



# New Ultimate EXT.™

## The Breakthrough Diet That Helps Her Add Several Pounds A Day.

When it comes to weight control and eating, dairy cows aren't like most people. A successful cow's diet should produce more pounds, not less, and her body weight needs to stay up after freshening.

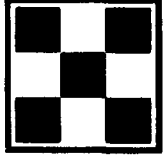
Our new dairy feed works that way: introducing Ultimate EXT™ from Purina® Ultimate EXT helps cows produce more milk: an

average of five more pounds a day in over 14,000 cows. By helping cows reduce body weight loss after calving, Ultimate EXT also improves body condition which can enhance breeding efficiency.

To put more weight on your bottom line, ask us about new Ultimate EXT. It turns good cows into great ones.

### FIELD PRODUCTION RESPONSE

Number of Herds	244
Number of Cows	16,950
Beginning Production	64.3 Lbs/day
Ending Production	69.3 Lbs/day
Milk Response	+5.0 Lbs/day
Change in Body Condition	+0.14 Pts.



**Ultimate**  
EXT

**Dairymen Comments:**

**"As A Top Feed Cows Really Eat Ultimate EXT Very Well"**

### CONTACT YOUR LOCAL PURINA DEALER

**HESS MILLS**

Paradise, PA 17562  
717-442-4183  
717-768-3301  
Unionville, PA 19375  
215-347-2377

**EDDIE MORAN**

R.D. #1 Box 320  
Jeffersonville, N.Y. 12748  
914-482-4199

**UMBERGER'S MILL**

R.D. #4 - Box #545  
Lebanon, PA 17042  
717-867-5161

**FRANKLIN FEED & SUPPLY**

1977 Philadelphia Ave.  
Chambersburg, PA  
717-264-6148

**DETRICH ELEVATOR, INC.**

5458 Cedar St.  
Williamson, PA 17270  
717-369-3724

**OLEY VALLEY FEED**

RD2 - Box 271A  
Oley, PA  
215-987-3568

**K & K FEED, INC.**

23 N. Park Street  
Richland, PA 17087  
717-866-2324

**ANTHONY'S FEED MILL**

P.O. Box 212  
Strausstown, PA 19559  
215-488-6211

**FARMER'S UNION CO-OP**

30 East Walters Avenue  
Greencastle, PA 17225  
717-597-3191

**BEDFORD FARM BUREAU**

Bedford, PA 814-623-6194  
Everett, PA 814-652-2313  
New Enterprise, PA  
814-766-3328

**THE OXFORD GRAIN & HAY CO.**

1212 Railroad Ave.  
Oxford, PA 19363  
215-932-8521

**WARRIOR'S MARK FEED CENTER**

P.O. Box #130  
Warriors Mark, PA 16877  
814-632-5490

**WOODSTOWN ICE & COAL CO., INC.**

50 East Grant Street  
Woodstown, NJ 08098  
609-769-0069

**KREIDER'S MILL, INC.**

P.O. Box 146  
Loysville, PA 17047  
717-789-3535

**CHECK-R-BOARD**

239 W. Main St.  
Knoxville, PA 16928  
814-326-4178

**HIGH BROS. MILL**

441 Centerville Road  
Gordonville, PA 17529  
717-354-0301

**H.C. SUMMERS, INC.**

4002 Jefferson Pike  
Jefferson, MD  
301-473-8300

**WELLCO FEED**

RR 2, Box 1-A  
Wyalsburg, PA 18853  
1-800-326-9651  
717-746-3442

**NORTH GLADE FEED & SUPPLY**

12435-A Woodsboro Pike  
Keymar, MD 21757  
301-898-3414

**FARM CREST FEEDS**

Lititz, PA  
717-626-0331  
800-432-3040

**MARTIN'S FEED & FERTILIZER, INC.**

Coburn, PA 16832  
814-349-8787

**DRAFT FEED & SUPPLY**

Jon Almarode  
PO Box 621, Rt. 340  
Sturarts Draft, VA 24477  
703-337-0408

**NISSLEY FEED CENTER**

Mill Rd., Box 377  
Morgantown, PA 19543  
215-286-9029

**BROOKLAND MILLS, INC.**

McVeytown, PA 17051  
717-899-6772

**R D BOWMAN & SONS, INC.**

Englar Rd.  
Westminster, MD 21157  
301-848-3733

**M.G. HENNINGER & SON, INC.**

Berrysburg, PA 17005  
717-362-3333

**WILLIAM GOWER & SON**

Rt. 1, Box 50  
Williamsport, MD 21795  
301-582-2818

**MELVIN WHEELER**

Moscow, PA 18444  
717-842-8271

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PURINA MILLS, INC.

Feeds designed with you in mind.