

Bovine Stars Bring Milk Message

(Continued from Page A20)

under the stands and out to the cattle truck. The trip back home took the two "heavy hitters" for milk promotion away from the stadium crowds and the city traffic noise to more comfortable pastures. No more synthetic grass or those make-believe milk beverages for these bovine ladies.

As the stars of MAMMA'S

Dairy Day at Phillie's Veterans Stadium were bedding down on the soft growing grass of the home meadow, one cow is reported by an undisclosed source to have breathed a sigh of relief and exclaimed: "It's not exactly my idea of a good way to spend a Sunday afternoon, but someone has to go to the ballgame and teach those kids (and adults) where milk comes from!"



The Phillie Phanatic likes milk so don't forget to drink your milk too.

make it milk

Indiana Livestock

Homer City, PA
Thursday, May 26, 1994

Report supplied by Auction

BEEF: HEIFERS GOOD 64.00-67.25, MEDIUM 61.00-64.00, COMMON 61.00 DOWN. STEERS: GOOD 66.00, MEDIUM 62.00-64.00, COMMON 62.00 DOWN. COWS: GOOD 51.00, MEDIUM 44.00-49.00, COMMON 35.00-43.00 DOWN.

BULLS: BUTCHER 60.25, BOLOGNA 55.00-58.00.

FEEDERS: GOOD 400 LB 70.00-77.50, MEDIUM 600-700 LB. 65.00-72.50, COMMON 58.00-65.00.

CALVES: 85-115 LB. (BULLS) 115.00-142.50, 85-115 LBS. (HEIFERS) 160.00-202.00, 80 LB. UNDER 85.00 DOWN, 120 LBS. OVER VEAL 250 90.00-99.00.

LAMBS: GOOD 69.00, MEDIUM 60.00-65.00, COMMON SHEEP 20.00-27.50.

HOGS: NO. 1 200-240 LBS. 42.50, NO. 2 140-195 LBS. 40.00-41.50, 245 LBS. UP 41.00-42.00.

SOWS 35.00-39.00, BOARS: 28.50, GOATS: 20.00-45.00 PER HEAD.

Jersey Shore Livestock Market, Inc.

Auction every Thursday at 4:00 p.m.

Jersey Shore, Pa.

Report supplied by Auction Thursday, May 26, 1994

RETURN TO FARM CALF 100.00-202.00.

GOOD VEAL: 70.00-99.00.
COMMON VEAL: 30.00-69.00.
SELECT STEERS: 61.00-63.25.
COMMON STEERS: 57.00-60.00.
COMMERCIAL COWS: 47.00-50.25.
CANNERS-CUTTERS: 42.00-49.00.
SHELLS: 30.00-41.00.
CHOICE HEIFERS: 60.00-63.25.
SELECT HEIFERS: 57.00-60.00.
COMMON HEIFERS: 50.00-56.00.
GOOD FEEDERS: 70.00-103.00.
COMMON FEEDERS: 50.00-69.00.
BULLS: 50.00-55.00.
GOOD HOGS: 40.00-41.50.
HEAVY HOGS AND LIGHTS: 35.00-40.00.

Meyers Joins ADADC Communications Department

SYRACUSE, N.Y. — Stephanie Meyers has been appointed producer communications specialist for the American Dairy Association and Dairy Council, Inc. (ADADC). She replaces Shirley Griffith, who has retired after 17 years with ADADC.

In addition to coordinating the New York State Dairy Princess Program and producing Promotion Focus (the quarterly membership) newsletter for dairy farmer in Federal Order 2), Meyers will be responsible for writing news releases for the farm press and coordinating special events.

Meyers brings a strong background in agricultural communications to the position. Most recently, she was member program director for Eastern Milk Producers Cooperative Association, Inc., Syracuse. Her responsibilities in-

cluded promoting the young co-operator program, designing a monthly newsletter, coordinating fund-raisers, and planning educational seminars. Other communication responsibilities included writing news releases and serving as associate editor of *FarmLife*, the cooperative's publication.

She is a dairy science and communications graduate of Virginia Polytechnic Institute and State University, Blacksburg, Va. During college, Meyers had communications internships with ADADC and *Farmshine Newspaper*, Brownstown, Pa.

Meyers is a former Franklin County, Pennsylvania Dairy Princess and has contributed to the New York State Dairy Princess Program by presenting the news release writing workshop at the training seminar and serving as a judge for the state pageant.

Outside of ADADC, Meyers serves on the boards of the New York Farm-City Council and the Central New York Chapter of the Public Relations Society of America.



Stephanie Meyers



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