



# New Ultimate EXT.™

## The Breakthrough Diet That Helps Her Add Several Pounds A Day.

When it comes to weight control and eating, dairy cows aren't like most people. A successful cow's diet should produce more pounds, not less, and her body weight needs to stay up after freshening.

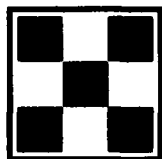
Our new dairy feed works that way: introducing Ultimate EXT™ from Purina® Ultimate EXT helps cows produce more milk: an

average of five more pounds a day in over 14,000 cows. By helping cows reduce body weight loss after calving, Ultimate EXT also improves body condition which can enhance breeding efficiency.

To put more weight on your bottom line, ask us about new Ultimate EXT. It turns good cows into great ones.

### FIELD PRODUCTION RESPONSE

Number of Herds	244
Number of Cows	16,950
Beginning Production	64.3 Lbs/day
Ending Production	69.3 Lbs/day
Milk Response	+5.0 Lbs/day
Change in Body Condition	+0.14 Pts.



**Ultimate**  
EXT

**Dairymen Comments:**

**"As A Top Feed Cows Really Eat Ultimate EXT Very Well"**

### CONTACT YOUR LOCAL PURINA DEALER

**UMBERGER'S MILL**  
R.D. #4 - Box #545  
Lebanon, PA 17042  
717-867-5161

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Warriors Mark, PA 16877  
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Woodstown, NJ 08098  
609-769-0069

**K & K FEED, INC.**  
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Wyalusing, PA 18853  
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Keymar, MD 21757  
301-898-3414

**FARM CREST FEEDS**  
Litz, PA  
717-626-0331  
800-432-3040

**KREIDER'S MILL, INC.**  
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717-789-3535

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Knoxville, PA 16928  
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**NISSLEY FEED CENTER**  
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**DRAFT FEED & SUPPLY**  
Jon Almarode  
PO Box 621, Rt. 340  
Sturarts Draft, VA 24477  
703-337-0408