



Business News

System Makes Stanchion Milking Easy

KANSAS CITY, Mo. — The new Easy Line System from Alfa Laval Agri makes stanchion dairy operations safer and healthier by eliminating the traditional chore of lugging heavy milker units to each cow several times a day.

Proven effective for years by farmers in Scandinavia, the Easy Line System enables dairymen to suspend milking equipment from a unique overhead rail system which easily transports heavy equipment throughout their tie-stall barn.

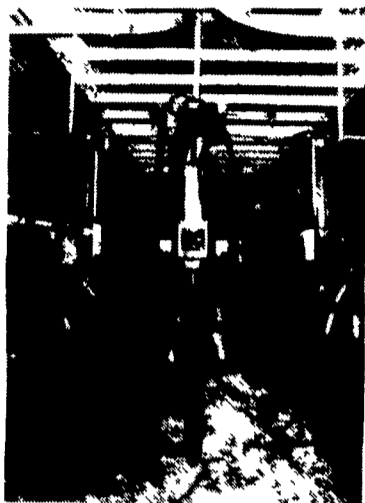
The Easy Line System makes a dairyman's operation more efficient and safe by:

- Eliminating all heavy lifting during milking.
- Making milking easier for women and children.
- Reducing health risks such as neck, back, and shoulder strain and injury.
- Safely organizing and storing milking units.

The Easy Line System can also be used for other chores such as moving calves and distributing

bedding.

"It's all about comfort and effi-



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ciency on the job," said Mark Hart, marketing manager for Alfa Laval Agri. "With the new Easy Line System, running a tie-stall barn is physically much easier for a person. It saves a lot of time and energy."

The Easy Line System comes complete with rail, points, support brackets, and carriers. All carriers are constructed of stainless steel for durability and rail parts are hot galvanized for long life. The Easy Line system is available immediately through Alfa Laval Agri's network of more than 300 independent Alfa Laval dealers.

Herbicide Gel Formulation Proves Popular

RESEARCH TRIANGLE PARK, N.C. — A novel herbicide formulation targeted to smaller-volume users is proving popular, according to research conducted by the manufacturer.

Buctril Gel, a new formulation of Buctril® brand bromoxynil herbicide in water-soluble Gel-Tec paks, was available in very limited quantities for the 1993 growing season.

Research conducted by the manufacturer, Rhone-Poulenc Ag Company, found that most farmers who were able to try the gel were pleased with the way the product was packaged and how it performed. Of farmers responding to a questionnaire included with the

product, a large majority said that the product was better or much better than liquid formulations in 2.5-gallon jugs.

Each case of Buctril Gel replaces two 2.5-gallon plastic jugs. Instead of being forced to triple-rinse and dispose of the jugs in a certified landfill, return to a retailer or recycle, Buctril Gel users can simply dispose of the remaining plastic overpacks and cardboard box as they would normal household waste.

The gel paks will not freeze, and are tough enough to survive dropping on concrete from three feet or more, yet they dissolve quickly in the spray tank — even in cold water.

Hoffman Expands Soybean Line

LANDISVILLE (Lancaster Co.) — Hoffman Seeds, Inc. has announced that it will be expanding its line of proprietary soybeans for 1994.

The eight varieties range in maturity from Early Group 0 to Mid-Late Group IV and include AC Bravor, 7193, 7253, 7314, 7353, 7384, 7403 and 7484. Each variety has been selected exclusively for Northeast growing conditions.

"Recent improvements in our testing and production facilities," said Fred Lepley, vice president of sales and marketing, "have paved

the way for this move to a stronger proprietary lineup.

"We're particularly proud of the fact that Hoffman Seeds is one of just a few seed companies producing soybeans exclusively for the East. We're also one of only a few companies to conduct broad scale trials to verify performance."

Hoffman's product performance has been boosted by working with multiple breeder locations.

For more information about Hoffman's proprietary soybeans, call Hoffman Seeds at (800) 776-7929.

Keystone Farm Credit Hires Representative

LANCASTER (Lancaster Co.) — Marvin E. Zimmerman was recently hired by Keystone Farm Credit, ACA (Agricultural Credit Association) as a field representative in the Tatamy area.

The announcement was made by Edward Buss, branch manager of the Lehigh Valley offices, which include facilities in Fogelsville and Tatamy.

Raised on his family's dairy farm in Benton (Columbia County) Zimmerman was graduated from Benton Area High School in 1983. While in high school, he was active in the FFA and Columbia County 4-H Dairy program.

Zimmerman was graduated magna cum laude in 1992 from Delaware Valley College (DVC) with a degree in dairy science.

During college, he was vice president of the DVC Dairy Society and a member of the DVC Block & Bridle Club. After graduation, he served as a graduate research assistant at Virginia Polytechnic Institute in Blacksburg, Va.



Marvin E. Zimmerman

While a student at Delaware Valley College, Zimmerman worked as an assistant manager for Promise Land Dairy in Perkasie, Pa. His duties included feeding and milking a 70-cow herd, assisting with record keeping, and maintaining farm equipment.

