Empire State Spring Ayrshire Sale

COBLESKILL, N.Y. - An Ayrshire heifer consigned by Olivcr Cottrell, of West Kingston, R.I., sold for \$1,900 to top the recent 26th Annual Empire State Spring Sale, held at Cobleskill, N.Y.

The offering of 83 head, including five calves, went to 37 buyers. Forty-five of the animals were purchased by New York residents, 23 head went to Pennsylvania buyers, 13 went to Connecticut, and two were purchased by Delaware buyers.

The sale was managed by Tom Whittaker, of Brandon, VL, with Del Haynes, of Tully, N.Y., serving as sale chairman, and Mark Kent, of Sennett, N.Y., acting as auctioncer.

In all, Cottrell consigned 21 bred heifers to the sale, with 13 selling for \$1,000 or more. In addition to the high-selling animal, other top Cottrell animals sold for \$1,500, \$1,700, and \$1,850. The buyer of the top selling ani-

mal was a syndicate of McNeil, Burne and Cottrell. The heifer is a daughter of a son of Jade, out of a Rebel dam with a 322-day first lactation record of 14,220 pounds of milk with 554 pounds, or 3.9 percent, of fat.

Don McNeil, of Ellenburg Center, N.Y., a member of the syndicate, purchased the next highest selling animal himself, paying \$1,850 for a Reliable daughter.

Another Reliable daughter from an Elite dam with a 3-10, 305-day record of 19,439 pounds of 3.5 percent fat milk, was purchased by

Charles Dye, of New Berlin, N.Y.

Dye also purchased a Bonnie-Brae Jordon daughter for \$1,500, and a Lagace Maya daughter for \$1,400. The Jordon daughter is out of a dam that made 17,753 pounds of milk, 702 pounds of fat in a lactation (length of time not reported), started as a 5-year-old. The Maya daughter's dam made a 4-10, 365-day lactation record of 18,578 pounds of milk, with 4.4

percent, or 809 pounds of fat. According to Whittaker, sales manager, another large volume buyer was Charles Pent, of Belleville. "His investment of \$7,350 included a \$1,225 fresh cow by

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Royal Welcome from Hill-Farmily-Farm, of Chateaugay, N.Y." Whittaker stated that the cow had posted a first lactation production of 12,457 pounds of milk, with 4.1 percent fat, in 295 days.

Carlyle Pepper of Monroeton, Pa., was the third single largest buyer. Among his five selections, he paid \$1,110 for a springing Hill-Family-Farm cow with a 368-day lactation production of 13,086 pounds of 3.9 percent-fat milk.

James F. Pastos, of Beltavern Farm in Waterloo, N.Y., paid \$1,300 for a fresh heifer from a dam that, as a 3-year-old, made a 305-day production record of 11,348 pounds of milk with 4.5 percent fat. The heifer's grandsires are Jade and Johnny.

Ripken Growth Poster Given At Dairy Night

BALTIMORE, Md. --- Dairy farmers scored a big win with local baseball fans Tuesday evening, May 17, at Baltimore's Camden Yards Stadium with a Cal Ripken, Jr. Growth Poster giveaway to all fans under 14. Dairy Night with the Orioles was sponsored by the Middle Atlantic Milk Marketing Association.

Nearly 15,000 youngsters took home the six-foot posters featuring long-time milk drinker and milk spokesman, Ripken. The posters carry the words "Drink Milk and Reach for the Star" to encourage youngsters to drink milk and see if they can measure up to Ripken, the All-Star Baltimore Orioles shortstop and two-time Most Valuable Player of the American League.

For more than a decade Ripken has been touting the benefits of milk. He credits his good health and longevity to his life-long milk drinking habit. Ripken is on his way to setting a new "Ironman" record for the number of consecutive games played. He could achieve this goal in 1995.

In addition to the Ripken Growth Posters, 10,000 women received a complimentary copy of the Cynthia Kereluk Workout & Fitness Planner. The planner offers information on fitness and nutrition, dairy recipes and exercises. More than 3.3 million copies of the popular fitness planner have been distributed since the first edition in 1992. Dawn Downey, Maryland State Dairy Princess, threw out the first ball for MAMMA. More than 47,000 fans watched the Baltimore Orioles defeat the Boston Red Sox 3-2. The Middle Atlantic Milk Marketing Association is the only qualified regional program that includes advertising, promotion, nutrition education, retail merchandising, school food service, communications and public relations for the entire Middle-Atlantic milk marketing area. More than

5,000 dairy farm families support the MAM-MA program.





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