

## Wampler Says Calif. 'Pacesetters' Each Consume 24 Pounds Of Turkey Per Year

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Union Co. Correspondent  
STATE COLLEGE (Centre Co.) — Charles Wampler, Jr., board chairman of WLR Foods, Inc. of Harrisonburg, Va. was the featured speaker at the 4th annual Penn State Poultry Science Club Banquet held here last week.

Wampler's father was the first person to raise turkeys in confinement, which was the start of the modern turkey industry. One of the first county agents in the United States, Charles Wampler, Sr. decided in 1921 to take turkey eggs to a hatchery rather than allowing hens to run wild and hatch their eggs in nests in wooded areas, which were hard to locate. He also formulated the first turkey feed from onion tops and other ingredients because there were no commercial turkey feeds available at the time.

From that beginning with 10 turkey hens and two toms, the Wampers developed the Wampler Feed and Seed Company, which evolved to Wampler Foods (1969-1984), Wampler-Longacre (1984-1988), and the present day WLR Foods in Virginia and Pennsylvania. Its New Oxford, Pa., plant employs 100 turkey producers and 1,000 employees.

With the aid of favorable nutritional publicity for being lower in fat than other meats, Wampler said per capita poultry consumption in the U.S. is now 85 pounds a year, which is higher than pork and almost up to beef. Californian "pacesetters" are eating 24 pounds of turkey a year per person.

Wampler cited the biggest challenges facing agriculture now and in the future as feeding more people with less land, protecting the

environment, and most of all, protecting the agriculture industry from the environmentalists and animal rightists.

Comparing agriculture to Rodney ("I don't get no respect") Dangerfield, Wampler pointed out that agriculturalists need to be "good stewards" of the land and livestock to counteract the effects of consumers taking food supplies for granted and farmers being pushed out by population growth.

The future for college graduates in agriculture is bright, Wampler said, even though the types of jobs available are changing. Not as many people are needed for production, but more are needed in technical areas such as computer programming or research, he pointed out.

Wampler is a strong supporter of his alma mater, James Madison University, where he established two professorships, was rector and



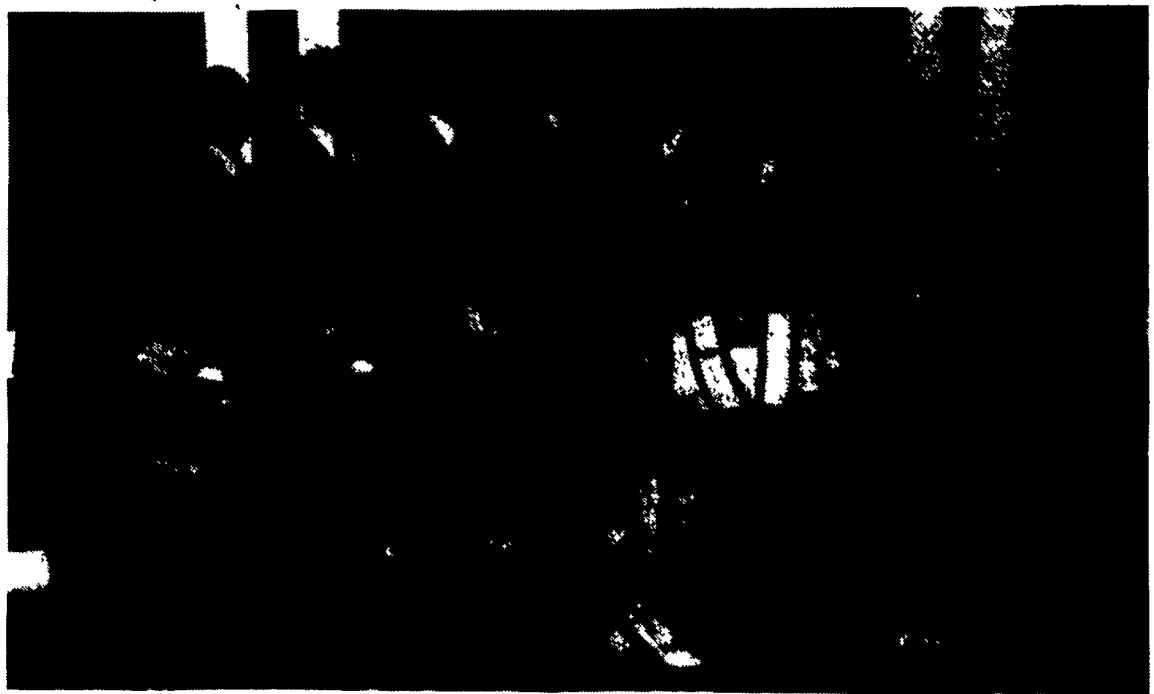
Becky Riegel received the Most Active New Member Award.



Poultry Science Judging Team members, from left: Brian Sensenich, Troy Eckert, Lydia Kepler, and Eric Smith.



Club president Troy Eckert presented a Nittany lion to Charles Wampler in appreciation for his speaking at the banquet. Pictured here are Charles Wampler, Jr. and his wife Dorothy.



