

Business News



Dairy Management System Reduces Production Costs

KANSAS CITY, Mo. — The new ALPRO Dairy Management System from Alfa Laval Agri helps manage the most important demands of the professional dairy farmer.

The system accurately calculates and measures rations needed for each cow and keeps track of feeding and milking schedules. The ALPRO system provides dairymen with the most relevant and complete data so they can make the best management decisions.

The valuable information provided by ALPRO helps dairy farmers reduce production costs, increase yield levels, and keep cows in good health, ultimately increasing the profitability of any dairy.

The ALPRO Milking System features a milking point controller (MPC), which is the heart of the system, and the milk meter. The MPC controls the milking — individual pulsation, Duovac, and automatic cluster removal.

The ALPRO Feeding System allows dairy farmers to maximize each cow's production potential through individualized feeding. Individual feed rations adapted to each cow's need and stage in lac-



The ALPRO System features the unique Milking Point Controller (MPC) which acts as a main terminal to the system. The MPC controls the milking — individual pulsation, Duovac, and automatic cluster removal.

tation is the best insurance for keeping cows in good health and in high fertility.

The ALPRO Management System provides the dairy farmer with the most relevant herd reports for

the ultimate in dairy management. It is flexible, allowing dairy farmers to calculate feeding rations from milk yield data simply or with the help of an advanced feed calculation program.

Babson Releases Low Iodine Teat Dip

NAPERVILLE, Ill. — To aid producers battling mastitis, the most costly disease affecting the dairy industry, Babson Bros. Co. introduces Theraderm 2500™, a pre- and post-milking teat dip designed to reduce mastitis-causing organisms while conditioning teats.

Theraderm 2500 is a 0.25 percent iodine solution formulated to deliver the killing power of a higher iodine level without the potential side effects. Theraderm 2500 was proven to be an effective mastitis-prevention tool through university research conducted in accordance with National Mastitis Council (NMC) testing protocols. In an experimental exposure study, Theraderm 2500 reduced the

number of new *Staphylococcus aureus* infections by 88 percent and *Streptococcus agalactiae* infections by nearly 82 percent.

Theraderm 2500 combines application flexibility with the ability to help reduce somatic cell counts. Because of its low viscosity, it can be used as a dip or spray and dries quickly to simplify pre-milking applications. When used pre-milking, surfactants provide excellent, gentle cleansing, and the lower iodine level helps minimize milk residue concerns.

Theraderm 2500 offers the fast-acting broad-spectrum control of some higher iodine products, yet it reduces the threat of chapping and irritation that can cut milk yields. A triple emollient system exclu-

sive to Surge® blends three moisturizing and softening agents for improved skin conditioning. In addition, the pH is very close to the average pH for a cow's udder, meaning minimum irritation even when used pre- and post-milking.

"The extra emollients in Theraderm 2500 promote superior teat condition so the cow's natural mastitis-fighting systems can function," said Brian Wilkins, marketing and business development manager, Babson Bros. Co. Chemical Division. "The triple emollient system makes Theraderm 2500 ideal for producers who pre- and post-dip three times per day. It's also great for those producers operating under environmental conditions that can potentially damage teat skin or increase the incidence of infection."

Because no regulatory agency approval is required to sell teat dips, Babson Bros. Co. encourages producers to request information on their teat dip manufacturer's testing procedures.

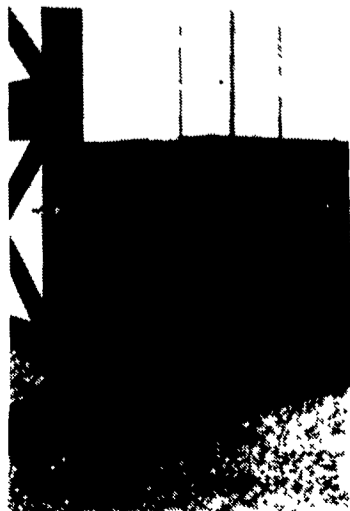
For more information on Theraderm 2500, contact your local Surge dealer or write to Babson Bros. Co., 1354 Enterprise Drive, Romeoville, Ill. 60441.

Wainscots Easily Replaced

PEORIA, Ill. — Exterior Wainscots of Morton Buildings now offer easier replacement and maintenance features. The panels provide an effective safeguard for the lower three-to-four feet of the side and end walls of Morton steel buildings.

The wainscots are commonly brick, stone, wood or HI-Rig steel. Should damage be incurred from machinery, vehicles or other causes, the steel panels can be easily repaired or replaced while reducing maintenance costs.

More information is available from Morton Buildings,



P.O. Box 399, Morton, Ill. 61550-0399.

Screens Framed, Change In Minutes

LITTLETON, Colo. — Superior Machine Introduces its new four-screen, dual air, all-steel Model SK204 Seed/Grain Cleaner.

The new Model SK204 features four slide-in, slide-out framed screens (two for fine removal, two for trash removal); upper air blast and aspirator for precleaning; and a discharger air blast and aspirator for final cleaning.

Screens are framed and changed in five minutes.

Screens are 36 inches x 42 inches and are available for wheat, oats, soybeans, edible beans, milo, canola, rapeseed, corn, flax, barley, fescue, grass seeds, alfalfa, rice durum, pellets, and other



products.

For more information, contact Superior Machine, Inc., 26 West Creek Circle #600, Littleton, CO 80120, (303) 798-7776.

Krueger Becomes Executive V.P.

MERCER (Mercer Co.) — William J. Hoffman, president of Penn West Farm Credit, ACA, recently announced the appointment of Joel E. Krueger as executive vice president, chief credit officer, for the cooperative.

In this position, Krueger will develop and implement credit policy and procedures throughout the association and identify training needs and continually work on development programs with the credit staff.

Krueger comes to PennWest with a vast background in financial services. He most recently was the principal of Joel E. Krueger and Associates in California. He has worked for Wells Fargo Bank as vice president and supervisory examiner. He has held various positions in the Farm Credit System, including examination manager with Farm Credit Administration, Sacramento, Calif., and senior supervisory officer with Farm Credit Administration, Washington, D.C.



Joel E. Krueger

Krueger earned his bachelor's degree from North Dakota State University, Fargo, N.D.

Brubaker Honored As Consultant



EPHRATA (Lancaster Co.) — Michael W. Brubaker, right, was honored recently with a Consultant of the Year Award by American Cyanamid. He is shown receiving his award from Howard Mingh, president of American Cyanamid Agricultural Products Division.

Brubaker is president of Brubaker Agronomic Consultants, Inc., 4340 Oregon Pike, Ephrata.

Brubaker and five other consultants, all members of the National Alliance of Independent Crop Consultants, traveled to Princeton, N.J. to receive their awards and to take part in two days of conferences and tours.

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