



SPOTLIGHT ON VALUE

**New Products,
Special Offers
and
Big Discounts
Now
At Your
Ford
New Holland
Dealer**

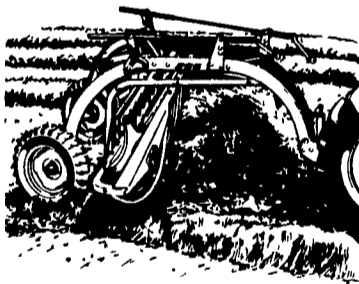


THE MODEL 580 BALER WILL MAKE YOUR DAY

Here's why:

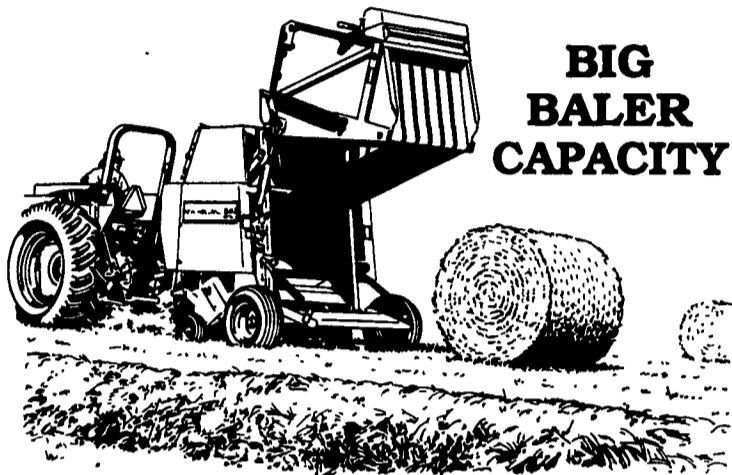
- 75-inch Super-Sweep™ pickup handles wide windrows.
- High-capacity rotary feeding system handles hay gently.
- 318-square-inch feed opening and 93 strokes-per-minute plunger speed provide uniform bale shape.
- Heavy-duty, gear-drive knotters go thousands of bales without a miss.

See us for the 16 x 18 Model 580 today.



THE ORIGINAL ROLABAR® RAKE

A New Holland Rolabar® rake withstands the test of time. That's why more farmers buy New Holland rakes over all other brands combined.

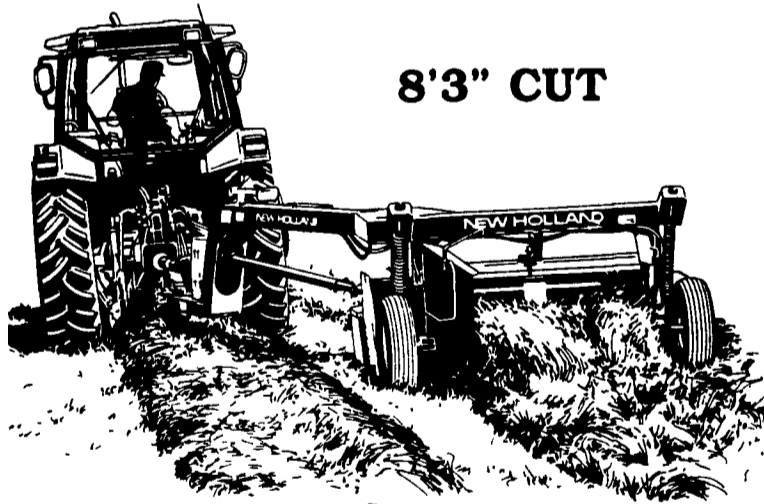


BIG BALER CAPACITY

EASY-TO-HANDLE BALES

The Model 640 makes easy-to-handle 4' x 5' bales, but has all the features New Holland designed into the bigger Roll-Belt™ balers.

- Exclusive Roll-Belt™ design
- Core formation in any crop
- High-capacity pickup
- Available in three versions



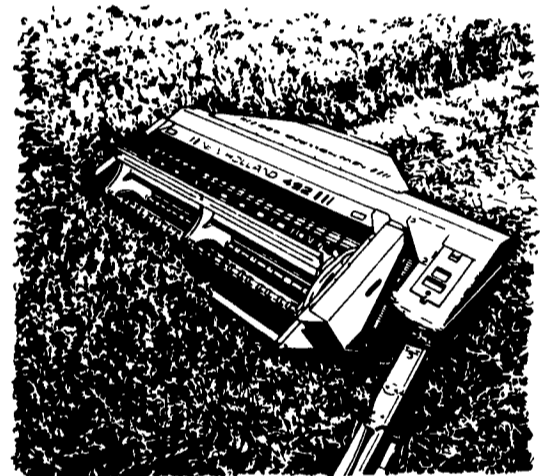
8'3" CUT

CUTS HEAVY CROPS WITHOUT HEAVY HORSEPOWER

The Model 408 Discbine® disc mower-conditioner cuts downed, tangled or wet hay fast — with only a 65-hp tractor. This five-disc machine transports small but works big.

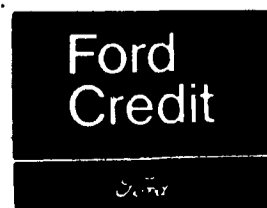
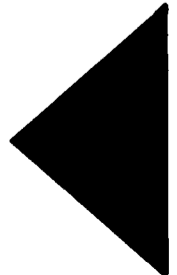
**Make Your Best Deal Now
Through April 30th...
Use "Spotlight On Value"
Coupons For Extra Savings
On Selected**

- ★ RAKES ★ SQUARE BALERS
- ★ DISC MOWER CONDITIONERS
- ★ ROUND BALERS
- ★ MOWER CONDITIONERS



#1 IN THE FIELD

Stop in and take a look at the industry standard for making quality hay—New Holland Haybine® mower-conditioners. They're reliable, easy to adjust and provide plug-free cutting and conditioning—cutting after cutting. See us today.

ATTENTION: BUYERS!
Purchase in the 1st Quarter of 1994 and Get a
Full 12-Month Depreciation Advantage

See These Dealers Now!