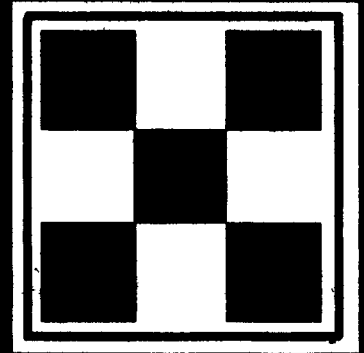


Purina Mills
LEAN
GENERATION™
 CHOW
 BRAND FEED



**LEAN GENERATION™ CHOW® PRODUCES
 LEANER PORK FOR LEANER PEOPLE.**
Pennsylvania Lean Generation Proof - Believe It!

Feed Trial Results Have Shown

Hogs Marketed 4th Quarter 1993	Mort.	ADG	Wt.	F/G	Avg. Lean Cuts*
841	1.18	1.67	248	2.9	57.52
471	1.8	1.72	252	2.8	57.15
472	1.4	1.63	242	2.9	58.14
988	1.4	1.63	240	2.8	57.59

* Hogs were sold to Hatfield Quality Meats, Inc. on a weight and grade basis.

THE SECRET? It's a research breakthrough that helps hogs reach thier full lean gain potential because energy and amino acids are precisely matched to your hog's genetics. Lean Generation Chow increases lean gain per day by up to 27%

CONTACT YOUR LOCAL PURINA DEALER

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 717-597-3191

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 Gordonville, PA 17529
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NISSLEY FEED CENTER
 Mill Rd., Box 377
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FRANKLIN FEED & SUPPLY
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BEDFORD FARM BUREAU
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 Everett, PA 814-652-2313
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THE OXFORD GRAIN & HAY CO.
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 RD2 - Box 271A
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 215-987-3568

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 P.O. Box #130
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 Woodstown, NJ 08098
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FARM CREST FEEDS
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 800-432-3040

WILLIAM GOWER & SON
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 Williamsport, MD 21795
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EDDIE MORAN
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 Jeffersonville, N.Y. 12748
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K & K FEED, INC.
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 Coburn, PA 16832
 814-349-8787

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 Sturarts Draft, VA 24477
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