

Polls Show High Confidence In Dairy

(Continued from Page A1)

other national medical organization," said C. Manly Molpus, chief executive officer of GMA.

Only 17 percent of those households polled said they had "heard or read anything about milk in the news lately." Of the 17 percent, less than half associated the news with BST. None of the small minority who said they decreased their milk consumption cited BST as the reason.

"It's heartening to know that when Americans gave thanks this past weekend they did so with the full confidence that one of our country's great foods is as safe and wholesome as ever," said Molpus.

Across all three polls, there was very little change in the combined percentage of consumers whose milk consumption either stayed the same or increased.

However, the percentage of consumers who reported increases in milk consumption actually rose,

climbing from 7.9 percent in the first survey to 9.8 percent and 12.8 percent over the last two. (These gains obviously reduced the percentage of respondents who reported either the same or decreased milk consumption.)

Among the three surveys, consumers' rating of their "trust" in the milk supply also varied by no more than one point (respondents were asked to rate their trust in milk on a scale of 1 to 100). Consistently, consumer trust in milk rated better than tap water and equal to or better than orange juice.

All three surveys were conducted by ICR Survey Research Group in Media, Pennsylvania. Each survey polled more than 1,000 households (half of the respondents were women) and reflects a 95 percent confidence level, plus or minus 3.1 percent. The most recent survey was conducted Nov. 26-28. The other surveys were conducted Nov. 5-7 and Nov.

12-14.

GMA is the national trade association for more than 130 U.S. and international companies that manufacture 85 percent of the food and grocery products primarily sold in retail outlets. Member companies employ more than 2.5 million people and have total annual sales exceeding \$360 billion.

Milk Program Comments Due

LEESPORT (Berks Co.) — Milk producers and others interested are invited to comment on USDA's supplemental proposal prohibiting excessive manufacturing allowances in state marketing orders for milk. The public comment period ends January 31.

Under the supplemental proposal, states, to be in compliance, would require plants to pay a price for milk used in the production of cheese or butter and nonfat dry milk that is no less than the respective Class III or Class III-A price effective in the Federal Milk Order operating in the competitive area.

Under the original proposal, states using formulas to price milk used to produce butter, nonfat dry milk, or cheese could not use manufacturing allowances greater than those used in the federal price sup-

port program.

Richard Troutman, chairman of the Berks County Agricultural Stabilization and Conservation Service (ASCS), said the current price support allowance are \$1.22 per hundredweight for milk made into butter and nonfat dry milk and \$1.37 for milk made into cheese.

"Written comments on the supplemental proposal, the original proposal, and other available options must be received no later than January 31, the final deadline, to be considered," Troutman said.

Comments should be addressed to Dr. Charles N. Shaw, Director, Dairy Analysis Division, ASCS-USDA, P.O. Box 2415, Washington, D.C., 20013. The remarks will be available for public inspection in Room 3754-S during normal business hours.

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10:00 A.M.

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REAL ESTATE - FARM EQUIPMENT - TOOLS

REAL ESTATE - Consists of a 57.5 acre dairy farm zoned Agricultural, 40 acres tillable cropland, 52'x200' free stall barn, 80 free stalls, room for 40 more stalls, a 27'x125' building is the milk house, milking parlor and holding area, heated double 4 surge parlor, individual side openers, 3 inch stainless steel pipeline, 8 milking units Mueller 1,000 gal. milk tank 5 1/2 HP compressor, 40'x70' round roof barn provides hay and equipment storage above and bull pen freshening pens below, 22'x100' upper level of the free stall barn provides feed and hay storage, 20'x70' Madison stave silo Hanson ring drive top unloader, 14'x56' concrete star silo has badger ring drive top unloader, poured wall trench silo, 23'x18' garage, 24'x40' pole building, 48'x38' heifer shed pole building, 13'x16' wagon shed, 23'x32' chicken house, 25'x42' corn barn, 3 - forty ton round wire corn cribs, 20'x42' equipment shelter, 24'x30' garage, 21'x32' workshop, 35,000' gal. poured concrete manure pit.

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ATTORNEY: Samuel G. Weiss, Jr.
AUCTION CONDUCTED BY:

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