New Food Labels List Serving Sizes That Makes Sense

UNIVERSITY PARK (Centre Co.) — The Food and Drug Administration (FDA) has established new nutrition labels, called Nutrition Facts, which will be on most packaged foods by May 8.

"Some foods in the supermarket already carry the new label, and you will see more appear as the May deadline for compliance approaches," says Dr. J. Lynne Brown, associate professor of food science in Penn State's College of Agricultural Sciences.

"The labels should help consumers better understand the contents of packaged foods," says Brown. "For example, how often have you tried to compare the fat content of two types of cookies using the old nutrition label? A serving was listed as so many cookies, but the nutrition label listed ounces. How many cookies made an ounce? The label didn't tell you."

The new regulations require serving sizes to be listed in household units if possible. Household

units are cups and parts of cups, tablespoons and teaspoons. "Serving sizes for breakfast cereals, for instance, soon will be listed as cups or parts of cups," says Brown. "The household measure always will be followed by the gram weight, such as, Serving Size 1/2 cup (114g)."

Serving sizes for cookies, large pretzels, muffins, sliced breads, slices of cheese and similar foods will be listed in units such as two cookies, one muffin or one slice of cheese:

Some foods will continue to list serving sizes in ounces. Items that use this option may include pickles, shellfish, whole fish and fish fillets. "However, labels on these foods will give the consumer an idea of how many pieces make a serving," says Brown. "A serving of frozen shrimp might be listed as 3 ounces (84 g/about 5 shrimp). The label on a jar of dill pickles will list the serving size in ounces but also will indicate its equivalence in pickles."

Serving sizes listed on cakes, frozen pizzas, pies and other foods that are served as fractions of a whole also will be easier to understand. "FDA has defined consumer-friendly fractions that the agency hopes all consumers can understand or easily visualize," says Brown. "You will soon see more labels on frozen pies and cakes that list the serving size as 1/6, 1/5 or 1/8 of the whole."

Frozen dinners and main-dish products, such as single-serving microwaveable spaghetti, soon will list serving sizes as the amount in the container. "FDA requires this if the food can be eaten in one sitting," says Brown.

Consumers who buy foods sold by weight-control programs and not through regular supermarkets will not see a change in serving size measurements. "Weightcontrol programs that sell specially portioned food only through their programs do not have to use serving sizes that conform to the new FDA regulations," says Brown.



Cook's Question Corner

(Continued from Page B8)

ANSWER — Gail Hunter, Smithsburg, Md., wanted a recipe for Peanut Butter Melt Away Filling and any other great candy fillings. Here are two candy recipes.

Butterfinger Peanut Butter Bars

1 cup butter

1 cup sugar

½ cup brown sugar

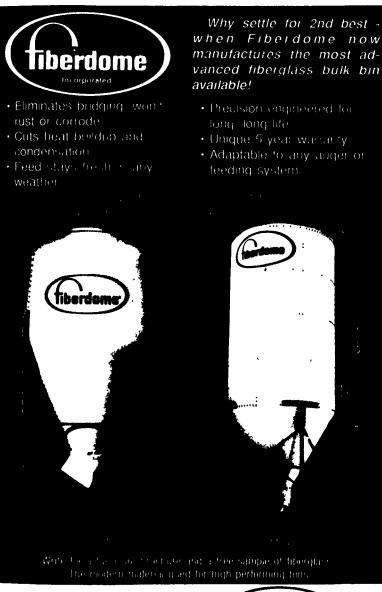
2½ cups cooking oats

6-ounces semi-sweet chocolate morsels

% cup crunchy peanut butter

Cream butter, sugar, and brown sugar in a large mixing bowl. Add quick-cooking oats. Mix well. Press into 2-quart utility dish. Bake at 350 degrees for 15 minutes until slightly firm to touch. Place chocolate morsels and peanut butter in a double boiler over boiling water. Stir until melted. Spread melted chocolate mixture over warm oat mixture. Cool. Cut into squares. Yield: 45 squares.

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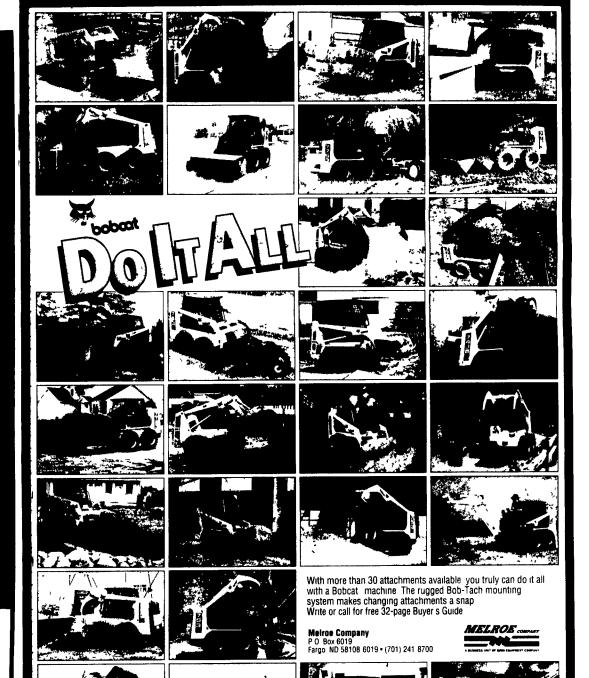
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