

Business News

Peck Promoted To Communications Director

DeFOREST, Wis. — ABS has announced the promotion of Ed-



Edward C. Peck

ward C. Peck of Madison to the position of director of communications.

Peck joined ABS in 1992 as manager of public relations, serving as the communications liaison between the public and ABS. As the new director of communications, Peck will continue to serve as the key corporate public relations liaison while overseeing the ABS tour program; all editorial and publication efforts including the ABS Breeders Journal, news releases, etc.; ABS-hosted customer tours; ABS sales promotions and trade show involvement; and the creative communication projects of the company.

Additionally, Peck will be responsible for directing and developing the strategic ABS communication plans and projects within the ABS representative, employee, industry, and community networks.

Minority Society Gives 4-H'ers A Helping Hand

UNIVERSITY PARK (Centre Co.) — Minority youth in a Philadelphia 4-H club found new role models and learned about career opportunities in the agricultural sciences this year, thanks to the efforts of the Penn State Chapter of The National Society for Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS).

Members of the Penn State Chapter, called the Minorities in Agriculture and Natural Resources Association (MANRA), along with volunteers from Penn State's Black Caucus, Latino Caucus and Puerto Rican Students' Association, worked with 4-H'ers ages 13-16 in the Fitzsimons Middle School in inner-city Philadelphia. They helped the youngsters with science and agricultural projects and spoke with them about careers in agribusiness, engineering, environmental management, and other agricultural fields.

"The U.S. Department of Labor estimates that more than 48,000 jobs will open in the agricultural sciences each year during the 1990s," said Dr. William Henson, minority affairs assistant to the dean in Penn State's College of Agricultural Sciences. "Minority youth should have a chance at those careers."

The Penn State students met with the 4-H'ers every week during the 1992-1993 school year. The club, which changed its name to the 4-H Junior MANRRAs, took field trips to Penn State's University Park Campus and Washington, D.C. Some attended the national MANRRS meeting in Huntsville, Alabama.

"Most of these 4-H'ers have had little exposure to higher education. We're showing them that attending college opens up career opportunities," said Daisy Artilles-Hunter, 4-H agent in Philadelphia County. "The young people also are developing interpersonal skills

by participating in projects, conferences, public speaking, and demonstrations."

The Junior MANRRAs also can become mentors for new and existing 4-H'ers. Youth who are selected to become 4-H mentors learn skills for leadership, mentoring, public speaking, and 4-H project training. The young mentors work with members of MANRA, participating in conferences and special training sessions.

This November, the Junior MANRRAs attended the First Annual Junior MANRRAs Conference, hosted by Penn State's Berks Campus.

"The conference included workshops on leadership skills and agricultural career paths, as well as a presentation highlighting the contributions of African Americans, Latin Americans, Asians, and women to the agricultural sciences," said Henson, who helped develop the program along with James Locker, affirmative action officer in the College; Elmore Hunter, county extension director in Philadelphia County; Daisy Artilles-Hunter; and Penn State students Cherice Parker and Minerva Matos.

The 4-H Junior MANRRAs program will expand in 1994. "Mainly it has served African-American and Latino youth, but now we're attracting Asian youth as well," said Artilles-Hunter. "We're also going to expand the number of youth participants. We're developing a proposal for a summer program at Berks Campus, featuring courses in math, English, and agricultural sciences."

"This program offers our young people the opportunity to set attainable goals for themselves," said Henson. "It also creates a core of positive young people who will be able to promote and generate further interest among their peers."

WHITE PLAINS, N.Y. — University weed scientists who have worked with Surpass, the new corn herbicide from Zeneca Ag Products, say the product will give farmers a strong tool for controlling grass and certain broadleaf weeds in corn.

Zeneca anticipates EPA registration of Surpass prior to the 1994 crop season. The company is preparing to make the product available to farmers on a commercial scale for 1994, according to Dirk Drost, technical product manager.

Surpass is applied preemergence or shallow-incorporated. Surface applications are effective when made up to 30 days before planting, according to Zeneca. In reduced-till or no-till, the company will recommend tank-mixing Surpass with atrazine, Bladex or Extrazine.

Zeneca's Drost said that Surpass controls common annual weeds such as foxtails, fall panicum, woolly cupgrass, barnyardgrass, crabgrass, and others.

Tom Bauman, Purdue University extension weed scientist, said, "We've looked at it for several years, and it has provided outstanding giant foxtail control."

Alex Martin, University of Nebraska weed science professor, reports excellent control of green and yellow foxtail, the most common grass problems in eastern Nebraska, from the product.

University weed specialists generally agree that Surpass offers improved consistency of grass control in corn over a wide variety of weather conditions.

