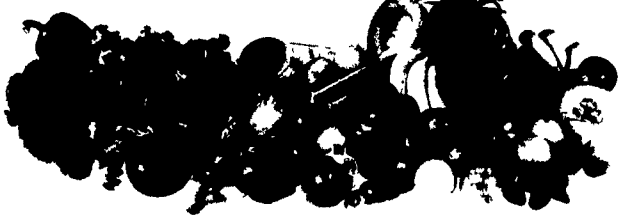


Produce Markets



Philadelphia Vegetables

Philadelphia, Pa.

Wednesday, May 18, 1994

---ARTICHOKES: ctns CA 24s 10.00-11.00 48s 10.00-11.00 --- ASPARAGUS: MARKET CA LOWER, OTHERS ABOUT STEADY pyr ctns/crts lse CA Green lge 28.00-30.00 std 28.00-30.00 WA WAExFcy Green lge 32.00-34.00 std 35.00-36.00 pyr ctns/crts bchd CA Green lge 36.00 std 36.00 NJ Green lge few 30.00-32.00 WA WAExFcy Green std 36.00-37.00 fr cond 20.00-25.00 ---BEANS: MARKET ABOUT STEADY bucrts FL Round Green Type 12.00 --- BEETS: MARKET ABOUT STEADY crts bchd NC 12s 8.00 NJ 12s 8.00-9.00 25 lb flmbgs FL 8.00 ---BROCCOLI: MARKET SLIGHTLY LOWER ctns CA bchd 14s 7.50-8.00 mostly 8.00 --- BRUSSELS SPROUTS: MARKET

STEADY 25 lb ctns CA 16.00 --- CABBAGE: MARKET SLIGHTLY HIGHER 1 3/4 bucrts & 50 lb ctns GA Round Green Type med 7.00-9.00 mostly 7.50-8.00 fr qual 6.50 Red Type med 8.00-9.00 mostly 9.00 50 lb sks GA Round Green Type med 7.00 NY Round Green Type med 6.00-7.00 lge 7.00 Red Type med 6.00 fr qual 4.00 1 3/4 bucrts & 40 lb ctns GA Savoy Type sml-med 9.00 --- CARROTS: MARKET CA FLMBGS LOWER, OTHERS ABOUT STEADY sks 48 1-lb flmbgs CA Topped med-lge 10.00-11.00 mostly 10.00 FL Topped med-lge 7.00-9.00 sks 24 2-lb flmbgs CA Topped med 10.00 50 lb sks lse FL Topped jbo 16.00-17.00 mostly 16.00 few 18.00 --- CAULIFLOWER: MARKET LOWER ctns flmwrpd CA 12s 10.00-12.00 mostly 11.00 few 13.00 ---CELERY: MARKET SLIGHTLY HIGHER ctns CA 1 1/2 dz 13.00 2 dz 12.00-14.00 mostly 12.00 2 1/2 dz 12.00-13.00 mostly 12.00 4 dz 13.00 FL 1 1/2 dz 10.00 2 dz 11.50 2 1/2 dz

10.50-12.00 3 dz 8.00-10.00 fr cond 6.00-7.00 4 dz 8.00.

