

## Pa. Dairy Seeks Dairy Spokesperson

HARRISBURG (Dauphin Co.) — The Pennsylvania Dairy Promotion Program and the Pennsylvania Dairymen's Association have created a program to provide the state with a group of dairy spokespersons. The "Dairy Deputies" are people who care about the dairy industry and are willing to speak publicly about the industry.

"We created this program to get more producers involved in the promotion of our industry," says Betsy Dupuis, Pennsylvania Dairy Communications Director. "We need a network of individuals who are available to respond on a statewide basis to media stories and dairy producers are the most credible spokespersons."

"Dairy Deputies" will be asked to work in their local communities, speaking to civic groups, media representatives, and other community leaders. They'll also support statewide events and serve as sources for the media.

"Dairy Deputies are the 'protectors' of the dairy industry. They're the people who will help to change myths and negative stories about the dairy industry. We seek a group of active dairy producers to

improve the image of dairy products and the dairy industry," adds Dupuis.

All "Deputies" will participate in a two-day training seminar. This program, scheduled for March 14 and 15, in Harrisburg, will include information about environmental, product, economic and animal issues. Participants will also learn interviewing techniques and presentation tips. They'll also participate in "mock" interviews and review their efforts.

The seminar is free and space is available on a first-come, first-served basis. Producers interested in the program should contact Dupuis at (717) 787-6903.

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4-H livestock judging team, left to right, Jason Wisser, New Tripoli; Kevin Smith, Germansville; Kurt Haas, Orefield; Jason Grim, Mertztown, and Shannon Wetzel, Kempton.



Beef club award winners from left Shannon Wetzel, Kempton, county trio exhibitor; Jason Grim, Mertztown, champion steer exhibitor, best project book, county trio exhibitor; (center, front, Justin Wisser, New Tripoli, best rate of gain, and right, Kevin Smith, Germansville, county trio exhibitor.

## Lehigh County

SCHNECKSVILLE (Lehigh Co.) — About 300 4-H members, family, and friends attended the annual Lehigh County 4-H Livestock Club's 18th annual awards banquet held here recently at the Schnecksville Fire Company. The county's beef, swine, and

sheep clubs honor members for their achievements throughout the year. Among the recipients, chairman, and showman, and Jason Grim.



Sheep club award winners, rear, left to right, us, Germansville, county flock exhibitor; E Kutztown, champion lamb exhibitor, county tor. Front, left to right, Lori Tyson, Kempton, county flock exhibitor; Laura Lazzari, Germansville, helpful member, county flock exhibitor.

## Maryland Chamber Recognizes Farmer

BALTIMORE, Md. — Maryland farm entrepreneur Steve Wilson, 34, will join 33 of the nation's top farmers in Baltimore for the 38th National Outstanding Young Farmer (NOYF) Awards Congress February 17-20. Among those leaders, four will be honored as 1994 National Outstanding Young Farmers.

This annual event, sponsored by The U.S. Junior Chamber of Commerce (Jaycees), Deere & Company, and the Outstanding Farmers of America (OFA) Fraternity, honors the achievements of a diverse group of enterprising farmers across the United States. The Frederick (Maryland) Jaycees, affiliated with The U.S. Junior Chamber of Commerce, is hosting the NOYF Awards Congress with assistance from fellow Jaycees across Maryland.

Hundreds of past winners, dignitaries and Jaycees will attend the ceremony at the Sheraton Inner Harbor Hotel in Baltimore, including National Junior Chamber President Matt Shapiro.

Wilson began farming at the age of four on his family's farm. After investigating other career options, he chose farming. He is now sole proprietor of a 365-acre dairy and swine operation near Parkton, Maryland.

Wilson lost over 40 percent of his calves to a problem eventually linked to the water supply. Until the source of the problem was discovered, all calves were treated at birth with epinephrine and duperine to curb mortality. He was forced to purchase replacements to maintain the same herd size.

Wilson adds Hershey chocolate and Oreo cookies to the cow's rations, increasing energy in the mix, lowering cost of feed, and allowing Hershey to dispose of excess products.

Wilson developed and built a new trigon milking parlor, decreasing the time the cattle spend standing on the concrete floor as well as labor costs. To improve the soil, he avoids ground compaction to keep the earth aerated, decreasing chances of run-off. He has put all tillable ground into contour strips, practically eliminating erosion and significantly increasing crop production. He also maintains grassy waterways to decrease the amount of potential herbicidal run-off.

Wilson is involved in West Liberty United Methodist Church, Maryland Holstein Club, 4-H and Baltimore Holstein Club. He was named the Maryland Outstanding Junior Holstein Breeder in 1992. Wilson believes educating the consumer on the food and health value of dairy products is essential to continue growth of the dairy industry. He also believes in promoting the industry to other countries. He and his wife, Kelly, host foreign exchange students and aid in the selection of U.S. exchange students.

The U.S. Junior Chamber of Commerce provides personal and professional development through civic involvement to men and women ages 21-39. There are some 200,000 members in more than 4,000 chapters across the nation. For more information, contact The U.S. Junior Chamber National Service Center at 1-800-JAYCEES.

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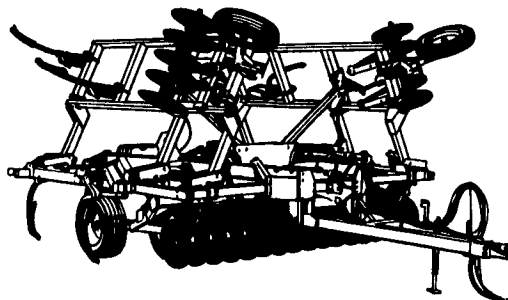
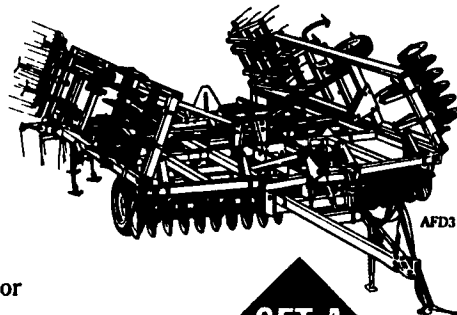
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