Herbicide Provides Consistent Grass Control

Mike Owen, Iowa State U. agronomy professor, said acetochlor (the active ingredient in Surpass) has performed well through wet and dry years in Iowa.

"We compared herbicides against foxtails and woolly cupgrass beginning in 1984 when it was wet, through the dry years in 1988 and 1989, then in wet weather again in recent years. Acetochlor has been more consistent than comparative materials," he said.

While primarily a grass herbicide, Surpass is expected to give farmers a bonus in the form of broadleaf weed control.

"We think this will be welcome, especially as restrictions on atrazine get tighter," Drost said. "Farmers can reduce their atrazine rates up to 30 percent because of the activity Surpass has on broadleaves."

The proposed label for Surpass includes control of lambsquarters, pigweed, black nightshade, common ragweed, kochia, and others.

Drost said that Surpass won't be a standalone treatment in most cases, however. Typically it will be used with a broadleaf herbicide, either as a tankmix or a sequential treatment, to control additional broadleaf weeds.

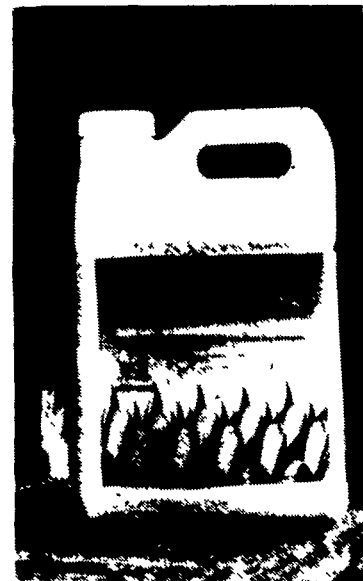
University weed scientists say they've seen full-season residual control from Surpass, and no problems with carryover. 1993 provided a good test of staying power as excess rain slowed early crop growth and canopy formation.

Owen has researched various formulations of acetochlor, the

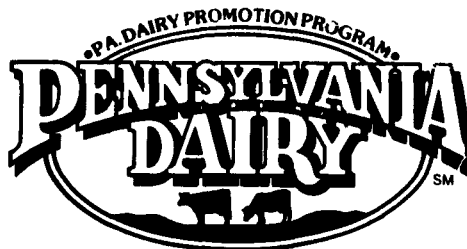
active ingredient in Surpass. "In Iowa State trials in conventional, reduced-till and no-till conditions, of the chloroacetamide family of herbicides, we had the best results consistently with acetochlor," he said.

Zeneca has added a corn safener, dichlormid, to acetochlor to provide a wide margin of crop tolerance to the herbicide.

University of Missouri weed scientist Don Null has run trials with Surpass at up to four times the labeled rate. "We've never seen a problem with crop tolerance," he said.



Registration is pending for Surpass EC, a new, highly active corn herbicide from Zeneca Ag Products. Zeneca anticipates registration of Surpass in advance of the 1994 use season. Surpass expects to be labeled for control of grasses and small-seeded broadleaf weeds. It may be applied preemergence or shallow-incorporated, and used in tillage systems ranging from conventional to no-till. It requires less moisture to activate than other preemergence herbicides.



Weston Farm Is Premier Exhibitor

INDIANAPOLIS, Ind. — Judge Judy Moore of Eagle, Mich., sifted through nearly 120 head of Montadale sheep in route to selecting her champions at this year's E.H. Mattingly National Montadale held in conjunction with the North American International Livestock Exposition in Louisville, Ky.

First place honors in the ram divisions went to Klink Montadales, Iowa; Baugh&Dunn, Missouri; Weston Farm, Maryland; Carroll Montadales, Illinois; and Pork Chop Hill of Indiana. Grand champion ram was awarded to Klint Montadales on their first-place yearling ram. The second-place yearling ram exhibited by Pork Chop Hill Farm was tabbed reserve.

In the female show, class winners were exhibited by Carroll Montadales, Illinois; Brookfield Farm, Vermont; Pork Chop Hill Farm, Indiana; and the Steve Roy Family of Indiana. Judge Moore than selected the intermediate ewe lamb of Steve Roy champion female. The first-place yearling ewe of Carrolls Montadales was selected reserve champion.

Pork Chop Hill Farm won top honors in the flock class. Premier exhibitor of this year's National Montadale Show went to Weston Farm of Glen Arm, Md.



First Place intermediate ram lamb, Tyler 400B was exhibited by Weston Farm, Glen Arm, Md. Weston Farm is owned by Alfred and Katherine Tyler. Pictured with the ram is Mark Johnson, farm manager. Weston Farm was also the premier exhibitor of this year's National Montadale Show.