---CHINESE CABBAGE: MARKET HIGHER celcrts FL 14.00 ---CORN-SWEET: MARKET SLIGHTLY LOWER wbcrts FL Yellow 4 dz min 8.00-10.00 mostly 8.00-9.50 White 4 dz min 9.00-11.00 mostly 9.00-10.00 Bi-Color 4 dz min 8.00 ---CUCUMBERS: MARKET HIGHER WAXED UNLESS OTHERWISE STATED 1 1/9 bucrts FL med 13.00-14.00 fr qual 7.00-8.00 fr cond 3.00-5.00 GA med 14.00 fr qual 10.00 --- EGGPLANT: MARKET LOWER 1 1/9 bucrts FL med 10.00-11.00 fr qual & cond 3.00-5.00 ---ENDIVE: MARKET ABOUT STEADY 1 1/9 bucrts/crts FL 13.00-14.00 NJ 12.00 ---ESCAROLE: MARKET ABOUT STEADY 1 1/9 bucrts/crts FL 13.00-14.00 NJ 12.00 ---GARLIC: MARKET ABOUT STEADY 30 lb ctns MX Purple col 30.00 super jbo 27.00 exjbo 22.50 jbo 21.00 ---GREENS: MARKET ABOUT STEADY crts bchd NC Collard 6.00-6.50 mostly 6.00 Kale 6.00-6.50 mostly 6.00 Mustard 6.50 Turnip Tops 6.50 Rape 6.50 NJ Collard 6.50 few 6.00 occ 8.00 Kale 6.00-6.50 mostly 6.50 occ 8.00 Mustard few 7.50 Dandelion 8.00 ctns lse CA Kale Flowering red 24s 15.00 20 lb ctns CA Broccoli Rabe one label 30.00-32.00 MX Broccoli Rabe 15.00-20.00 ---LETTUCE-ICBERG: MARKET ABOUT STEADY ctns CA 24s 9.00-10.00 mostly 9.00 few 10.50 Wrapped 24s 11.00 poor cond 2.00 --- LETTUCE-OTHER: MARKET NJ BOS-

TON LOWER, OTHERS ABOUT STEADY ctns CA Boston 24s 7.00-8.50 fr cond 4.00-5.00 Green Leaf 24s 8.00-9.00 mostly 8.00-8.50 few hias 9.50 Red Leaf 24s 8.00-9.00 mostly 8.00-8.50 few hias 9.50 crts NJ Boston 24s 6.50-7.00 mostly 7.00 fit crts NJ Bibb 6.00-7.00 fr cond 4.00-5.00 ---LETTUCE-ROMAINE: MARKET NJ LOWER, OTHERS ABOUT STEADY ctns CA 24s 10.00-12.00 mostly 11.00 few 9.00 FL 24s ord-fr cond 2.00-4.00 NJ 24s 5.00-6.00 1.3 bucrts CA 24s 12.00-14.50 few 15.00 --- MUSHROOMS: MARKET STEADY 10 lb ctns PA lge 12.50 med 10.50 4 qt bkts PA med-lge 5.50 few 5.25 sml-med 4.50 few 4.25 3 lb ctns PA Shiitake 16.00-17.00 fr qual 13.00-14.50 Portobellas 14.00 few 14.50 occ 16.00 ctns 10 12-oz trays flmwrpd PA 9.75-10.50 mostly 10.50 --- OKRA: OFFERINGS INSUFFICIENT TO QUOTE ---ONIONS GREEN: MARKET ABOUT STEADY ctns bchd CA 48s 9.00 MX 48s 6.00-8.00 few 8.50 one label hias 9.00 crts bchd FL Leeks 12s 10.00 NJ 36s 7.00-8.00 Leeks 12s 10.00-10.50 mostly 10.00 ctns bchd MX Leeks 12s 10.00-11.00 ---PARSLEY: MARKET HIGHER crts bchd FL Curly 60s 20.00-22.00 NJ Plain 60s few 27.00 ctns bchd TX Plain 60s 30.00-32.00 --- PARSNIPS: MARKET STEADY 1/2 bucrts/crts NJ 12.00 ---PEAS GREEN: MARKET SNAP PEAS LOWER, OTHERS ABOUT STEADY 10 lb ctns per lb CA Snow Peas fr cond 1.00 GU