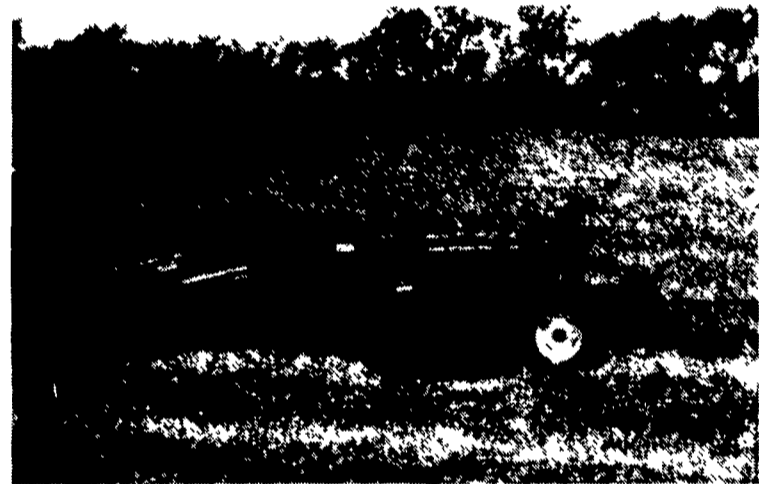
Case Offers 9-Foot Disc Mower/Conditioner

RACINE, Wis. — Case recently added the Case International 8309 disc mower conditioners to its line of hay and forage equipment. The 8309, which cuts to a width of 9 feet 2 inches, incorporates the latest refinements in cutterbed technology.

The rugged disc-type cutterbar on the 8309 enables operators to cut a wider variety of crops than conventional sickle-bar mower conditioners. "They can cut faster," said Dave Hess, Case product manager-hay and forage. "And they can cut in the toughest field conditions." The result is increased productivity.

"The 8309 uses the latest design technology to ensure reliability," said Hess. He explained that advancements in the modular spur gear cutterbed on the 8309 include wider gear teeth and larger idler gear bearings than used on competitive units, for dependability and load-carrying capability, and a higher-grade finish on the gear teeth to minimize cutterbed contamination and reduce noise.

Six heat-treated oval discs, each with two reversible knives, oper-



The Case International Model 8309 disc mower conditioner, which cuts to a width of 9 feet 2 inches, incorporates the latest refinements in disc cutterbed technology for optimum reliability.

ate at 2600 rpm for a knife-tip speed of 184 mph. Replaceable skid shoes and rock guards are standard. Outside discs include an anti-wrap cage and crop slinger disc to improve crop flow and reduce recutting.

The header of the 8309 is suspended from the main frame. Adjustable vertical and radial flo-

tation permits the header to float freely for uniform cutting with minimal scalping. The 8309 can cut closer to the ground and, therefore, more cleanly than machines with shaft-type cutterbars. In situations where field conditions require an even more aggressive cut, header tilt is manually adjustable.

PennWest Farm Credit Reorganizes To Provide On-Farm Service

MERCER (Mercer Co.) — William J. Hoffman, president of PennWest Farm Credit, ACA, recently announced a reorganizational plan to provide quality and efficient on-farm service to the more than 6,000 customers served by the cooperative.

The keystone of the reorganization is to provide customers with service at their place of business, on their farms. The association territory, which includes 25 western Pennsylvania counties and four counties in the West Virginia panhandle, has been divided into four service regions.

Vice presidents of regional operations have been appointed with the responsibility of managing the customer service team in their area.

John Mark Hunter leads the team from the Meadville office serving customers in the northern

region, including Crawford, Erie, Forest, Mercer, Venango, and Warren counties.

Hunter began his career with Farm Credit as a field representative in 1982 in the Washington branch. He earned his bachelor's degree from West Liberty State College, West Liberty, W. Va.

Leading the service team in the central region from the Butler office is Terry Stockdale. This region serves farmers in northern Allegheny, Armstrong, Beaver, Butler, Clarion, Indiana, Jefferson and Lawrence counties.

Stockdale began his Farm Credit career as a loan officer in the Mercer branch office following 15 years of farm management experience. He received his bachelor's degree at Penn State University.

James McMurray serves as manager of the southern region. This region serves southern

Allegheny, Fayette, Greene, Somerset, Washington, and Westmoreland counties in Pennsylvania and Brooke, Hancock, Marshall, and Ohio counties in West Virginia.

McMurray began his Farm Credit career in 1984 following three years as a vocational agriculture teacher and eight years as a dairy farmer. He earned his bachelor's degree from Penn State University.

Jay Chamberlin serves as manager of the eastern region following nine years as branch manager of the Mercer Branch of PennWest Farm credit. This region serves Bedford, Blair, Cambria, Centre, Clearfield, and Huntingdon counties.

Chamberlain received his bachelor's degree from Delaware Valley College, Doylestown.