

Landis Bros. Receives Super Service Award

LANCASTER (Lancaster Co.)—Landis Bros., Inc., the John Deere dealership, has won the national company's Super Service

Award again for the fourth year in a row. The announcement of the award was made at the open house in the Farm and Home Center

Thursday. Approximately 400 customers of Landis Bros. attended the all day affair that included lunch.

According to Jerry Thomas, John Deere area sales representative, the award is not easy to

achieve. It's based on criteria set up for all dealers. The award is based on product promotion, advertising, and display, service training and calls to farms. Also, parts on hand and ordering proce-

dures figure in on the award too. "We want to build a better dealership so that when you need a part or service it's there," Thomas said. "And we are proud that Landis Bros. has won this award again.



Landis Bros., Inc., received the John Deere Super Service Award. In the photo, from left, Jerry Thomas, area sales representative for John Deere; Phil Wimer, parts manager at Landis Bros. and Geff Burris, John Deere parts and service representative.

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IT
RICH!**

**SELL
IT**

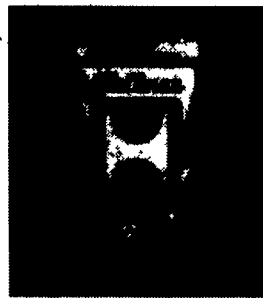
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Relative Maturity: Mid III

- ◆ Performs exceptionally well in high yield environments.
- ◆ Widely adapted with good stress tolerance.
- ◆ Excellent resistance to Phytophthora Root Rot.
- ◆ Good emergence for rapid canopy development.

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Relative Maturity: Early IV

- ◆ Big yield potential in a full-season performer.
- ◆ Shattering resistance is exceptional to reduce field losses.
- ◆ Good standability for easy harvesting.
- ◆ Excellent seed quality.



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