Snow Peas 1.70-1.90 Sugar Snap Peas 1.20 ---PEAS OTHER: OFFERINGS INSUFFICIENT TO QUOTE ---PEPPERS: MARKET ABOUT STEADY 1 1/9 bucrts CA Bell Type Green lge 10.00 FL Bell Type Green exlge 8.00 fr qual & cond 4.00-6.00 lge fr qual & cond 4.00-5.00 med fr qual & cond 3.00-4.00 sml fr qual 4.00-5.00 Mxd Red And Green lge ord cond 2.00-5.00 11 lb ctns NL Bell Type Red exlge 27.00 ---PEPPERS OTHER: OFFERINGS INSUFFICIENT TO QUOTE ---RADISHES: MARKET ABOUT STEADY ctns tpd 30 6-oz flmbgs FL Red 11.00-12.00 ctns bchd MX 24s 6.00-7.00 NJ 24s few 8.00 ---RHUBARB: OFFERINGS INSUFFICIENT TO QUOTE ---RUTABAGAS: OFFERINGS INSUFFICIENT TO QUOTE ---SPINACH: MARKET ABOUT STEADY 1 2/5 bu crts NJ Savoy 5.00-6.00 mostly 6.00 bubkts NJ Savoy 5.00-6.00 mostly 6.00 ---SQUASH: MARKET LOWER 1/2 & 5/9 bucrts/crts GA Zucchini sml-med 7.00-9.00 few 6.00 few 10.00 fr cond 3.00-5.00 med 5.00-7.00 mostly 5.00-6.00 occ 8.00 fr cond 3.00 Yellow Straightneck sml-med 5.00-6.00 occ hgr med 4.00-5.00 occ hgr ---SWEET POTATOES: MARKET STEADY 40 lb ctns NC U.S. One Jewels cured med 16.00 fr qual & appear 6.50 ---TOMATOES: MARKET FL XLGE SLIGHTLY LOWER, OTHERS ABOUT STEADY 25 lb ctns FL Vine Ripes xlge 8.50-9.00 85% U.S. One or Better Mature Greens light red to red xlge 7.00-8.00 mostly 8.00 lge 6.00-8.00 mostly 7.00 fr cond 5.00 red xlge 6.00-7.00 Local Repack 85% U.S. One or Better Mature Greens xlge 12.50 lge 11.50 med 10.50 flts 1 lyr BL Vine Ripes Greenhouse xlge 17.00-17.50 NL Vine Ripes Greenhouse xlge 18.00 ---TOMATOES, CHERRY: MARKET ABOUT STEADY flts 12 1-pt bkts FL light red to red 7.00-8.00 mostly 8.00 some 9.00 ---TOMATOES, PLUM TYPE: MARKET ABOUT STEADY 25 lb ctns FL light red to red 7.00-9.00 ---TURNIPS: MARKET STEADY 25 lb flmbgs PA Purple Top med 6.50 --- VEGETABLES OTHER: ctns MX Cactus Leaf 15.00.

SPREAD THE WORD!



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To: All Hershey Equipment Employees
From: Donald C. Hershey
Subject: Big Dutchman Outperforms Competitors

After tabulating the results of many layer flocks nationwide, we now have positive proof that Big Dutchman systems outperform all major competing systems.

Unlike what competition has been claiming with absolutely no proof, we have all the facts to back up our statements.

Spread the word! Anyone considering a new building or remodeling an older house can be assured that Big Dutchman offers these advantages.

- ★ More Eggs Per Bird
- ★ Larger Eggs
- ★ Less Electrical Expense
- ★ Better Feed Conversion
- ★ Less Mortality
- ★ Cleaner Eggs

All these facts mean that a Big Dutchman system installed by Hershey will save money in operating expenses. The contract grower also receives a larger bonus payment!

Results are not from some small test house but are based on a blend of results from coast to coast, north to south.

DON'T WASTE YOUR MONEY!

More Eggs Per Bird And Better Feed Conversion Puts Money In Your Pocket!



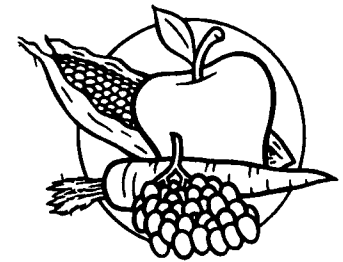
Big Dutchman

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