scholarship

WASHINGTON, D.C. — The first James H. Loper Jr. Memorial Scholarship was awarded to Jayne N. Hess of Gettysburg, Pa., by the National Dairy Promotion and Research Board at its annual meeting May 18.

The \$3,000 scholarship and plaque was presented to Hess by Glenell Loper, Loper's widow, in honor of Jim's dedication to dairy promotion and the industry before his death July 19, 1993.

Hess, a graduate of New Oxford High School, was selected by three National Dairy Board members and three university scientists as the top student applying for a National Dairy Board Undergraduate Scholarship. Nineteen other students received \$1,500 scholarships based on their outstanding academic performance, involvement in dairy activities, career commitment to the dairy industry, and demonstrated leadership, initiative and integrity. Hess received a National Dairy Board Undergraduate Scholarship last year, too, because she excelled in these areas.

"Jayne is an outstanding young

lady, worthy of the scholarship honoring Jim Loper," said John Peachey, Florida dairyman and chair of the National Dairy Board's Dairy Foods and Nutrition Research Committee in 1993-94. "She exemplifies Jim's strengths in leadership and commitment to improving the industry for dairy farmers."

The daughter of John and Bonnie Hess, Jayne is a senior at Pennsylvania State University, majoring in agricultural science and monitoring in dairy science and agricultural communications.

Hess grew up on the family dairy farm. She has used that experience and knowledge to write curriculum for Pennsylvania 4-H members with dairy projects.

Hess has built her college experiences around the consumer and marketing side of the dairy industry. She got her first taste of dairy marketing and promotion as the 1991 Adams County dairy princess. Since then, Hess has helped plan the 1993 Coronation for the Adams County Dairy Promotion Board and the 1994 Ice Cream Festival.

At Penn State, Hess is a member of the Dairy Science Club and the American Dairy Science Association (ADSA). She won second place in the marketing division of the 1993 ADSA undergraduate paper competition for her entry titled "Current Trends in the Marketing and Consumption of Dairy Products."

Hess was recently named the GAmma Sigma Delta Outstanding Junior in the College of Ag Sciences. She has been named to the Dean's List and the Penn State College of Ag Sciences Honor Roll, which recognizes the top one percent in the college. She is also a member of Golden Key National Honor Society and Phi Kappa Phi National Honor Fraternity.

For earning a perfect 4.0 grade point average, Hess received the Penn State Presidential Award for Freshman in 1992. She is also president of the Coaly Honorary Society, a Penn State Ag Advocate and is a member of th Ag Student

After college, Hess plans a career in dairy product marketing.

MONMOUTH COUNTY, NJ HORSE FARM AUCTION

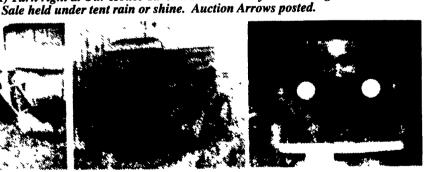
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