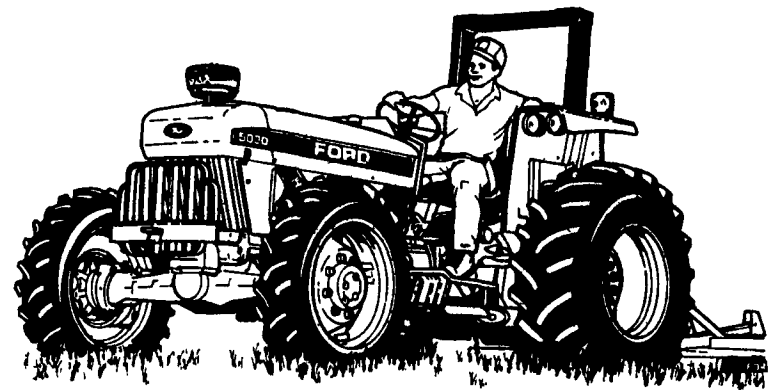


NEW GENESIS™ TRACTOR

62 HORSES



STYLED FOR PERFORMANCE

New Ford 70 Series GENESIS™ tractors feature advanced styling for greater performance. They're designed for the way you want to work. More powerfully. More productively. More confidently.

- Advanced exterior styling means contemporary looks plus easy access to all systems
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- Advanced manufacturing technology means greater engine performance and reliability
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See the tractor styled for performance. See the new GENESIS tractor.

BIG POWER LOW PROFILE



BIG DOLLAR DISCOUNTS

Make your best deal on new tractors from Ford New Holland, and then save even more with these big discounts:

- Tractor Models 3230, 3430, 3930, 4630, 4830, 3830, 4030, 4230, 4430, 5030, 5530, 6530 and 7530 **\$600**
- Tractor Models 5640, 6640, 7740, 7840, 8240 and 8340 **\$800**

Be sure to stop in soon! Offer ends April 30, 1994.

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