

ADC District 12 Meets

VERNON ACHENBACH JR.
Lancaster Farming Staff
QUARRYVILLE (Lancaster Co.) — Members of Atlantic Dairy Cooperative's District 12 met Thursday at the Quarryville Fairgrounds for its annual banquet and meeting.

Despite a severe winter storm and an electricity shortage which had caused many offices to close early or close altogether, about 200 members of the cooperative showed up for the event.

The purpose of the banquet and meeting was to review the past year's business, elect new officers and delegates, and to present awards.

Because of the weather, scheduled speaker Robert Dever, general manager, was unable to attend. Jim Barnett, director of ADC member relations, who lives in nearby Strasburg, spoke instead.

According to Barnett, there have been a lot of changes in the buyers of milk in recent years. He used the

example of ADC's former subsidiary Penn Dairies, which was sold less than five years ago to Greens, which sold it to Crowley's, then to Kemp's, which sold it to its current owner, Wessan. Wessan is a Dutch conglomerate.

He said his point is that the cooperative now sells its milk to a European-owned business.

Another buyer is Johanna Farms, which is owned by Labatt's, a maker of beverages. Labatt's also owns the professional baseball team, the Tronoto Blue Jays.

What it all means, according to Barnett, is that in order for a cooperative to stay competitive, it must be a strong and dependable source of milk, he said.

Barnett also talked about the dairy promotion checkoff which was re-authorized by dairymen this past fall. He said that not only is that helping to keep the milk demand up, a new processor-promotion fund, based on a 20-cent

per hundredweight processed checkoff, is to start-up in February and those monies are to be used to promote fluid milk sales.

As milk production increases, there is a continuous need to expand markets for it, Barnett said.

In other news, two awards were presented in honor of 25-years of cooperative membership.

Receiving an award were Lloyd and LeRoy Welk, of Welk Acres, in Quarryville.

The two have a partnership and currently farm 375 acres and milk 90 registered Holsteins. When they started with the cooperative they milked 30 cows.

Hope Valley Farm, also of Quarryville, was honored for 25 years with ADC. Kenneth DeLong, in partnership with his brothers Gerry and Jim, received the award on behalf of the farm. He said that combined they milk 104 grade Holsteins and farm 500 acres. When his father Clair first started with ADC, the family milked 44 Holsteins.

Also honored was Curtis Akers, director of District 12. Akers received a quality premium award for going 12 months in a row and earning quality premiums on the milk.

There are two levels of quality premiums offered; a 10-cent per hundredweight, and a 20-cent per hundredweight additional payment.

The premiums are based on testing of the milk and the outstanding quality determined from those tests.

In other business, the Quarryville Local elected Lloyd Welk as its president, and P. Robert Wenger as its vice president. Herb Graybill was elected secretary-treasurer, and also to serve as a delegate.

Other delegates elected include



From the left, Curtis Akers, director of Atlantic Dairy Cooperative's District 12, presents a 25-year-membership award to Kenneth DeLong.

R. Charles Groff, Randy Clark, Phil Rutt, James Krantz, and Lloyd Sensenig.

Alternates include Timothy Metzler, Robert Kreider, Ed Harnish, Dave DeLong, Willie Frey, and James Kreider.

Elected to the hauling committee for three-year terms were Robert Groff, Vernon Umble, and Charles Rohrer.

Members of the Strasburg/Paradise Local elected Dale Hershey as its president, and Alan Rohrer as vice president. J. Ray Rank was elected secretary/treasurer.

Delegates elected were Park Ranck Jr., John Coleman, and Nevin Hershey. Alternate delegates were Tom Lapp, Ben Clark and Marlin Beiler.

Beef Board Elects Committee Member

HARRISBURG (Dauphin Co.) — Ralph McGregor, a dairy producer from York County and one of Pennsylvania's two representatives on the 111-member national Beef Board, was recently elected to the national operating committee.

The 20-member operating committee acts on behalf of the Beef Board and state beef councils in allocating funds for programs conducted on behalf of the \$1 per head beef checkoff program.

"We're extremely fortunate that our state is represented on this notable committee," said David Ivan, executive director of the Pennsylvania Beef Council. "This represents only the second time that a producer from Pennsylvania has been selected to serve on the operating committee."

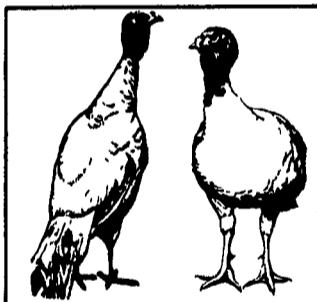
Paul Espy, a cattle feeder from Tyrone, also previously served on the operating committee.

As a member of the operating committee, McGregor will have a vote in final appropriation of the Beef Board's more than \$45 million annual budget to specific demand-building programs, such as advertising, retail promotions, and research activities. The members of the committee represent all geographical regions of the country and volunteer their time on behalf of the industry.



From the left, Curtis Akers, director of Atlantic Dairy Cooperative's District 12 presents a 25-year-membership award to brothers Lloyd and LeRoy Welk, of Welk Acres. Akers, while presenting the award, is also a recipient of a quality premium award for District 12.

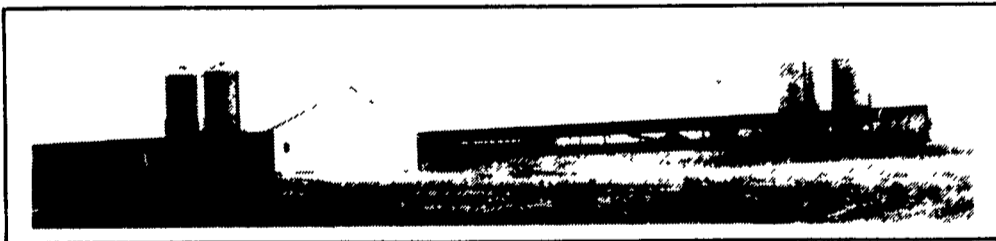
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