

# Introducing . . .

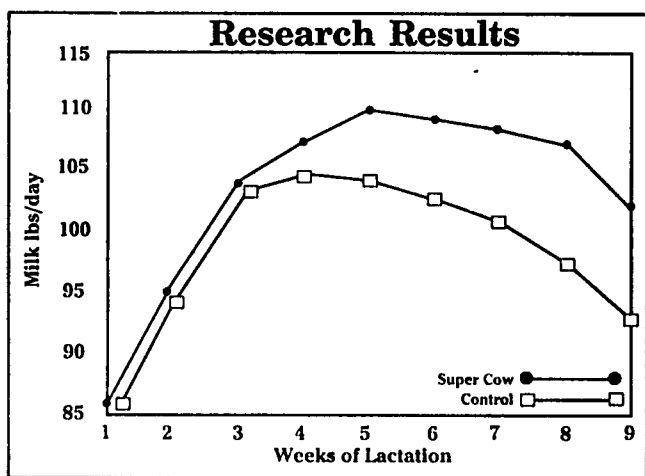


A dairy feed that could make your cows more productive, while also improving their feed conversion and breeding efficiency.

SUPERCOW is a blend of high fat nuggets and pellets specially designed and manufactured by Purina to deliver feed quality, nutrient density and super palatability. The nutrient-rich blend is placed with complete nutrition and is

highly palatable.

In field trials, cows fed SUPERCOW produced an average of 6.7 pounds more milk per cow per day, while improving or maintaining milk composition. And while production increased, the cows that were fed SUPERCOW maintained or improved their body-condition scores after freshening and were more-feed efficient.



Research Results			
	Milk lbs/day	Milk Fat lbs/day	Milk Protein lbs/day
Control Average Production	100	3.24	2.83
Super Cow Average Production	107	3.47	2.86
Average Improvement Per Cow	+7	+.23	+.03

## Consider All The Benefits Of *SUPERCOW* :

- Increased milk production
- Good milk composition
- Good body condition
- Improved feed efficiency
- Improved breeding efficiency
- More income opportunity!

## For More Information On New *SUPERCOW*

### CONTACT YOUR LOCAL PURINA DEALER

**EDDIE MORAN**  
R.D. #1 Box 320  
Jeffersonville, NY 12748  
914-482-4199

**UMBERGER'S MILL**  
R.D. #4 - Box #545  
Lebanon, PA 17042  
717-867-5161

**FRANKLIN FEED & SUPPLY**  
1977 Philadelphia Ave  
Chambersburg, PA  
717-264-6148

**DETRICH ELEVATOR, INC.**  
5458 Cedar St  
Williamson, PA 17270  
717-369-3724

**OLEY VALLEY FEED**  
RD2 - Box 271A  
Oley, PA  
215-987-3568

**HESS MILLS**  
Paradise, PA 17562  
717-442-4183  
717-768-3301  
Unionville, PA 19375  
215-347-2377

**ANTHONY'S FEED MILL**  
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Strausstown, PA 19559  
215-488-6211

**FARMER'S UNION CO-OP**  
30 East Walters Avenue  
Greencastle, PA 17225  
717-597-3191

**BEDFORD FARM BUREAU**  
Bedford, PA 814-623-6194  
Everett, PA 814-652-2313  
New Enterprise, PA  
814-766-3328

**THE OXFORD GRAIN & HAY CO.**  
1212 Railroad Ave.  
Oxford, PA 19363  
215-932-8521

**WARRIOR'S MARK FEED CENTER**  
P.O. Box #130  
Warriors Mark, PA 16877  
814-632-5490

**WOODSTOWN ICE & COAL CO., INC.**  
50 East Grant Street  
Woodstown, NJ 08098  
609-769-0069

**K & K FEED, INC.**  
23 N. Park Street  
Richland, PA 17087  
717-866-2324

**[CHECK-R-BOARD]**  
239 W. Main St.  
Knoxville, PA 16928  
814-326-4178

**HIGH BROS. MILL**  
441 Centerville Road  
Gordonville, PA 17529  
717-354-0301

**H.C. SUMMERS, INC.**  
4002 Jefferson Pike  
Jefferson, MD  
301-473-8300

**WELLCO FEED**  
RR 2, Box 1-A  
Wyalusing, PA 18853  
1-800-326-9651  
717-746-3442

**NORTH GLADE FEED & SUPPLY**  
12435-A Woodsboro Pike  
Keymar, MD 21757  
301-898-3414

**FARM CREST FEEDS**  
Lititz, PA  
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800-432-3040

**KREIDER'S MILL, INC.**  
P.O. Box 146  
Loysville, PA 17047  
717-789-3535

**DRAFT FEED & SUPPLY**  
Jon Almarode  
PO Box 621, Rt. 340  
Sturarts Draft, VA 24477  
703-337-0408

**NISSLEY FEED CENTER**  
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Morgantown, PA 19543  
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**BROOKLAND MILLS, INC.**  
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717-899-6772

**R D BOWMAN & SONS, INC.**  
Englar Rd.  
Westminster, MD 21157  
301-848-3733

**M.G. HENNINGER & SON, INC.**  
Berrysburg, PA 17005  
717-362-3333

**WILLIAM GOWER & SON**  
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Williamsport, MD 21795  
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**MELVIN WHEELER**  
Moscow, PA 18444  
717-842-8271

**MARTIN'S FEED & FERTILIZER, INC.**  
Coburn, PA 16832  
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