Polls Show High Confidence In Dairy

(Continued from Page A1)

other national medical organization," said C. Manly Molpus, chief executive officer of GMA.

Only 17 percent of those households polled said they had "heard or read anything about milk in the news lately." Of the 17 percent, less than half associated the news with BST. None of the small minority who said they decreased their milk consumption cited BST as the reason.

"It's heartening to know that when Americans gave thanks this past weekend they did so with the full confidence that one of our country's great foods is as safe and wholesome as ever," said Molpus.

Across all three polls, there was very little change in the combined percentage of consumers whose milk consumption either stayed the same or increased.

However, the percentage of consumers who reported increases in milk consumption actually rose,

ested are invited to comment on

USDA's supplemental proposal

prohibiting excessive manufactur-

ing allowances in state marketing

orders for milk. The public com-

Under the supplemental prop-

osal, states, to be in compliance.

would require plants to pay a price

for milk used in the production of

cheese or butter and nonfat dry

milk that is no less than the

respective Class III or Class III-A

price effective in the Federal Milk

Order operating in the competitive

Under the original proposal,

states using formulas to price milk

used to produce butter, nonfat dry

milk, or cheese could not use man-

ufacturing allowances greater than

those used in the federal price sup-

area.

ment period ends January 31.

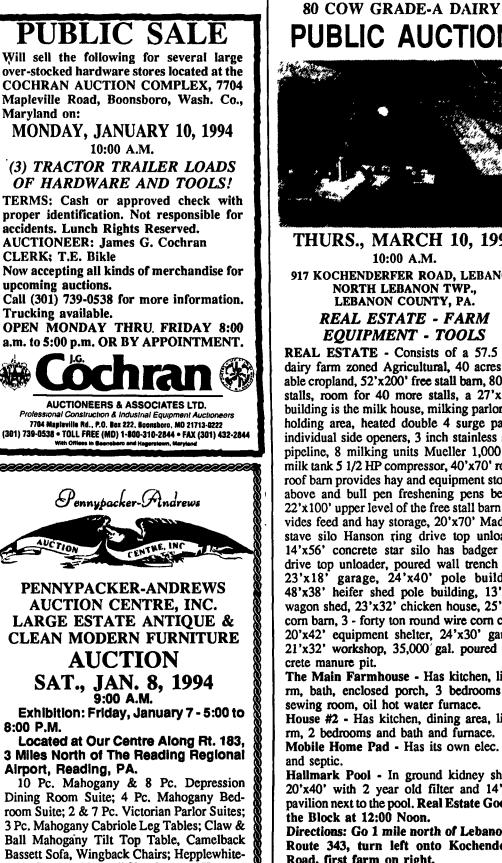
climbing from 7.9 percent in the first survey to 9.8 percent and 12.8 percent over the last two. (These gains obviously reduced the percentage of respondents who reported either the same or decreased milk consumption.)

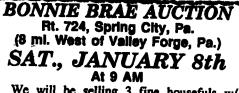
Among the three surveys, consumers' rating of their "trust" in the milk supply also varied by no more than one point (respondents were asked to rate their trust in milk on a scale of 1 to 100). Consistently, consumer trust in milk rated better than tap water and equal to or better than orange iuice.

All three surveys were conducted by ICR Survey Research Group in Media, Pennsylvania. Each survey polled more than 1,000 households (half of the respondents were women) and reflects a 95 percent confidence level, plus or minus 3.1 percent. The most recent survey was conducted Nov. 26-28. The other surveys were conducted Nov. 5-7 and Nov.

12-14.

GMA is the national trade association for more than 130 U.S. and international companies that manufacture 85 percent of the food and grocery products primarily sold in retail outlets. Member companies employ more than 2.5 million people and have total annual sales exceeding \$360 billion.





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PUBLIC AUCTION THURS., MARCH 10, 1994 10:00 A.M. 917 KOCHENDERFER ROAD, LEBANON NORTH LEBANON TWP.,

LEBANON COUNTY, PA. REAL ESTATE - FARM **EQUIPMENT - TOOLS**

REAL ESTATE - Consists of a 57.5 acre dairy farm zoned Agricultural, 40 acres tillable cropland, 52'x200' free stall barn, 80 free stalls, room for 40 more stalls, a 27'x125' building is the milk house, milking parlor and holding area, heated double 4 surge parlor, individual side openers, 3 inch stainless steel pipeline, 8 milking units Mueller 1,000 gal. milk tank 5 1/2 HP compressor, 40'x70' round roof barn provides hay and equipment storage above and bull pen freshening pens below, 22'x100' upper level of the free stall barn provides feed and hay storage, 20'x70' Madison stave silo Hanson ring drive top unloader, 14'x56' concrete star silo has badger ring drive top unloader, poured wall trench silo, 23'x18' garage, 24'x40' pole building, 48'x38' heifer shed pole building, 13'x16' wagon shed, 23'x32' chicken house, 25'x42' corn barn, 3 - forty ton round wire corn cribs, 20'x42' equipment shelter, 24'x30' garage, 21'x32' workshop, 35,000 gal. poured concrete manure pit.

The Main Farmhouse - Has kitchen, living rm, bath, enclosed porch, 3 bedrooms and sewing room, oil hot water furnace.

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AUCTIONEER NOTE: If you are looking for a Grade-A operating dairy farm all set up ready to go, this is it. Everything is modern and handy. Just move your cows right in. Owner ships to Wengert's Dairy, one of the premier dairies in the area. **REASON FOR AUCTION:** Owner purchased another farm. FULL LISTING OF TOOLS AND FARM EQUIPMENT IN FUTURE ADS. **CONDITIONS BY: DENNIS & WENDY SHOWERS** ATTORNEY: Samuel G. Weiss, Jr. **AUCTION CONDUCTED BY:** NELSON L. EBERSOLE, AUCTIONEER LICENSE # - AU-001307-L PHONE (717) 867-5221 FAX (717) 867-5606 **30 WEST MAIN STREET** ANNVILLE, PA. 17003 FOOD STAND

Milk Program Comments Due

LEESPORT (Berks Co.) port program. Milk producers and others inter-

Richard Troutman, chairman of the Berks County Agricultural Stabilization and Conservation Service (ASCS), said the current price support allowance are \$1.22 per hundredweight for milk made into butter and nonfat dry milk and \$1.37 for milk made into cheese.

"Written comments on the supplemental proposal, the original proposal, and other available options must be received no later than January 31, the final deadline, to be considered," Troutman said.

Comments should be addressed to Dr. Charles N. Shaw, Director, Dairy Analysis Division, ASCS-USDA, P.O. Box 2415, Washington, D.C., 20013. The remarks will be available for public inspection in Room 3754-S during normal business hours.



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