The 1993-94 Penn State Poultry Science Club members, from left, seated in first row: Kristen Hazlett, Brenda Horgan, Mark Skinner, Jodi Marshall, Lydia Kepler, Becky Riegel, and Eric Smith. Standing in second row: Andy Bradford, Brian Sensenich, Ed Hoffman, Andrew Plummer, Bill Strock, Troy Eckert, Doug Metzler, Henry Zerby, Joe Garber, and club adviser, Dirk Wise.

vice rector of the board of visitors, helped set up an arboretum, and has a dorm named after him. He helped establish the Virginia State Fair, for which he was on the board of directors for 25 years. He served on the Virginia Board of Agriculture for eight years and was president and general manager of the Rockingham County Fair Association.

### Club Awards

The Penn State Poultry Science Club won the Poultry Club of the Year Award at the International Poultry Exposition in Atlanta for the second year in a row. The club also had the best display at the Penn State Ag Products Spectacular at the Nittany Mall in State College last fall and placed first at the Ag Hill Olympics.

Awards to Poultry Science Club members presented at the banquet were high grade point average to club member Henry Zerby and poultry science major Ed Hoffman; Most Active Club Member - Troy Eckert, 1993-94 club president; and Most Active New Club Member (first year) - Becky Riegel.

Club officers for 1994-1995 are Doug Metzler, president; Lydia



Poultry Science Club officers from left, Brian Sensenich, ag student council representative; Lydia Kepler, vice president; Becky Riegel, secretary-treasurer; and Doug Metzler, president.

Kepler, vice president; Becky Riegel, secretary-treasurer; and Brian Sensenich, ag student council representative.

Poultry Judging Team members, who competed at the University of Tennessee, were Troy Eckert, Lydia Kepler, Eric Smith, and Brian Sensenich.

Dirk Wise, club adviser, high-

lighted other club activities including fall and spring turkey sales, a visit to Perdue, Inc., selling chicken sandwiches at Ag Progress Days, having a display about the new Penn State poultry farm facilities at the Northeast Poultry Trade Show, and the summer internship placement program.

## AJCC Awards Research Grants

**REYNOLDSBURG, Ohio** — At their March 1994 meeting, the board of directors of The American Jersey Cattle Club appropriated \$39,000 to finance nine Jersey-related research projects. Funding was made available from interest income of The AJCC Research Foundation.

Qualifying proposals were selected from a field of 22, based on their relevance to Jersey research priorities that include:

- Nutrition of high-producing Jerseys (particularly practical feeding methods to maximize production of valuable milk components);
- Factors affecting yield of products manufactured from Jersey milk;
- Factors affecting net income, longevity, and lifetime profit;
- Optimal young sire usage;
- Biological and economic efficiencies of Jerseys; and
- Factors affecting management of Jersey calves.

Researchers and their respective institutions will receive the designated funds to conduct the following investigations:

Armstrong, Dennis V., Zola

Keister and Roy Ax; University of Arizona, Tucson, Arizona. Effects Of A Spray And Fan System On Milk Production And Reproductive Efficiency of Jersey Cows In A Hot Arid Climate. \$3,500.

Bonczek, Richard R., Oak Ridge National Laboratory, Oak Ridge, TN, Charles W. Young and Tony Seykora, University of Minnesota, St. Paul, MN. Inbreeding, Relationship, and Ancestry of Registered American Jersey Cows. \$2,000.

Cowan, C. Michael; Genetic Visions, Inc., Madison, Wisconsin. Evaluation of the B-lactoglobulin Gene As A Marker To Reveal Differences In Genetic Value For A Chromosome Pair In An Elite Heterozygote Jersey Sire. \$3,500.

Goff, Jesse P., Ronald L. Horst and Donald C. Beitz; USDA-ARS, National Animal Disease Center and Nutritional Physiology Section, Ames, Iowa. Tissue Vitamin D Receptor Concentration in Jersey vs. Holstein Cows; A Possible Explanation For Increased Susceptibility Of Jerseys To Milk Fever. \$ 5,500.

Hemken, R.W. and Z. Du; Uni-

versity of Kentucky, Lexington, Kentucky. Copper Toxicity in Jersey Cattle. \$5,000.

Lindberg, Gary L. and Donald C. Beitz; Iowa State University, Ames, Iowa. Regulation Of Periparturient Milk Protein Synthesis in Jersey Cattle. \$4,000.

Mc Daniel, Ben T. and John C. Wilk, North Carolina State University, Raleigh, North Carolina and Cari W. Wolfe, The American Jersey Cattle Club, Reynoldsburg, Ohio. Maintaining Genetic Diversity in the Jersey Breed While Selecting Intensely for Yield. \$6,000.

Mc Dowell, R.E. and J.C. Wilk; North Carolina State University, Raleigh, North Carolina. Stanley Makuza; University of Zimbabwe, Harare. Speaking For Jerseys Around The World. \$5,000.

Neibergs, Holly and Timothy Reinhardt; National Animal Disease Center, Ames, Iowa. Associations Between Genetic Markers And The Incidence Of Milk Fever And Associated Disorders In Jersey Cattle. \$4,500.